

SPONSOR



COST \$4,000 CASH

BENEFITS:

- 1 Four (4) tickets to Sponsor Hospitality area with complimentary food & beverages each day of the Rodeo. *NOTE: Extra Sponsor Hospitality tickets may be purchased for \$250 each, if available. Extra Sponsor Hospitality tickets are available at a first come, first served basis. Sponsor Hospitality ticket/badge is your ticket into the Sponsor Seating area in Section 10 of the West Grandstands.*
- 2 One (1) Sponsor parking pass each day of Rodeo.
- 3 Eight (8) Reserved Grandstand tickets to the West Grandstands for each day of the Rodeo.
- 4 One (1) 4' x 8' Sponsor-supplied banner displayed each day of the Rodeo. *NOTE: Rodeo not responsible for stolen banners. Banners must have grommets.*

See Reverse →

SPONSOR



- 5 Listing on Sponsor Roster page of California Rodeo website.
- 6 Sponsor name listed on the Sponsor Board in the Directors Patio, in the Sponsor Hospitality Tent and on the Instant Replay Screen. *Note: The Instant Replay Screen Sponsor images will run pre-show.*
- 7 Two invitations to the Sponsor Pick Up Party held three (3) weeks prior to the Rodeo.
- 8 Listing on Sponsor Recognition page in the Rodeo Souvenir Program.
- 9 Public address recognition as a **Sponsor** during the Rodeo performance each day.
- 10 One framed Rodeo Souvenir Poster.

The Sponsor Committee of the California Rodeo is open to working with each Sponsor individually to customize this package to better suit the needs of your business. We strive to provide unique opportunities and maximum exposure for your company.

MAJOR



COST \$6,000 CASH

BENEFITS:

- 1 Six (6) tickets to Sponsor Hospitality area with complimentary food & beverages each day of the Rodeo.
NOTE: Extra Sponsor Hospitality tickets may be purchased for \$250 each, if available. Extra Sponsor Hospitality tickets are available at a first come, first served basis. Sponsor Hospitality ticket/badge is your ticket into the Sponsor Seating area in Section 10 of the West Grandstands.
- 2 Two (2) Sponsor parking passes each day of Rodeo.
- 3 Twelve (12) Reserved Grandstand tickets to the West Grandstands for each day of the Rodeo.
- 4 One (1) 4' x 8' Sponsor-supplied banner displayed on the back of the West Grandstands each day of the Rodeo.
NOTE: If Sponsor banner is NOT 4' x 8', it will be placed on the front fence. Rodeo not responsible for stolen banners. Banners must have grommets.
- 5 Listing on Sponsor Roster page of California Rodeo website with a link to sponsor website. *NOTE: Web address must be provided by Sponsor.*

See Reverse →

MAJOR



- 6 Option for Sponsor-named track event or area naming rights for more exposure. *NOTE: Track events or area naming rights are available on a first come, first served basis. Inquire with committee.*
- 7 Sponsor name listed on the Sponsor Board in the Directors Patio, in the Sponsor Hospitality Tent and on the Instant Replay Screen. *Note: The Instant Replay Screen Sponsor images will run pre-show.*
- 8 Two (2) invitations to the Sponsor Pick Up Party held three (3) weeks prior to the Rodeo.
- 9 Listing on the Sponsor Recognition page in the Rodeo Souvenir Program.
- 10 Public address recognition as a **Major Sponsor** during the Rodeo performance each day.
- 11 One framed Rodeo Souvenir Poster.

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CHAMPION



COST \$10,000 CASH

BENEFITS:

