



Dear Applicant:

Thank you for your interest in the 2018 California Rodeo events; Monster Jam (May 6), the Professional Bull Riding (PBR) event (July 18) & the California Rodeo Salinas (July 19-20-21-22), Bulls of Summer PBR (August 25) and Central Coast Motorsport Spectacular (CCMS) event (October 14). We are very excited about our upcoming shows!

- Monster Jam is on Sunday, May 6th and has an average attendance of 18,000 spectators.
- The PBR event is on Wednesday, July 18th and is an evening performance. The Rodeo is a four-day event starting July 19th, the day following the PBR, with evening shows on both Thursday and Friday and afternoon shows on Saturday and Sunday. Combined attendance for these shows is an average of 50,000 spectators. *You must plan to work both PBR and the Rodeo (5 days) if you are chosen to participate in these events.*
- The Bulls of Summer PBR is our second PBR of the year & has an average attendance of 6,000 people
- The CCMS event on Sunday, October 14th has an average attendance of 4-5,000 spectators.

We welcome many types of vendors, including food and merchandise vendors. For all vendors, **please note that the events held at the Salinas Sports Complex/California Rodeo Salinas are retail shows, which means that all items must be sold at retail prices; wholesale vending will not be permitted at the shows.**

If you are interested in the possibility of becoming a vendor in the 2018 California Rodeo Salinas events, please completely fill out the enclosed application and return it to the address listed. **Take careful note that any application not completely filled out will be automatically denied, so make sure you provide all requested information!** When we receive your application, we will review all of the provided information and if you are approved by the Concessions Committee as a vendor, you will be notified of the openings available to you. **Filling out and submitting the application does not guarantee that you will be approved as a vendor for the 2018 California Rodeo Salinas events.**

Food vendor space fees are determined on an individual basis depending on the food items to be sold and the vendor requirements for the space size, location and facilities. If your application is approved, you will be notified of all fees and charges that may apply to you.

Again, filling out and submitting this application does not in any way reserve or guarantee you vendor space at the 2018 California Rodeo Salinas events.

Thank you for your interest. If you have any additional questions, please don't hesitate to contact us.

Tom Adcock
Concessions Director
tomacarodeo@yahoo.com

Mail to: Concessions Director, California Rodeo, Inc., PO Box 1648 Salinas, CA 93902

Phone: (831) 775-3100 **Fax:** (831) 757-5134 **Email:** info@carodeo.com

2018 APPLICATION FOR FOOD BOOTH SPACE
Completing and Submitting this application does not in any way reserve or guarantee booth space at the 2018 California Rodeo Salinas events

Please check the event(s) you are interested in participating in: (NOTE: TIMES APPROXIMATE and are subject to change)

- _____ **Monster Jam – May 6, 2018**
_____ **PBR - JULY 18th and CALIFORNIA RODEO SALINAS - JULY 19-20-21-22, 2018**
_____ **** (Must work both events)**
_____ **Bull of Summer PBR – August 25, 2018**
_____ **CCMS – October 14, 2018**

Monster Jam – Sunday, May 6th 12pm-5pm
PBR-Wednesday, July 18th 5pm-10pm
Rodeo -Thurs., July 19th 3pm-11pm / Fri., July 20th 4pm-11pm / Sat., July 21st 10am-6pm / Sun., July 22nd 10am-6pm
Bulls of Summer PBR – Saturday, August 25th – 5pm-9pm
CCMS – October 14th – 12pm-5pm

PLEASE COMPLETE & PRINT LEGIBLY OR YOUR APPLICATION WILL BE DENIED:

Company name: _____

Booth name if different from Company name: _____

Contact person: _____

#1 Phone: () _____ #2 Phone: () _____

E-mail address: _____ Fax: () _____
(List email only if you actually use it!)

Mailing address: _____

City: _____ State: _____ Zip: _____

INCLUDE THE FOLLOWING INFORMATION OR YOUR APPLICATION WILL BE DENIED:

****Please note that the California Rodeo Salinas is a retail show; items must be sold at retail prices, not wholesale.**

- **Attach a complete list/menu of food &/or items to be sold, including prices.** Show Management may eliminate or limit some of the items listed to allow for a wide variety of food and avoid duplication. Once contract is assigned, Concessionaire may not display or sell any additional items, unless authorized by Show Management.
- **Attach copy of valid Seller's Permit.** Concessionaire shall be responsible for all Sales Tax and withholdings as required by the California State Board of Equalization.
- **Attach photos** of booth and/or food.
- **Electrical needs:** _____
(Indoor Vendors - Lighting must be LED or Fluorescent bulbs/lamps only)
- **Booth Location requested:** Inside **or** Outside (Please circle one) (Inside vendor space limited)
- **Booth size:** 10x10 _____ 10x20 _____ 10x30 _____ Other _____
- **Trailer size:** _____
(From pull point on tongue to back end of trailer)
- **Upon approval, Concessionaire shall provide all** required licenses and permits required by law and those required by the California State Department of Public Health and the Monterey County Health Department.
- **Upon approval, Concessionaire shall provide** a certificate of insurance that meets all requirements of California Rodeo, Inc. **or** purchase event insurance through California Rodeo, Inc.

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