



California Rodeo Salinas
July 16 – 19, 2015

LOS AMIGOS DEL RODEO VIP Club

In 2011 the *Los Amigos Del Rodeo* (Friends of the Rodeo) club was established to help raise funds to make improvements to the Salinas Sports Complex, home of the California Rodeo Salinas. Our club has **raised over \$101,000** in its first four years. The *Los Amigos Del Rodeo* club is an exclusive group limited to just 85 memberships with 2 people allowed per membership, annual dues are \$1,500 and is a 501C3 charitable nonprofit.

At our annual member dinner, the *Los Amigos Del Rodeo* members voted to allocate these funds to the following projects: re-roof the cowboy hospital, replace the lights over the bucking chutes, purchase a Gator for the grounds staff, re-roof the facilities office, a new BBQ pit to be used for events, new bathroom hand-dryers, re-finish the exhibition hall floors, fix the strip pens and arena sound system. The *Los Amigos Del Rodeo* club has also donated over \$17,000 to the new Stadium and \$14,000 to the California Rodeo Heritage Museum renovation project.

Each Rodeo we have a fantastic Big Week in store for our members, and are confident you will enjoy all the benefits that come with being a member of the exclusive *Los Amigos Del Rodeo*!

Once you are checked in to the *L.A.D.R. VIP Room*, each day will present you with a different and incredible dining experience, as well as all the premium alcohol you can drink and daily live entertainment! Our *LADR* team focuses on giving you the best service in our air conditioned, upscale VIP room while you enjoy the Rodeo performance on one of the big screen TV's. The VIP room is a 21 and over venue.

As part of this member's only club you also receive the following with your \$1,500 annual membership.

- **2 Daily ~Los Amigos Del Rodeo VIP Lounge passes:** You will have 2 badges per day, each designated by day and member name. The two daily badges will gain you access into the Rodeo and to the **LADR** VIP Lounge. These badges may be given to others, however as the membership dictates, only 2 people per membership are allowed entrance to the **LADR** Lounge per day.
- **Daily VIP Parking Pass:** This parking pass will allow one vehicle daily access to this VIP parking lot all four days for the Rodeo and night of the Professional Bull Riding.
- **2 Box Seats** per day located in the **Los Amigos Del Rodeo** section of the main grand stands.
- 1st year members will receive your **Los Amigos Del Rodeo** Membership **(2)Buckles and/or Pendant**
OR
- Renewing members will receive an annual gift.
- 2 tickets to our **Los Amigos Del Rodeo** annual member dinner.
- Opportunity to purchase day passes via our **LADR** Guest Pass Program

We are so excited that you are interested in joining **Los Amigos Del Rodeo**. There are so many possibilities for **Los Amigos Del Rodeo** in the future and we hope you will join us to help shape the future of the California Rodeo Salinas.

Thank you for your time,

Dena, Katy and the Los Amigos Del Rodeo committee

Please contact us:

Email: DenaJenkinson@sbcglobal.net

Rodeo office: 831-775-3100

Fax: 831-770-1461

**2015 Membership Application
California Rodeo Salinas
July 16 – 19, 2015**



Name: _____ **Name:** _____

Address _____

City _____ **State** _____ **Zip** _____

Phone: _____ **Phone:** _____

Email: _____ **Email:** _____

Please specify your choice:

_____ Two Los Amigos Del Rodeo Buckles

OR

_____ One Los Amigos del Rodeo Buckle and one Los Amigos Del Rodeo Pendant

Membership fee is \$1500 annually. Memberships must be paid in full no later than July 1, 2015. Membership limited to 85 memberships. Applications will be processed on a first come, first served basis. Memberships are non-transferable. Checks can be mailed with application or dropped off at the California Rodeo office.

Payments to be made to: Public Recreation Unlimited, Inc.
P.O. Box 2562
Salinas, CA 93902
Attention: **LADR**

To pay by credit card, fill in the information below:

Credit Card # _____

Exp Date: _____ / _____ **CSV** _____

(3 digit # on back of card)

CaRodeo