- 1 Eight (8) tickets to Sponsor Hospitality area with complimentary food & beverages each day of the Rodeo.
NOTE: Extra Sponsor Hospitality tickets may be purchased for \$250 each, if available. Extra Sponsor Hospitality tickets are available at a first come, first served basis. Sponsor Hospitality ticket/badge is your ticket into the Sponsor Seating area in Section 10 of the West Grandstands.
- 2 Two (2) Sponsor parking passes each day of Rodeo.
- 3 Sixteen (16) Reserved Grandstand tickets to the West Grandstands for each day of the Rodeo.
- 4 One (1) 4' x 8' Sponsor-supplied banner displayed on the back of the West Grandstands each day of the Rodeo.
NOTE: If Sponsor banner is NOT 4' x 8', it will be placed on the front fence. Rodeo not responsible for stolen banners. Banners must have grommets.
- 5 One (1) 4' x 8' wooden sign in arena during Rodeo with sponsor logo prominently displayed.
NOTE: Rodeo pays for first sign painting. If Sponsor changes logo, cost of repainting sign is responsibility of Sponsor.
- 6 Sponsor supplied flag presented during the Rodeo performances, guaranteed once per day.
- 7 Half page, full color ad in the Rodeo Souvenir Program.
NOTE: Sponsor to supply camera-ready ad to Rodeo in May. See contract for date.

See Reverse →

CHAMPION



- 8 Sponsor logo and link to website on Rodeo's homepage and on the Sponsor Roster page at carodeo.com.
NOTE: Scrolling logos on Rodeo homepage.
- 9 Sponsor name listed on the Sponsor Board in the Directors Patio, in the Sponsor Hospitality Tent and on the Instant Replay Screen. *Note: The Instant Replay Screen Sponsor images will run pre-show.*
- 10 Option for Sponsor-named arena event or area naming rights for more exposure.
NOTE: Arena events or area naming rights are available on a first come, first served basis. Inquire with committee.
- 11 Public address recognition as a **Champion Sponsor** during the Rodeo performance each day.
- 12 Listing on the Sponsor Recognition page in the Rodeo Souvenir Program.
- 13 Two (2) invitations to the Sponsor Pick Up Party held three (3) weeks prior to the Rodeo.
- 14 Option to purchase one (1) Hansen Pavilion box for one (1) year.
NOTE: Hansen Sponsor Boxes are only available to Champion Sponsors and above and are available at a first come, first served basis.
- 15 Option to purchase one (1) chute gate sign. *NOTE: Chute gate signs are available at the first come, first served basis to Champion Sponsors and above. Contact committee for details.*
- 16 One framed Rodeo Souvenir Poster.

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GOLD CHAMPION



COST \$15,000 CASH

BENEFITS:

- 1 Twelve (12) tickets to Sponsor Hospitality area with complimentary food & beverages each day of the Rodeo. *NOTE: Extra Sponsor Hospitality tickets may be purchased for \$250 each, if available. Extra Sponsor Hospitality tickets are available at a first come, first served basis. Sponsor Hospitality ticket/badge is your ticket into the Sponsor Seating area in Section 10 of the West Grandstands.*
- 2 Three (3) Sponsor parking passes each day of Rodeo.
- 3 Twenty four (24) Reserved Grandstand tickets to the West Grandstands for each day of the Rodeo.
- 4 One (1) 4' x 8' Sponsor-supplied banner displayed on the back of the West Grandstands each day of the Rodeo. *NOTE: If Sponsor banner is NOT 4' x 8', it will be placed on the front fence. Rodeo not responsible for stolen banners. Banners must have grommets.*
- 5 One (1) 4' x 8' wooden sign in arena during Rodeo with sponsor logo prominently displayed. *NOTE: Rodeo pays for first sign painting. If sponsor changes logo, cost of repainting the sign is responsibility of Sponsor.*
- 6 Sponsor supplied flag presented during the Rodeo performances, guaranteed once per day.
- 7 Half page, full color ad in the Rodeo Souvenir Program. *NOTE: Sponsor to supply camera-ready ad to Rodeo in May. See contract for date.*
- 8 Sponsor logo and link to website on Rodeo's homepage and on the Sponsor Roster page at carodeo.com. *NOTE: Scrolling logos on Rodeo homepage.*

See Reverse →

GOLD CHAMPION



- 9 Sponsor name listed on the Sponsor Board in the Directors Patio, in the Sponsor Hospitality Tent and on the Instant Replay Screen. *Note: The Instant Replay Screen Sponsor images will run pre-show.*
- 10 Option for Sponsor-named arena event or area naming rights for more exposure. *Note: Arena events or area naming rights are available on a first come, first served basis. Inquire with committee.*
- 11 Public address recognition as a **Gold Champion Sponsor** at the Rodeo each day.
- 12 Listing on the Sponsor Recognition page in the Rodeo Souvenir Program.
- 13 Two (2) invitations to the Sponsor Pick Up Party held three (3) weeks prior to the Rodeo.
- 14 Option to purchase one (1) Hansen Pavilion box for one (1) year. *NOTE: Hansen Sponsor Boxes are only available to Champion Sponsors and above and are available at a first come, first served basis.*
- 15 Option to purchase one (1) chute gate sign. *NOTE: Chute gate signs are available at the first come, first served basis to Champion Sponsors and above. Contact committee for details.*
- 16 One framed Rodeo Souvenir Poster.

