



# Tri-State Convention of Fairs 2018

Connecticut • Massachusetts • Rhode Island

Red Lion Hotel Cromwell • Cromwell, CT

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- Sponsorship
- Trade Show Application
- Program
- Registration

# Sponsorship

## Tri-State Convention 2018

Red Lion Hotel Cromwell • Cromwell, CT



The Connecticut, Massachusetts and Rhode Island Fairs will hold a Tri-State Convention to discuss common issues of the Fair industry as well as ideas for entertainment, education and operational issues. The meeting will be held November 9th and 10th at the Red Lion Hotel Cromwell, Cromwell, CT.

Sponsorships are a critical component to our meeting's success as registration fees will not cover all our costs. Fairs from Connecticut, Massachusetts and Rhode Island will be represented and each of our members will look forward sharing valuable ideas on how to make our fairs even better. Numerous speakers, workshop programs and entertainment are scheduled for Saturday's program.

There are four levels of sponsorships: Platinum, Gold, Silver & Bronze

### Platinum sponsor (\$1,000) will receive:

- **Option A:** three full registrations, booth at the trade show, listing in the program, onsite signage and recognition at the banquet, website listing.
- **Option B:** four full registrations (no booth), listing in the program, onsite signage and recognition at the banquet, website listing.

### Gold sponsor (\$500) will receive:

- **Option A:** one full registration, booth at the trade show, listing in the program, onsite signage and recognition at the banquet, website listing.
- **Option B:** two full registrations (no booth), listing in the program, onsite signage and recognition at the banquet, website listing.

### Silver sponsor (\$300) will receive:

- one full registration, listing in the program, onsite signage and recognition at the banquet, website listing.

### Bronze sponsor (\$100) will receive:

- listing in the program, onsite signage and recognition at the banquet, website listing.

We are in the process of putting the program brochure together and we need to know your commitment. I hope you will be able to help us and we look forward to hearing from you by Sept 15<sup>th</sup>.

**Make checks payable to: *Association of Connecticut Fairs, Inc.***

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#### Mail Sponsorship Form and check to:

CTAgFairs • Tri-State Fall Convention  
Lisa Lamoureux, Trade Show Chair  
22 Linda Court, Meriden, CT 06450  
203-238-1510 • [TradeShow@CTAgFairs.org](mailto:TradeShow@CTAgFairs.org)

**CTAgFairs.org**  
**MAFA.org & RI**

# Sponsorship

## Tri-State Convention 2018

Red Lion Hotel Cromwell • Cromwell, CT



*Yes, We will be a Sponsor!*

Company/Fair Name: – *as it should appear in listings in print and online:*

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

### Sponsorship Level (Check one of the four options below)

#### PLATINUM

**Platinum Option A:**

- Trade Show Booth  
*(a trade show application to be completed)*

- Three Full Registration

**Platinum Option B:**

- Four Full Registrations
- Options A & B:
- Program Listing
- Onsite Signage
- Recognition at the banquet
- Logo and link represented on updates sent via e-mail
- Logo and link on the conference web-site page

**\$1,000**

#### GOLD

**Gold Option A:**

- Trade Show Booth
- (a trade show application to be completed)

- One Full Registration

**Gold Option B:**

- Two Full Registrations
- Options A & B:
- Program Listing
- Onsite Signage
- Recognition at the banquet
- Logo and link represented on updates sent via e-mail
- Logo and link on the conference web-site page

**\$500**

#### SILVER

**Silver:**

- One Full Registration
- Program Listing
- Onsite Signage
- Recognition at the banquet
- Logo and link represented on updates sent via e-mail
- Logo and link on the conference web-site page

**\$300**

#### BRONZE

**Bronze:**

- Program Listing
- Onsite Signage
- Recognition at the banquet
- Logo and link represented on updates sent via e-mail
- Logo and link on the conference web-site page

**\$100**

Please send your check, payable to **Association of Connecticut Fairs, Inc.**, and mail to CTAGFairs/Association of Connecticut Fairs., 22 Linda Court, Meriden, CT 06450

If you have any questions, please contact Lisa Lamoureux at 203-238-1510.

**Check one**

- \_\_\_\_\_ will be in attendance
- \_\_\_\_\_ will be in attendance
- \_\_\_\_\_ will be in attendance
- \_\_\_\_\_ will be in attendance
- \_\_\_\_\_ will not be in attendance

- Name: \_\_\_\_\_
- Name: \_\_\_\_\_
- Name: \_\_\_\_\_
- Name: \_\_\_\_\_

Your response by September 15<sup>th</sup> would be appreciated.

#### Mail Sponsorship Form and check to:

CTAGFairs • Tri-State Fall Convention  
 Lisa Lamoureux, Trade Show Chair  
 22 Linda Court, Meriden, CT 06450  
 203-238-1510 • [TradeShow@CTAGFairs.org](mailto:TradeShow@CTAGFairs.org)

**CTAgFairs.org**  
**MAFA.org & RI**

# Trade Show Application



Connecticut, Massachusetts and Rhode Island Fairs are happy to announce the 2018 Joint Tri-State Convention & Trade Show. This will be held on November 9th & 10th, 2018 at the Red Lion Hotel Cromwell, Cromwell, CT.

