

ALL-AROUND GRAND CHAMPION



COST \$50,000 CASH

BENEFITS:

- 1 Sponsor logo displayed on one hundred (100) 4' x 8' signs to be placed within the community.
- 2 Thirty (30) tickets to Sponsor Hospitality area with complimentary food & beverages each day of the Rodeo
NOTE: Extra Sponsor Hospitality tickets may be purchased for \$250 each, if available. Extra Sponsor Hospitality tickets are available at a first come, first served basis.. Sponsor Hospitality ticket/badge is your ticket into the Sponsor Seating area in Section 10 of the West Grandstands.
- 3 Eight (8) Sponsor parking passes each day of Rodeo.
- 4 Sixty (60) Reserved Grandstand tickets to the West Grandstands for each day of the Rodeo.
- 5 Three (3) 4' x 8' Sponsor-supplied banners displayed during the Rodeo. One (1) banner displayed on the back of the West Grandstands and two additional banners with premium placement near the Box Office entrance on the front fence.
NOTE: If Sponsor banners are NOT 4' x 8', both will be placed on the front fence. Rodeo not responsible for stolen banners. Banners must have grommets.
- 6 One (1) 4' x 8' wooden sign in arena during Rodeo with sponsor logo prominently displayed.
NOTE: Rodeo pays for first sign painting. If Sponsor changes logo, cost of repainting sign is responsibility of Sponsor.
- 7 Sponsor supplied flag presented during the Rodeo Sponsor flag performances, guaranteed once per day.
- 8 Full page, full color ad in Rodeo Souvenir Program.
NOTE: Sponsor to supply camera ready ad to Rodeo in May. See contract for date.

See Reverse →

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- 9 Sponsor logo and link to website on Rodeo's homepage and on the Sponsor Roster page at carodeo.com.
NOTE: Scrolling logos on Rodeo homepage.
- 10 Full color ad to be displayed on the Instant Replay Screen, to run pre-rodeo.
- 11 Sponsor name listed on the Sponsor Board in the Directors Patio, in the Sponsor Hospitality Tent and on the Instant Replay Screen. *Note: The Instant Replay Screen Sponsor images will run pre-rodeo.*
- 12 Option for Sponsor-named arena event or location naming rights for more exposure. *NOTE: Arena events or location naming rights are available on a first come, first served basis. Inquire with committee.*
- 13 Public address recognition as a **All Around Grand Champion Sponsor** during the Rodeo performance each day.
- 14 Listing on the Sponsor Recognition page in the Rodeo Souvenir Program.
- 15 An invitation for two (2) to attend the Sponsor Pick Up Party held three (3) weeks prior to the Rodeo.
- 16 Option to purchase one (1) Hansen Pavilion box for one (1) year. *NOTE: Hansen Sponsor Boxes are only available to Champion Sponsors and above and are available at a first come, first served basis. Contact committee for details.*
- 17 Option to purchase one (1) chute gate sign. *NOTE: Chute gate signs are available at the first come, first served basis to Champion Sponsors and above. Contact committee for details.*
- 18 One framed Rodeo Souvenir Poster.

The Sponsor Committee of the California Rodeo is open to working with each Sponsor individually to customize this package to better suit the needs of your business. We strive to provide unique opportunities and maximum exposure for your company.