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GRAND CHAMPION



COST \$25,000 CASH

BENEFITS:

- 1 Sixteen (16) tickets to Sponsor Hospitality area with complimentary food & beverages each day of the Rodeo
NOTE: Extra Sponsor Hospitality tickets may be purchased for \$250 each, if available. Extra Sponsor Hospitality tickets are available at a first come, first served basis. Sponsor Hospitality ticket/badge is your ticket into the Sponsor Seating area in Section 10 of the West Grandstands.
- 2 Four (4) Sponsor parking passes each day of Rodeo
- 3 Thirty two (32) Reserved Grandstand tickets to the West Grandstands for each day of the Rodeo.
- 4 Two (2) 4' x 8' Sponsor-supplied banners displayed during the Rodeo. One (1) banner displayed on the back of the West Grandstands and the other banner with premium placement near the Box Office entrance on the front fence.
NOTE: If Sponsor banners are NOT 4' x 8', all will be placed on the front fence. Rodeo not responsible for stolen banners. Banners must have grommets.
- 5 One (1) 4' x 8' wooden sign in arena during Rodeo with sponsor logo prominently displayed.
NOTE: Rodeo pays for first sign painting. If Sponsor changes logo, cost of repainting sign is responsibility of Sponsor.
- 6 Sponsor supplied flag presented during the Rodeo performances, guaranteed once per day.
- 7 Full page, full color ad in the Rodeo Souvenir Program.
NOTE: Sponsor to supply camera-ready ad to Rodeo in May. See contract for date.

GRAND CHAMPION



- 8 Sponsor logo and link to website on Rodeo's homepage and on the Sponsor Roster page at carodeo.com.
NOTE: Scrolling logos on Rodeo homepage.
- 9 Sponsor name listed on the Sponsor Board in the Directors Patio, in the Sponsor Hospitality Tent and on the Instant Replay Screen. *Note: The Instant Replay Screen Sponsor images will run pre-show.*
- 10 Option for Sponsor-named arena event or area naming rights for more exposure.
NOTE: Arena events or area naming rights are available on a first come, first served basis. Inquire with committee.
- 11 Public address recognition as a **Grand Champion Sponsor** during the Rodeo performance each day.
- 12 Listing on the Sponsor Recognition page in the Rodeo Souvenir Program.
- 13 Two (2) invitations to the Sponsor Pick Up Party held three (3) weeks prior to the Rodeo.
- 14 Option to purchase one (1) Hansen Pavilion box for one (1) year.
NOTE: Hansen Sponsor Boxes are only available to Champion Sponsors and above and are available at a first come, first served basis.
- 15 Option to purchase one (1) chute gate sign. *NOTE: Chute gate signs are available at the first come, first served basis to Champion Sponsors and above. Contact committee for details.*
- 16 One framed Rodeo Souvenir Poster.

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ALL-AROUND GRAND CHAMPION



COST \$50,000 CASH

BENEFITS:

- 1 Sponsor logo displayed on one hundred (100) 4' x 8' signs to be placed within the community.
- 2 Thirty (30) tickets to Sponsor Hospitality area with complimentary food & beverages each day of the Rodeo
NOTE: Extra Sponsor Hospitality tickets may be purchased for \$250 each, if available. Extra Sponsor Hospitality tickets are available at a first come, first served basis.. Sponsor Hospitality ticket/badge is your ticket into the Sponsor Seating area in Section 10 of the West Grandstands.
- 3 Eight (8) Sponsor parking passes each day of Rodeo.
- 4 Sixty (60) Reserved Grandstand tickets to the West Grandstands for each day of the Rodeo.
- 5 Three (3) 4' x 8' Sponsor-supplied banners displayed during the Rodeo. One (1) banner displayed on the back of the West Grandstands and two additional banners with premium placement near the Box Office entrance on the front fence.
NOTE: If Sponsor banners are NOT 4' x 8', both will be placed on the front fence. Rodeo not responsible for stolen banners. Banners must have grommets.
- 6 One (1) 4' x 8' wooden sign in arena during Rodeo with sponsor logo prominently displayed.
NOTE: Rodeo pays for first sign painting. If Sponsor changes logo, cost of repainting sign is responsibility of Sponsor.
- 7 Sponsor supplied flag presented during the Rodeo performances, guaranteed once per day.
- 8 Full page, full color ad in Rodeo Souvenir Program.
NOTE: Sponsor to supply camera ready ad to Rodeo in May. See contract for date.

ALL-AROUND GRAND CHAMPION



- 9 Sponsor logo and link to website on Rodeo's homepage and on the Sponsor Roster page at carodeo.com.
NOTE: Scrolling logos on Rodeo homepage.
- 10 Sponsor name listed on the Sponsor Board in the Directors Patio, in the Sponsor Hospitality Tent and on the Instant Replay Screen. *Note: The Instant Replay Screen Sponsor images will run pre-show.*
- 11 Option for Sponsor-named track event or area for more exposure.
NOTE: Arena events or area naming rights are available on a first come, first served basis. Inquire with committee.
- 12 Public address recognition as a **All Around Grand Champion Sponsor** during the Rodeo performance each day.
- 13 Listing on the Sponsor Recognition page in the Rodeo Souvenir Program.
- 14 Two (2) invitations to the Sponsor Pick Up Party held three (3) weeks prior to the Rodeo.
- 15 Option to purchase one (1) Hansen Pavilion box for one (1) year. *NOTE: Hansen Sponsor Boxes are only available to Champion Sponsors and above and are available at a first come, first served basis. Contact committee for details.*
- 16 Option to purchase one (1) chute gate sign. *NOTE: Chute gate signs are available at the first come, first served basis to Champion Sponsors and above. Contact committee for details.*
- 17 One framed Rodeo Souvenir Poster.

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RODEO LIVESTOCK



The California Rodeo Salinas is at the forefront of livestock welfare and has been actively involved in the push for awareness for many years. We follow all Professional Rodeo Cowboy Association (PRCA) Rules as well as State laws regarding proper treatment of livestock. The California Rodeo Salinas goes above and beyond the call to provide proper care and handling for all livestock at our event.

Presently, there are 60 rules in place to ensure the proper care and treatment of rodeo animals. A few key directives include:

- A veterinarian must be on-site at all PRCA sanctioned rodeos.
- Judges inspect all livestock and only allow healthy livestock to participate.
- All spurs must be dull.
- Performance enhancing stimulants and hypnotics are not allowed.
- No mistreatment of livestock; members found in violation may be disqualified, fined and/or suspended. This holds true in the competitive arena or anywhere on rodeo grounds.
- In the tie down roping, rules require the contestant to adjust their equipment and technique in order not to cause the calf to go over backwards. If the contestant is found in violation, a fine and/or disqualification is levied.
- Flank straps used to enhance the bucking action of a horse bred to buck must be lined with neoprene or fleece.
- Steers used in team roping have a protective covering placed around their horns.

See Reverse →

RODEO LIVESTOCK



Livestock Care

All the performing livestock arrive a few days before the Rodeo begins to become acclimated to the area. The bucking horses and bulls are fed and watered in the pens behind the bucking chutes and are given time to freely exercise each day by running around the arena and learning to locate the “out” gates. Once it is rodeo time, they are familiar with the arena and they know where to go when their 8 seconds are up and the cowboys dismount. The animals then return to their pens to relax and wait for another chance to buck. Please take a few minutes to watch a short video and learn about the California Rodeo’s livestock program here: www.carodeo.com/p/about-us/livestockinfo.