Trade Show will be held on Saturday November 10<sup>th</sup> from 8am till 5pm. Set-up can be on Friday afternoon or early Saturday morning. The hospitality room will be open on Friday night.

Set up: Friday – 3pm till 9pm • Saturday 6am-7am. **All Exhibits must be in place for 7am.**

**Name of Act/Vendor**– *as it should appear in listings in print and online:*

\_\_\_\_\_

Type of Act/Vendor: \_\_\_\_\_

Company: \_\_\_\_\_

Contact Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Website: \_\_\_\_\_

Describe Act/Vendor: \_\_\_\_\_

Check here if you are also a: **Platinum or Gold Option A Sponsor.**

Booth (member rate)	I am a current: <input type="checkbox"/> CT Member <input type="checkbox"/> MA Member	\$150.00	\$
Booth (non-member)		\$200.00	\$
Extra Table(s)		\$25.00	\$
Electrical		\$25.00	\$
Promotional Table only	Can't attend? - Send your promotional material for our promotional table for only	\$25.00	\$
		<b>Total</b>	<b>\$</b>

Make checks payable to: **Association of Connecticut Fairs, Inc.**

Mail Application and check to:

CTAgFairs • Tri-State Fall Convention  
 Lisa Lamoureux, Trade Show Chair  
 22 Linda Court, Meriden, CT 06450  
 203-238-1510 • [TradeShow@CTAgFairs.org](mailto:TradeShow@CTAgFairs.org)



**CTAgFairs.org**  
**MAFA.org & RI**

# TRI-STATE CONVENTION • TRADE SHOW 2018

November 9-10, 2018  
Red Lion Hotel Cromwell • Cromwell, CT



[WashingtonCountyFair-ri.com](http://WashingtonCountyFair-ri.com) • [MAFA.org](http://MAFA.org) • [CTAgFairs.org](http://CTAgFairs.org)

**Check List:** Visit [CTAgFairs.org](http://CTAgFairs.org) or [MAFA.org](http://MAFA.org) for most current information & updates ✓

**Registration:**

- ♦ Due Oct. 26<sup>th</sup> to Joan Buvarsky , CTA GFairs, 85 Margaret Henry Rd., Danielson, CT 06239 with payment
- ♦ Remember everyone: fair representatives & guests attending
- ♦ Breakfast is at 8:00 am for All Day & Business registrants

**Overnight Room Reservations:**

- ♦ Red Lion Hotel Cromwell
- ♦ 100 Berlin Road, Cromwell, CT 06416 (860) 635-2000 Group rate available until October 19, 2018,. Subject to Availability
- ♦ Mention CTA GFairs/Tri-State
- ♦ Room rate \$99/night plus taxes

**Trade Show & Sponsorship:**

- ♦ Notify all of your fair personnel, there is something for all departments at the trade show
- ♦ Mail to: Lisa Lamoureux, CTA GFairs, 22 Linda Court, Meriden, CT 06450

**MA Raffle:**

- ♦ Bring an item(s) for the raffle

**Fair Marketing Displays:**

- ♦ Bring items for fair marketing displays (CT, MA, RI)

**Banquet:**

- ♦ Don't forget to collect any winnings from the Raffle

## ON THE CALENDAR



**ACF Contests, Annual Business Meeting & Awards Banquet**

Lyceum • Terryville, CT

Oct 27, 2018



**Tri-State Convention 2018**

Cromwell CT

Nov. 9-10, 2018

Visit: [CTAgFairs.org](http://CTAgFairs.org) or [MAFA.org](http://MAFA.org) for more information



**2018 IAFE Convention**

Henry B. Gonzalez Convention Center  
San Antonio, Texas, TX

November 25-28, 2018

Visit: [FairsandExpos.com](http://FairsandExpos.com) for more information



**IAFE Zone1 Convention 2019**

Samoset Resort, Rockland/Rockport , ME

April 11-13, 2019

Visit: [IAFEZone1.com](http://IAFEZone1.com) for more information



# PROGRAM

## TRI-STATE CONVENTION • TRADE SHOW 2018

November 9-10, 2018

Red Lion Hotel Cromwell • Cromwell, CT



### Friday:

4-7:00 PM	Registration
3-9:00 PM	Trade Show Set-up Dinner on your own
7:30 - 11:00 PM	Hospitality room open

