



**THANK YOU** for your interest in participating as a Food Vendor at our 2019 California Rodeo events. We are very excited about our upcoming shows!

**Completing and submitting this application does not guarantee that you will be approved as a vendor for the California Rodeo Salinas events.**

**Dates:**

- Monster Jam - Sunday, June 2, 2019
- Professional Bull Riding (PBR) - Wednesday, July 17, 2019
- California Rodeo Salinas (Rodeo) – Thursday thru Sunday, July 18-19-20-21, 2019
- Bulls of Summer – Date TBD
- Central Coast Motorsports Spectacular (CCMS) – Date TBD

**Basic Information:**

**\*\*PBR and Rodeo are back to back events, if you are selected as a vendor, you must work all 5 days\*\***

- **Monster Jam** is a one-day afternoon event and has an average attendance of 18,000 spectators.
- **PBR** is a one-day evening event and has an average attendance of 10,000 spectators.
- **Rodeo** is a four-day event, beginning the day after the PBR, with evening shows on both Thursday and Friday and afternoon shows on Saturday and Sunday. Combined attendance for these shows is an average of 50,000 spectators.
- **Bulls of Summer** is a one-day evening event and has an average attendance of 4,000 people.
- **CCMS** is a one-day afternoon event and has an average attendance of 4,000 - 5,000 spectators.
- **Upon approval, Concessionaire shall provide all** required licenses and permits required by law and those required by the California State Department of Public Health and the Monterey County Health Department.
- **Upon approval, Concessionaire shall provide** a Certificate of Insurance with Additional Insured Endorsement that meets all requirements of California Rodeo, Inc. **or** purchase event insurance through California Rodeo, Inc.
- **Upon approval, Concessionaire shall provide** a copy of your valid Seller's Permit. If you would like information about how to obtain a Seller's Permit, please refer to <http://www.boe.ca.gov>, go to Search BOE, type in Seller's Permit Application, follow instructions.
- **Upon Approval, Concessionaire's** signed contract, Insurance Certificate with Additional Insured Endorsement, Seller's Permit and full payment will be **due no later than one month prior to each event**, no exceptions. If the signed contract, Insurance Certificate w/Endorsement, Seller's Permit and payment are not submitted on time, your vendor spot will be given to the next available vendor.

**Please provide ALL requested information; any incomplete application will be denied.**

Upon receipt of your application, we will review all provided information (the more info, the better!) You will **only** be contacted by Show Management **if and when** your application is selected. Unfortunately, we cannot call every applicant who is not approved, you will be placed on a waiting list for available space. You must re-apply each year to be considered.

Food vendor fees are determined on an individual basis depending on the food items to be sold and the vendor requirements for the space size, location and facilities. If your application is approved, you will be notified of all fees and charges that apply to you.

We thank you for your interest in becoming a vendor! If you have questions, please don't hesitate to contact us.

**Mail to:** Concessions Director, California Rodeo, Inc., PO Box 1648 Salinas, CA 93902  
**Phone:** (831) 775-3100 **Fax:** (831) 757-5134 **Email:** [info@carodeo.com](mailto:info@carodeo.com)

# 2019 APPLICATION FOR FOOD BOOTH SPACE

## Completing and Submitting this application does not in any way reserve or guarantee booth space at the 2019 California Rodeo Salinas events

Please check the event(s) you are interested in: (NOTE: TIMES APPROXIMATE and are subject to change)

- \_\_\_\_\_ **Monster Jam – June 2, 2019**
- \_\_\_\_\_ **PBR - July 17<sup>th</sup> & California Rodeo Salinas - July 18-19-20-21, 2019**
- \_\_\_\_\_ **Bull of Summer PBR – Date TBD**
- \_\_\_\_\_ **CCMS – Date TBD**

**\*\*PBR and Rodeo are back to back events, if you are selected as a vendor, you must work all 5 days\*\***

### **Monster Jam:**

Sunday, June 2<sup>nd</sup> 12pm-5pm (Afternoon Performance)

### **PBR & Rodeo:**

Wednesday, July 17<sup>th</sup> 5pm-10pm (Evening Performance)

Thurs., July 18<sup>th</sup> 3pm-11pm (Evening Performance)

Fri., July 19<sup>th</sup> 4pm-11pm (Evening Performance)

Sat., July 20<sup>th</sup> 10am-6pm (Afternoon Performance)

Sun., July 21<sup>st</sup> 10am-6pm (Afternoon Performance)

### **Bulls of Summer PBR:**

Saturday, \_\_\_ TBD \_\_\_\_\_ – 5pm-10pm (Evening Performance)

### **CCMS:**

Sunday, \_\_\_ TBD \_\_\_\_\_ – 12pm-5pm (Afternoon Performance)

**PLEASE COMPLETE & PRINT LEGIBLY OR YOUR APPLICATION WILL BE DENIED:**

Company name: \_\_\_\_\_

Booth name if different from Company name: \_\_\_\_\_

Contact person: \_\_\_\_\_

#1 Phone: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

(List email only if you actually use it!)

Mailing address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**INCLUDE THE FOLLOWING INFORMATION OR YOUR APPLICATION WILL BE DENIED:**

**\*\*Please note that the California Rodeo Salinas is a retail show; items must be sold at retail prices, not wholesale.**

- **Attach a complete list (menu) of items to be sold, including prices.** Show Management may eliminate or limit some of the items listed to allow for a wide variety of food and avoid duplication. Once contract is assigned, Concessionaire may not display or sell any additional items, unless authorized by Show Management.
- **Attach photos** of booth.
- **Attach photos** of food.
- **Electrical needs:** \_\_\_\_\_  
(Indoor Vendors - Lighting must be LED or Fluorescent bulbs/lamps only)
- **Booth size:** 10x10 \_\_\_\_\_ 10x20 \_\_\_\_\_ 10x30 \_\_\_\_\_ Other \_\_\_\_\_
- **Trailer size:** \_\_\_\_\_  
(From pull point on tongue to back end of trailer)

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