Stats

The PRCA has continuously called upon independent, on-site rodeo veterinarians at PRCA-sanctioned events to conduct livestock welfare surveys. The purpose of these surveys is to determine the rate of injury to livestock and the effectiveness of PRCA livestock welfare rules. Over the years, the results have continued to show a rate of injury that is extremely low, averaging .0005. With over 60,000 animal exposures (livestock entering the arena during competition), the number of injuries was 28, which calculates to a rate of less than five hundredths of one percent. Overwhelmingly, our on-site rodeo veterinarians comment that livestock are healthy and well-suited to rodeo competition.

Results of the 2010 Survey

TOTAL ANIMAL EXPOSURES:	60,244
NUMBER OF RODEO PERFORMANCES:	148
SECTIONS OF SLACK:	70
NUMBER OF INJURIES:	28
INJURY RATE:	.00046

For more information about Livestock Welfare please visit www.prorodeo.com/prorodeo/livestock/prca-commitment

COLMO DEL RODEO PARADE SPONSORSHIPS



PRESENTING SPONSOR COST \$6,000 CASH

BENEFITS:

- 1 Sponsor name and logo to be listed on all parade advertisements as the Presenting Sponsor of the parade, and in TV, Radio, Print and Direct Mail, Rodeo website and social media.
- 2 Sponsor logo to have premiere placement on parade posters.
- 3 Sponsor banner to lead the parade.
- 4 12 invitations to VIP Reception for food, drink and parade watching.
- 5 Company name listed as the Presenting Sponsor of the Parade on the parade sponsor banner.
- 6 Parade announcer recognition during parade.
- 7 Company recognition in press releases sent to all local media.
- 8 Company logo on Rodeo website as Presenting Sponsor of parade.
- 9 Benefits in the Rodeo Sponsor package. (See Rodeo package for details).

GOLD SPONSOR COST \$3,000 CASH

BENEFITS:

- 1 Sponsor banner will precede a premier unit in the parade.
- 2 Company name on all parade advertisements.
- 3 10 invitations to VIP Reception for food, drink and parade watching.
- 4 Sponsor name on parade sponsorship banner.
- 5 Parade announcer recognition during parade.
- 6 Company recognition in press releases sent to all local media.
- 7 Company logo on Rodeo website as Parade Sponsor.
- 8 Eight (8) California Rodeo reserved grandstand tickets to the Thursday night performance of the Rodeo.

See Reverse →

SILVER SPONSOR

COST \$1,500 CASH

- 1 Sponsor banner will precede a unit in the parade.
- 2 8 invitations to VIP Reception for food, drink and parade watching.
- 3 Parade announcer recognition during parade.
- 4 Company name on Rodeo website.

BRONZE SPONSOR

COST \$1,000

- 1 6 invitations to VIP Reception for food, drink and parade watching.
- 2 Parade announcer recognition during parade.
- 3 Company name on Rodeo website.

NICKEL SPONSOR

COST: \$500 CASH

- 1 4 invitations to VIP Reception for food, drink and parade watching.
- 2 Parade announcer recognition during parade.
- 3 Company name listed on Rodeo website.

COPPER SPONSOR

COST: \$250 CASH

- 1 2 invitations to VIP Reception for food, drink and parade watching.
- 2 Parade announcer recognition during parade.
- 3 Company name listed on Rodeo website.

SUPPORTER

Supporters contributing amounts under \$250 will be announced during the parade and listed on Rodeo website.

ANNOUNCING STAND SPONSORSHIPS

COST: \$500 CASH/STAND

- 1 5 Announcing Stands available for sponsorship. First come first served.
- 2 Sponsor to decorate announcing stand in an appropriate way to promote their company. Front and sides can be decorated.
- 3 Sponsor to receive a roped off area 18ft long and 8ft deep next to announcer stand for 20 people to watch the parade. (Sponsor to bring chairs).
- 4 Stand will be announced: YOUR COMPANY'S Announcing Stand.
- 5 Sponsor that wins the "best decorated" announcer's stand award will receive 6 reserved tickets to the Thursday night performance of the Rodeo.

