



Official Newsletter of the CALIFORNIA RODEO SALINAS

# OUT OF THE Chutes

## President's Message

Saddle Up, Salinas!

This 105th edition of Big Week is right around the corner! We just had the most successful committee BBQ in history; Mandy Linquist has put together the most famous marketing campaign in history; Victoria Carlisle and Barbara Balentine have sold more sponsorships than ever before; Jeff

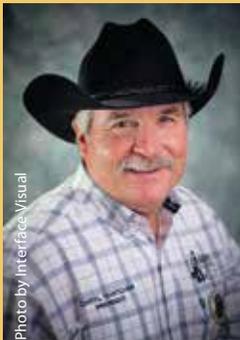


Photo by Interface Visual

Schumacher has lined up the biggest concert we will ever have – the committee chairs and Directors are all ready to go and chompin' at the bit – and your Officers are doing all my work - so I guess that I will just show up and see what happens during the third week in July!

Just a couple of things you should know before you get on the grounds, however. First, you will notice a new Main Street driveway approach at the middle of the big parking lot. This new driveway will serve as an egress route from our Lot A, which will eliminate the pedestrian/vehicle conflicts at the end of show period and should please our patrons as they exit our grounds.

Second, and most important to our continued success, you will notice the "HOWDY" signs marking our entrances and exits. This effort is three-fold – one, to let our guests know that we take "the Salinas experience" very seriously and want to extend out warm hospitality to all of our visitors and patrons, and two – it will help the folks who really are attending "their first rodeo" move in and out of our facility. Third, it reminds us to take time, slow down a bit, and meet new friends and help them out – and that, my friends, is truly in the spirit of the West!

Rodeo in Salinas represents much more than just a celebration of the western lifestyle – it is our California history. A history that is rich in dedication, honor, integrity, and engagement with our community. We are so pleased that our guests will take the time to come and visit us during the "third week in July" to share their time, give us their energy, and allow us to share with them this fine rodeo tradition at our 105th California Rodeo!

Daryl Whitcher, President

Summer 2015

### INSIDE

- 2015 Big Week Schedule
- Specialty Acts on the Track
- Hall of Fame Inductees
- Aerosmith Concert



Photo by Phil Doyle

### Save the Dates: 2015 Events

Aerosmith Concert	July 10
Colmo del Rodeo & Kiddie Kapers Parades	July 11
Cowboy Poetry	July 12
Cowboy Shoot Out Golf Tournament	July 15
Professional Bull Riding	July 15
Hall of Fame Induction Luncheon	July 16
105th California Rodeo Salinas	July 16-19

