

9TH ANNUAL BREWMASTERS Craft BEER Festival

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TAP INTO LABOR DAY FUN IN GALVESTON 9th ANNUAL BREWMASTERS CRAFT BEER FESTIVAL ANNOUNCED

Houston, Texas (June 28, 2018) ...Toast to the end of summer at the 9th annual BrewMasters Craft Beer Festival in sunny Galveston Island, Texas. Named a Top 3 beer event by *USA TODAY* and revered by beer lovers across the region, BrewMasters Craft Beer Festival is an immersive multi-day event over Labor Day weekend where visitors can tap into the world of craft beer on island time. Visitors will flock to Galveston Island August 31 – September 2 in the pursuit of hoppiness and a craft beer experience unlike any other. With hundreds of craft beers, rare “**Taste it First**” selections, and a Brew-B-Que to boot, this 3-day event offers endless opportunities to learn from the best in the craft beer industry.



Whether you are a craft-loyal drinker looking for a new summer fav, or just a newbie learning the ropes, BrewMasters is the ultimate event for experiencing the distinctive world of craft beer. Clifton McDerby, Executive Director of Food & Vine Time Productions, Inc. explained “we have always focused on craft beer education, making sure that everyone who comes to this event can not only experience the widest selection of craft beers available at any Texas festival, but learn something from the craft masters themselves. Intimately, we create a learning experience with immersion into the latest trends while attendees get the opportunity to taste and learn at the same time.”

The three-day festival is packed with beer, cheer, and plenty of foam-filled events happening each day over the Labor Day weekend. Friday night, August 31 kicks off at 7 p.m. with the spirited **Nach-Yo Ordinary Tequila Tasting** event featuring a range of high-quality tequila-tasting and plenty of salt and nachos for all.

Saturday, September 1 is all about craft beer, and the innovative breweries which make it happen. Want an intimate tasting experience with Texas’ finest? Then, the **Texas Brewery Tasting Tour** is for you. This tour provides a rare opportunity to meet some of the most successful and emerging breweries in the

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state. Guests will enjoy featured selections with each brewery offering a “Taste it First” selection and small group time with some of the most passionate and skilled brewers and owners in the industry.

Newly formatted this year, the Texas Brewery Tasting Tour is for VIPs starting at 2pm and then general admission will have access to taste these brews after the main doors open.

On Saturday afternoon, the ultimate **BrewHaHa Grand Tasting** begins with the chance to sample some



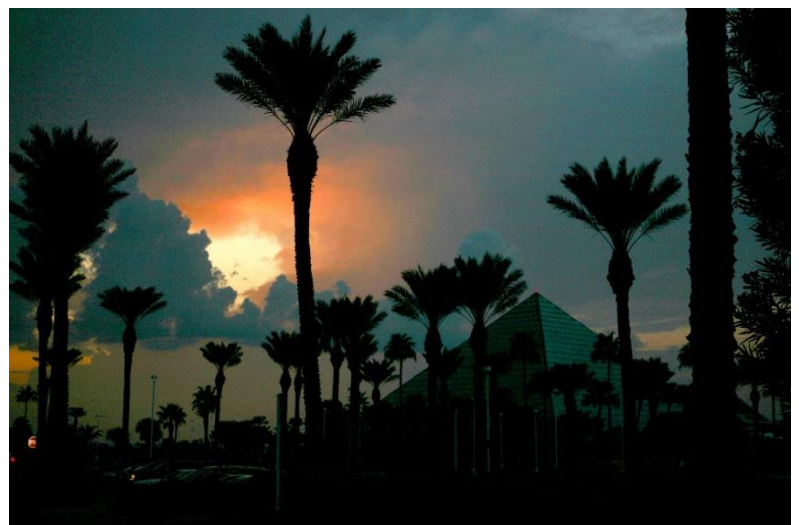
of the best beer in the world. Pay attention to the “Taste it First” selections, which offer an exclusive opportunity to sample never-before-tasted craft beers. Not a fan of waiting in line? The **BrewHaHa VIP Premium Lounge** provides early access to the tasting floor plus an exclusive space to get crafty with light bites, and premium sampling. The VIP Zone opens at 2 p.m. with the Grand Tasting at 3 p.m.

Don't miss a wide range of experts on the Beer University Stage including a return of the very popular Women in Craft Beer panel where the women of craft beer talk about the growth of women in the industry. Meet James Simpson and Chad Pilbeam, hosts of *What's on Tap Radio* and many, many, more.

To top off the foam-filled weekend, don't miss the **Brew-B-Que**, Sunday September 2 from 11:30 a.m. to 2:30 p.m. featuring smokin' hot smokehouse specialties from award-winning Pitmaster, Patrick Feges of Feges BBQ, live music and, of course, plenty of ice cold brews. Make it a destination weekend.

Set in Galveston's tropical Moody Gardens Hotel, Spa and Convention Center, with special events at various venues around the island, BrewMasters breaks out the barrels and serves up foam-filled perfection all weekend long. Tickets range from \$25-\$85. For more info on the festivities, visit

<http://www.brewmastersbeerfest.com/>



Sponsored by: Ben E. Keith, Galveston Island Convention & Visitors Bureau, 8th Wonder Brewing, Buffalo Bayou Brewing, Karbach, Infiniti Graphics, and SpeedPro Imaging The Woodlands.