2017 RODEO SPONSORS



All-Around Grand Champion Sponsors

- Coors Banquet - *the Official Beer of the California Rodeo Salinas*
- Jack in the Box - *Official Instant Replay Screen Sponsor*
- Pendleton Whisky
- Wrangler

Grand Champion Sponsors

- KCBA FOX 35
- Mission Linen & Uniform Supply
- RDO Equipment Co./RDO Water
- Republic Services of Salinas
- Smith Family Wines
- Taylor Farms
- Univision KSMS & Unimas
- Wells Fargo

Gold Champion Sponsors

- Central Coast Sign & Design
- Holiday Inn Express & Suites
- KION TV/CW/Telemundo
- Naturipe Berry Growers
- Rabobank
- Ram Rodeo
- Tanimura & Antle

Champion Sponsors

- Ace High Designs
- Alco Water Company
- Azteca
- Boot Barn
- California Towing
- Casa Sorrento Pizzeria
- Central Coast Cooling LLC
- Coca Cola
- Comcast Spotlight
- Crop Production Services
- D & M Traffic Services, Inc
- Dataflow Business Systems
- East Bay Tire
- Enza Zaden
- EXXON @N. Main & Laurel /VALLEY
- EXXON @1050 S. Main /EIChaarani Family
- Famous Dave's
- Farm Credit
- Fresh Express
- Golz Construction, Inc
- Granite Construction
- GreenGate Fresh
- Home Depot
- Jefferson Farms
- Jenkinson Construction
- Justin Boots
- KHIP 104.3 FM

- KION 1460 AM & KOCN 105.1
- KLOK Tri Color 99.5
- KOTR My 11 TV
- KPIG & 101.7 The Beach
- KPRC La Preciosa
- KSES Jose
- KTOM 92.7FM
- KWAV 96.9 FM
- Landsberg Orora
- McCormick Company
- McDonald's
- Monterey Herald
- Monterey Peninsula Surgery Centers, LLC
- My Cars
- Pacific Valley Bank
- Quinn Rentals
- Salinas Valley Memorial Hospital
- Salinas Valley Tire
- Sam Ruiz Painting
- Sturdy Oil
- The Salinas Californian
- Valley Fabrication
- Vista Verde Labor
- Wolfhouse Radio-KMJV & KRAY
- Wolfhouse Radio-KTGE & KEXA

Major Sponsors

- 1st Capital Bank
- Advancetech Aircraft Maintenance
- AG Unlimited, Inc.
- American Door & Gates
- Artistic HangUps
- B & R Farms, LLC
- Bankers Casino/Hacienda Mexican Grill
- Barlocker Insurance Services
- Bengard Ranches
- Best Buy
- Black Bear Diner
- Boutonnet & Ocean Mist Farms
- Brent Eastman Insurance Services
- Bunker and Sons
- Butch & Vivien Lindley
- C&N Tractors
- Cal Coast Machinery
- Casillas Transportation
- Christensen & Giannini
- Church Brothers
- Coastal Grower
- Coastal Tractor
- Comgro Soil Amendments, Inc
- Denham Plastics/Bin Dr/Orbis
- Dole Fresh Vegetables
- Don Chapin Company
- Drew Massa Transportation
- El Sol

