

# 2019 Sponsorship Dollars & Admission Fees Provided:

Academic Scholarships That Were Awarded.....	\$63,900
Paid To Braz. County Non-Profit Groups Manning Ticket, Food & Information Booths, Parking Lot, & Security .....	\$134,924.04
Calf Scramble Certificates That Were Awarded.....	\$48,750
Paid To Jr. Livestock Auction Exhibitors .....	\$357,380
Paid To Commercial Heifer Auction Exhibitors.....	\$289,845
Paid To Market Sale Participants .....	\$11,603.50
Paid To Art Auction Exhibitors .....	\$22,705
Paid To Ag Mechanic Auction Exhibitors .....	\$40,610
Cash Vouchers Awarded To Fair And BBQ Cook Off Participants.....	\$18,332
Paid To Arena Event Participants .....	\$25,225
Given To Braz. Co. Food Pantries .....	7607 Lbs Food
Given To All Braz. Co. 1 <sup>st</sup> - 5 <sup>th</sup> Grade Students.....	\$147,490
Paid Out For Buckles, Banners And Saddles That Were Awarded To Participants .....	\$18,252
Paid Out For Ribbons, Medallions And Trophies Received By Exhibitors .....	\$21,559
Over 1200 Senior Citizens enjoyed a day of entertainment, contests and a meal.	
750 Special Children attended and enjoyed entertainment, a special rodeo and a meal.	

**Total of: \$1,200,575.54**



# 2020 Brazoria County Fair Sponsorship Opportunities



*Memories: Remembering the Old and Creating New*  
**October 9 - 17, 2020**





# SPONSOR OPPORTUNITIES

*Sponsors are eligible for benefits outlined if amount is determined by September 1<sup>st</sup>.*

## DIAMOND - \$15,000+

- Sponsor name and logo included in all promotional materials
- Company name listed on sponsor board during the Fair
- Banners – display sponsor’s banner in premier locations
- Parade – entry in Fair Parade (float provided by sponsor)
- 12 commemorative sponsor badges
- 8 season passes and 40 day passes to the Fair
- 6 vouchers for Fair merchandise
- 4 parking passes - Row 1 VIP
- Full page ad in the Fair book (if sponsorship amount is determined by the March 27<sup>th</sup> publication date)
- Sponsor logo posted to BCFA website
- Verbal announcement of sponsor at all events

## PLATINUM - \$10,000 - \$14,999

- Sponsor name and logo included in all promotional materials
- Company name listed on sponsor board during the Fair
- Banners – display sponsor’s banner in premier locations
- Parade – entry in Fair Parade (float provided by sponsor)
- 10 commemorative sponsor badges
- 6 season passes and 30 day passes to the Fair
- 4 vouchers for Fair merchandise
- 3 parking passes – Row 1 VIP
- Full page ad in the Fair catalog (if sponsorship amount is determined by the March 27<sup>th</sup> publication date)
- Sponsor logo posted to BCFA website
- Verbal announcement of sponsor at all events

## TITANIUM - \$7,500 - \$9,999

- Sponsor name and logo included in all promotional materials
- Company name listed on sponsor board during the Fair
- Banners – display sponsor’s banner in premier locations
- Parade – entry in Fair Parade (float provided by sponsor)
- 8 commemorative sponsor badges
- 4 vouchers for Fair merchandise
- 4 season passes and 20 day passes to the Fair
- 2 parking passes – Row 1 VIP
- Sponsor logo posted to BCFA website
- Verbal announcement of sponsor at all events

## GOLD - \$5,000 - \$7,499

- Sponsor name and logo included in all promotional materials
- Company name listed on sponsor board during the Fair
- Banners – display sponsor’s banner in premier locations
- Parade – entry in Fair Parade (float provided by sponsor)
- 5 commemorative sponsor badges
- 4 vouchers for Fair merchandise
- 4 season passes and 15 day passes to the Fair
- 1 parking pass - Row 1 VIP
- Sponsor logo posted to BCFA website
- Verbal announcement of sponsor at all events

## SILVER - \$2,500 - \$4,999

- Sponsor name and logo included in limited promotional materials
- Company name listed on sponsor board during the Fair
- Banners – display sponsor’s banner on fairground fence
- Parade – entry in Fair Parade (float provided by sponsor)
- 2 commemorative sponsor badges
- 2 vouchers for Fair merchandise
- 2 season passes and 10 day passes to the Fair
- 1 parking pass – Row 1 VIP
- Sponsor logo posted to BCFA website
- Sponsor logo in the Fair catalog

## BRONZE - \$1,000 - \$2,499

- Sponsor name and logo included in limited promotional materials
- Company name listed on sponsor board during the Fair
- Banners – display sponsor’s banner on fairground fence
- Parade – entry in Fair Parade (float provided by sponsor)
- 1 season pass and 5 day passes to the Fair
- 2 vouchers for Fair merchandise
- 1 parking pass – Row 1 VIP
- Sponsor logo posted to BCFA website
- Sponsor logo in the BCFA catalog

## Other Sponsorship Opportunities

- General Sales Event Sponsor - \$10,000
- Junior Livestock Auction - \$5,000
- Commercial Heifer Auction - \$2,500
- Student Art Auction - \$2,500
- Ag Mechanic Auction - \$1,500
- Market Sales - \$1,500
- Science Fair - \$1,000
- All Buckle Sponsorships - \$130

## Scholarship Opportunities

- Ag Mechanic Scholarship - \$500
- Fair Queen Scholarship - \$500
- Photography Scholarship - \$500
- Rodeo Queen Scholarship - \$500
- Student Art Scholarship - \$500

## Naming Opportunities

exclusive naming rights for the entire Fair  
*\*denotes naming rights for one full year*

- Auditorium - \$10,000
- Concert Stage - \$5,000
- Rodeo Announcer Stand - \$5,000
- Commercial Exhibit Hall - \$5,000
- Event App\* - \$3,000
- Entertainment Hall - \$2,500
- Cattle Barn 1 - \$2,500
- Cattle Barn 2 - \$2,500
- Cattle Barn 3 - \$2,500
- Information Booth - \$2,500
- Ticket Booth Window\*\*\* - \$1,500
- Swine/Sheep & Goat Barn - \$1,000
- Champions Row - \$1,000

## Rodeo Sponsors

- Youth Rodeo Series - \$5,000
- WPRA Barrel Race Event - \$5,000
- Youth Horse Show - \$2,500
- Saddle Sponsor (YRS and Rodeo Queen) - \$2,000
- Calf Scramble - \$750
- Rodeo Queen - \$500

## Special Event Sponsors

- Hometown Hero’s Day - \$1,000
- Fair Mom Contest - \$1,000
- Parade Sponsor - \$1,000
- Pet Parade - \$500
- Tricycle Races - \$500
- Little Mr. & Miss - \$500
- Clown Face Contest - \$250

## Signage Opportunities

- Bucking Chute Sponsor - \$1,000
- 2’x8’ sign in Rodeo Arena - \$500
- Golf Cart Sponsor - \$500

*President - Darrel Bagley*

*President Elect - Brad Deleon*

*1<sup>st</sup> Vice President - Alex Martinez*

*2<sup>nd</sup> Vice President - JoAnn Griggs*

*Treasurer - Theresa Theriot*

*Assistant Treasurer - Clint McGough*

*Secretary - JT McCracken*

