## FOR IMMEDIATE RELEASE



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## SAY CHEERS TO 10 YEARS! 10th ANNUAL BREWMASTERS SERVES UP FOAM-FILLED LABOR DAY FUN.

Houston, Texas (June 27, 2019) ... Toast to the end of summer at the 10th annual BrewMasters Craft Beer Festival in sunny Galveston Island, Texas. For 10 years, this frothy festival has been lauded as one of the top beer fests in the U.S. and revered by beer lovers across the region. BrewMasters Craft Beer Festival is an immersive multi-day event held annually Labor Day weekend. Want to tap into the world of craft beer on island time? Join fellow craft beer fans that flock



to Galveston Island August 30 – September 1 in the pursuit of hoppiness and a craft beer experience unlike any other. With hundreds of craft beers, rare "**Taste it First**" selections, beer education seminars and a Brew-B-Que to boot, this 3-day event offers endless opportunities to meet and learn from the men and women behind the craft.

Whether you are a craft-loyal drinker eager to try something new, or a newbie learning the ropes, BrewMasters is the ultimate event for experiencing the distinctive world of craft beer. Reflecting on the past 10 years, Clifton McDerby, Executive Director of Food & Vine Time Productions, Inc. said "we have always focused on the education of craft beer, making sure that everyone who comes to this event can not only experience the widest selection of craft beers available at any Texas festival, but learn something from the craft masters themselves. We were the first beer festival in the region and our goal was then and is now to offer an immersive learning and tasting experience. We think we've been successful in staying true to our original mission. Be the leader in craft beer education," added McDerby.

The three-day festival is packed with beer, cheer, and plenty of foam-filled events happening each day over Labor Day weekend. Friday night, August 30 kicks off at 7 p.m. with the spirited Nach-Yo Ordinary Tequila Tasting event featuring a range of high-quality tequila-tasting and plenty of salt and nachos for all.

## 10th ANNUAL BREWMASTERS CRAFT BEER FESTIVAL ANNOUNCED Add 11111

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Saturday, August 31 is all about craft beer, and the innovative breweries which make it happen at the ultimate **BrewHaHa Grand Tasting** which offers the chance to sample hundreds of the best beer in the world. Pay close



attention to the "Taste it First" selections, which offer an exclusive opportunity to sample never-before-tasted craft beers. Want an intimate tasting experience with Texas' finest? Then, the Texas Brewery Tasting Tour is for you. This tour, now part of the main tasting floor, provides a rare opportunity to meet some of the most successful and emerging breweries in the state. Guests will enjoy featured selections with each brewery offering a "Taste it First" selection and time with some of the most passionate and skilled brewers and owners in the industry. Not a fan of waiting in line? The BrewHaHa VIP Premium Lounge provides early access to the entire tasting floor plus an exclusive space to get crafty with light bites, and premium sampling. The VIP Zone opens at 2 p.m. with the Grand Tasting at 3 p.m.

Hear a wide range of experts on the Beer University Stage including a return of the very popular Women in Craft Beer panel where the women of craft beer talk about the growth of women in the industry. Meet James Simpson and Chad Pilbeam, hosts of *What's on Tap Radio* and many more. To top off the foam-filled weekend, don't miss

the **Brew-B-Que**, Sunday September 1 from 11:30 a.m. to 2:30 p.m. featuring smokin' hot smokehouse specialties from award-winning Pitmaster, Patrick Feges and Erin Smith of Feges BBQ, recently recognized as one of 25 Best New Barbecue Joints in Texas by *Texas Monthly*, plus live music and, of course, plenty of ice-cold brews.

Make it a destination weekend. Set in Galveston's tropical Moody Gardens
Hotel, Spa and Convention Center, BrewMasters breaks out the barrels and
serves up foam-filled perfection all weekend long. Tickets range from \$25-\$85. For more info,
visitwww.brewmastersbeerfest.com/