2017 RODEO SPONSORS



- Faithful Fans of the 3rd Week of July
- Foothill Packing
- Germains Seed Technology
- Green Valley Farm Supply
- Grower's Pub
- KDON 102.5 FM
- Keithly-Williams Seeds
- KSEA La Campesina 107.9
- Laughton's Cabinet
- Mansmith's Barbeque
- McDonald's - Raymond Costa
- McSherry & Hudson Insurance & Risk Management
- Mike Storm Family
- Montana Silversmiths
- Monterey Regional Airport
- Monterey Signs
- Pacific Ag Rentals
- Pioneer Cleaning Supplies
- Produce Alliance LLC
- RC Farms
- Rehrig Pacific Company
- RJS Farms
- Sabor Farms
- SafetEquip
- Salinas Pump Company
- SILKE Communications
- Sonja Giovanetti Consulting
- Star Cleaners
- The Jim & Sally Martins Family
- The Nunes Company
- Ticos Tacos
- Tricord Tradeshows Services, Inc.
- TS&L Seeds
- Union Bank
- Valley Pacific Petroleum Services
- Valley Trophy & Detectors
- Hastie Financial Group
- Hayashi Wayland
- Henry Hibino Farms, LLC
- Hilltown Packing
- ID Concepts
- iTradeNetwork
- Jim Martins
- Joe Gunter Investigations
- Joseph J. Massolo
- K-Lift Services Co., Inc.
- L.A. Hearne Company
- La Sirenita Tree Service
- Mag One Productions
- Massolo Brothers, Inc.
- McShane's Nursery & Landscaping Supply
- McVay Electrical Services
- Moresco Farms
- Muzzi Family Farms
- NC Construction Inc
- Nelson Irrigation Corporation
- NewStar Fresh Foods
- NFR Experience
- Nielsen Properties/Fowler Ranch
- Noland, Hamerly, Etienne & Hoss
- Oil Can Henry's
- Pacific International Marketing
- Pan American Insurance Agency
- Pape Material Handling & Pape Rents
- Peninsula Painting
- Pezzini Berry Farms
- Premium Packing
- Progressive Packaging Group
- Quinn Company
- Quintes
- Radicle Seed Company & Headstart Nursery
- Reiter Affiliated Companies
- River Fresh Farms/Zeph's Wine Stop
- Sakata Seeds
- Salad Shoppe
- Salinas Valley Trucking
- Sambrailo Packaging
- Sconberg Ranch
- Scudder Roofing & Solar
- Smokey Key Service
- Snow Seed & Supplies Inc.
- Star Market
- Star Sanitation
- Star Shopping Center
- Steinbeck Equine
- Super Sale Auto Accessories
- Takkii Seeds
- The Sherwin-Williams Company
- The Tree Man
- Tom & Terry Pettitt
- Twisted Roots
- Valley Pallet
- Vegetable Growers Supply
- Wawona Frozen Foods

Sponsors

- 3 Star Lettuce
- A & O Pharmacies
- Alliant Insurance Services, Inc.
- American Farms
- AT&T
- Ausonio Company
- Bank of America
- Booth Machinery, Inc.
- California Janitorial Supply Corp.
- California Water Service
- CalNonprofits Insurance
- Central Valley Seeds, Inc.
- Cisne Family
- D'Arrigo Bros. Co., of California
- Debbie Custer-Boteilho
- DeeDee Nucci
- Diversified Crop Insurance
- Duda Farm Fresh Foods
- Earthbound Farm Organic
- EBX Logistics
- G & R Fabrication

THE PREMIER SPORTING FACILITY



ON THE CENTRAL COAST!



Rabobank Stadium

AT THE SALINAS SPORTS COMPLEX

Rabobank Stadium provides youth with opportunities to engage in positive activities and is a primary athletic asset and youth sporting venue both for the City of Salinas and State of California.

Total capacity is 5,000; 3,500 seats on the home side of which 544 are stadium seats. Visitor's side has capacity for 1,500. Other features include a 3,000 square feet field house, barbecue and concession area, full color video scoreboard and announcer/coach booth.

HIGH-IMPACT EXPOSURE

Rabobank Stadium naming opportunities are numerous and provide a creative and effective way to strengthen your brand image, increase visibility and show your company's strong commitment to the community. Sponsoring one of these areas maximizes company exposure and displays your brand in high traffic areas of the stadium.

For more information, contact the Sponsor Team:

Victoria Carlisle 831.775.3109

Barbara Balentine 831.775.3104

THE PREMIER SPORTING FACILITY



All donations are made to Public Recreation Unlimited. Public recreation Unlimited is a 501C3 charitable non-profit organization that was formed in 1970 to raise funds from the public in order to place needed improvements on property devoted to recreational purposes.

OUTSTANDING SIGNAGE OPPORTUNITIES AVAILABLE NOW



Home-side bleacher walkway



Entrance wall



North walkway



North restroom building

BUCKLE & TROPHY



CHAMPION
BUCKLE DONOR \$4,000

ARTISAN
BUCKLE DONOR \$3,000

CLASSIC
BUCKLE DONOR \$2,000

COMMEMORATIVE
BUCKLE DONOR \$1,000

Benefits to include but not limited to:

- Reserved Grandstand Tickets
- Sponsor Parking Passes
- Image on the Instant Replay Screen

Please contact the Sponsor Committee for further donor package benefits. Buckle donors are available at a first come, first served basis.

BUCKLE & TROPHY