### Saturday:

7:45 AM	Registration opens
8-8:45 AM	<b>Breakfast</b> Trade Show (until 4:30 PM) MA Contest judging (All day)
8:45 - 9:00 AM	<b>Welcome</b> , Program Overview, MAFA Business Meeting, CT Announcements, RI announcements
9 - 10:15	<b>General session –</b> <b>Michael Bradley, California Mid-State Fair, Paso Robles</b> America's Top 10 Food Trends and Opportunities for Fairs
10:15- 10:30 AM	<b>Break</b> - Visit the Trade Show, CT 50/50 Raffle and MA Silent Auction and 50/50 Raffle
10:30 - 11:15 AM	<b>Workshops or Roundtables</b> A. Getting youth (4-H, FFA, etc.) to participate in our fairs beyond exhibiting (Roundtable) B. Marketing C. Biosecurity - Dr. Valerie Haling, USDA
11:15 AM - 1:00 PM	<b>Lunch with speaker</b> <b>Jeremy Parsons, Clay County Fair, Spencer IA</b> Take Care
1:00 - 1:45 PM	<b>Workshops or Roundtables</b> A. New ideas in Competitive Exhibits, Bridget Burns, Marshfield Fair B. Digital Ticketing - Cost/Benefit, Joe DeLorenzo, North Haven Fair C. Microchipping of animals (RFID), Donna Woolam, Eastern States Exposition

2 - 3:00	<b>General session –</b> <b>Jessica Gottsche, Northeast Council Coordinator, National Independent Concessionaires Association</b> Concessions
3 - 3:15 PM	Break - Visit the Trade Show, CT 50/50 Raffle and MA Silent Auction and 50/50 Raffle
3:15 - 4:00 PM	<b>Workshops or Roundtables</b> A. Pros and Cons of Solar Panels, Sean Neill, Energy consultant B. Open discussion - What's your problem or concern? , Jim Lamoureux, Wallingford Grange Fair and Tom Zagurski, Terryville Fair C. Animal Pulling - Public Perception and Education, Fran Mason, Eastern States Exposition and Dr. Bruce Sherman CT Department of Agriculture
4 - 4:30 PM	<b>Break</b> - Last chance to visit the Trade Show, CT Raffle and MA Raffle Refreshments and raffle winners posted in trade show area
5:00	<b>Reception</b>
5:30 PM	<b>Banquet and Awards</b> MA fair awards CT fair awards Photo contest Premium book Website
After banquet until 11 PM	Hospitality Room open

# REGISTRATION



CT  MA  RI  OTHER \_\_\_\_\_

Fair/Company Name:

Contact Phone:

Registration Contact Person:

e-Mail:

Mailing Address:

Website:

## CONVENTION FEES: [\(Complete back\)](#)

**All Day:** (everything)\* \$99/person x # \_\_\_\_\_ = \$ \_\_\_\_\_  
\* Program, Breakfast, Lunch & Banquet

**Business Day\*** \$65/person x # \_\_\_\_\_ = \$ \_\_\_\_\_  
\* Program, Breakfast & Lunch

**Reception & Banquet\*** \$50/person x # \_\_\_\_\_ = \$ \_\_\_\_\_  
\* Banquet - 5:30 pm

**4-H Fair Business Day Scholarship\*** - \$ \_\_\_\_\_  
\* Up to 2 \$65 Business Day Scholarships for 4-H Youth Registrations/4-H Fair • Limited availability

**Total Enclosed:** \$ \_\_\_\_\_

**NO REGISTRATIONS WILL BE ACCEPTED AT THE DOOR**

Please make checks payable to: **Association of Connecticut Fairs, Inc.**

Mail with form(s) to:

CTAgFairs • Tri-State Convention

Joan Buvarsky, Treasurer

85 Margaret Henry Rd., Danielson, CT 06239

518-577-8193 jmbuvarsky@earthlink.net

Late charge of \$10.00 per person will be added to reservations received after Friday, October 26, 2018

[See back for individual participant information, please fill out completely.](#)

### Meals:

- Lunch & Dinner will be buffet

CTAgFairs.org · WashingtonCountyFair-ri.com · MAFA.org





# REGISTRATION

- CT
- MA
- RI
- OTHER

All Day \$99  
\*Program, Breakfast, Lunch & Banquet

Business Day \$65  
\* Program, Breakfast & Lunch

Reception & Banquet \$50  
\* Buffet – 5:30 pm

**FAIR/COMPANY NAME:** \_\_\_\_\_

1. Name <i>with Office/Title/Department held for each participant</i>	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
2. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
3. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
4. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
5. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
6. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
7. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
8. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
9. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
10. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
11. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
<i>Example</i>			<i>3/\$285</i>	<i>1/\$55</i>
<b>Totals</b>				





# REGISTRATION

- CT
- MA
- RI
- OTHER

All Day \$99  
\*Program, Breakfast, Lunch  
& Banquet

Business Day \$65  
\* Program, Breakfast &  
Lunch

Reception & Banquet \$50  
\*Buffet – 5:30 pm

**FAIR/COMPANY NAME:** \_\_\_\_\_

12. Name <i>with Office/Title/Department held for each participant</i>	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
13. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
14. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
15. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
16. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
17. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
18. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
19. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
20. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
21. Name	<input type="checkbox"/> Fair Representative <input type="checkbox"/> Trade Show <input type="checkbox"/> Guest			
e-Mail:		Phone		
<i>Example</i>		<i>12345</i>	<i>1234</i>	<i>56789</i>
<b>Totals</b>				