## COMMITTEE TEAM ROPING

Sunday July 19th  
Sign up 9am. Rope 9:30am  
3 for \$40 Progressive after 2

Win a 'Salinas' buckle. Info: 831-595-0575

## BIG WEEK SCHEDULE

### Carnival

July 10th-July 19th

### Aerosmith Concert

July 10th, 5:00pm-TICKETS STILL AVAILABLE

### Kiddie Kapers &

### Colmo del Rodeo Parades

July 11th, 6:30pm & 8pm

### Cowboy Poetry

July 12th, 1pm

### Cowboy Shoot Out (Golf)

July 15th, 8am

### Professional Bull Riding

July 15th, 5pm

### California Rodeo -July 16th

Arena Slack 11am

Hall of Fame Induction Lunch 11:30am

Mini-Parade E. Alisal St. 3pm

Gates Open, Heritage Museum Opens 4pm

Stick Horse Race on track 4:30pm

Kids Corral Opens 5pm

Grand Entry & Rodeo 6pm

TOUGH ENOUGH TO WEAR PINK NIGHT

### California Rodeo July 17th

Arena Slack 11am

Mini Parade N. Main St. 3pm

Gates Open, Heritage Museum Opens 4pm

Kids Corral Opens 5pm

Grand Entry & Rodeo 6pm

FIGHT HUNGER NIGHT

### California Rodeo-July 18th

Arena Slack 8am

Gates open, Heritage Museum Opens 10am

Kids Corral Opens 11am

Horse Parade 11:30am

Special Buckaroos Rodeo 12pm

Grand Entry & Rodeo 1:15pm

SALUTE TO MILITARY DAY

### California Rodeo-July 19th

Arena Slack 8am

Gates Open, Heritage Museum Opens 10am

Cowboy Church Service 10:30am

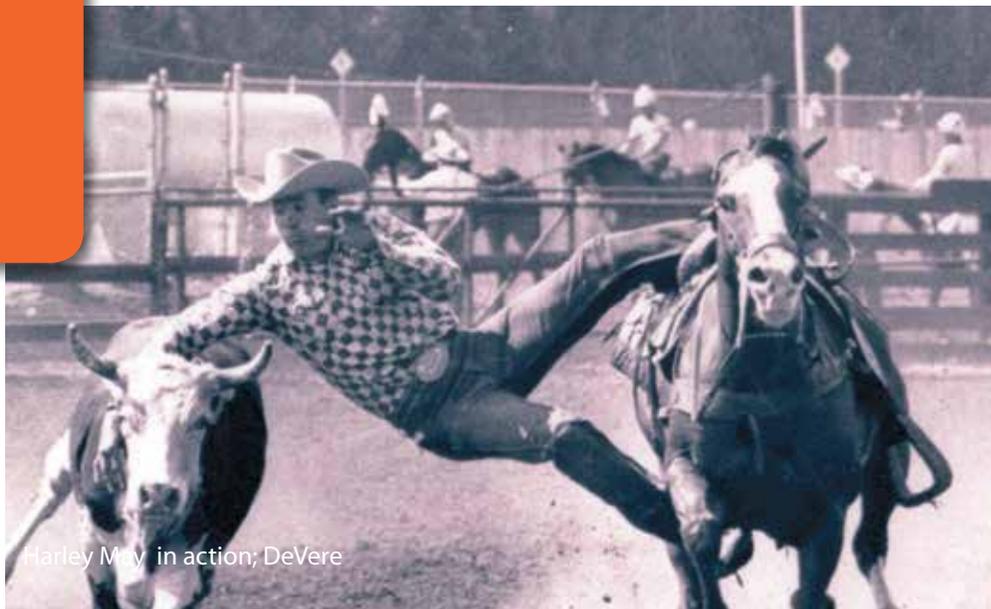
Kids Corral Opens 11am

Horse Parade 11:30am

Grand Entry & Rodeo 1:15pm

DAY OF CHAMPIONS & MAN UP CRUSADE

DAY-wear purple to show support



Harley May in action; DeVere

## Announcing the California Rodeo Hall of Fame Class of 2015

Launched in 2010 during the centennial anniversary of the California Rodeo Salinas, the Hall of Fame aims to honor Committee Members, Supporters/Contributors, Staff, Performers/Personnel, Contestants, Livestock and Notables who have influenced the association by excelling in their area.

The class is once again full of inductees who have helped to sculpt the California Rodeo's history and elevate the event to the elite status it holds today as one of the top 20 professional rodeos in the US. The four members of the 2015 class are:

#### COMMITTEE MEMBER

Homer Hayward

#### TRACK CONTESTANT

Harry Rose Sr.

#### CONTESTANTS

John Hawkins

Harley May

The 6th class of the California Rodeo Salinas' Hall of Fame will be inducted on Thursday July 16th, 2015 at 11:30am on the Mike Storm Director's Patio at the Salinas Sports Complex at 1034 N. Main Street in Salinas. Tickets are \$30 each and include a luncheon and hosted bar and the awards ceremony where trophies are distributed to the honorees and they, or their families, speak. The Hall of Fame luncheon is sponsored by Jim Martins. To reserve your seat call 831-775-3100 between 9am and 5pm Monday through Friday.

#### The Wall of Fame is Now Complete!

The California Rodeo built a "Wall of Fame," a project that was first talked about during the Centennial Celebration in 2010 when we began our Hall of Fame inductions, in 2014. Those inductees who have been a vital part of the California Rodeo's history and legacy will be honored on this permanent wall behind the museum here at the Salinas Sports Complex.

Thank you to the Gheen family for their generous donation to get the wall built. Fundraising events have been held to purchase the class of 2010 plaques and another generous donation has been made in honor of Past President George Richardson to complete the plaques for the 2011-2015 classes and to install those before the 2016 Rodeo. We will continue to raise funds for the plaques for the class of 2016 and beyond. Learn more at [www.carodeo.com](http://www.carodeo.com) under About Us and History.

Hello everyone!

# Cowboy Kenny's Steel Rodeo Tour will be back with THREE Bikes!

"Cowboy" Kenny Bartram, a Freestyle Motocross champion out of Oklahoma is bringing high flying excitement BACK with non-stop, action packed freestyle motocross entertainment. Kenny and his team of THREE riders will have you on the edge of your seats again this year while they make high flying-aerial stunt passes on the track during each performance of the 105th California Rodeo Salinas!



Photo by Phil Doyle



I have been so blessed and honored to travel all over the state and even the world promoting the California Rodeo Salinas. I studied abroad in Adelaide, Australia over the winter and brought my

California Rodeo Salinas bumper sticker with me! Since my return, I have been a visiting queen at the Oakdale Rodeo, Mother Lode Round Up, and the Santa Maria Elks Rodeo. Everyone on the various rodeo committees have always welcomed the California Rodeo Salinas with open arms.

Some of my other travels have included attending the Pioneer Day Parade in Paso Robles, the Artichoke Festival Kick Off parade, the Gilroy Memorial Day parade and various sponsorship promotions throughout the Salinas Valley. At every event, the people I have had the pleasure of meeting are always an inspiration. One of my favorite memories was having the honor of spending a day deep sea fishing out in Monterey Bay with over 300 veterans from across the state. I have also loved speaking to local 4-H clubs and taking a visit to the Salinas Valley Fair.

It means everything to me to be able to represent the biggest rodeo in California and our incredible community of Salinas. I hope you are all as excited as I am for our 105th anniversary! It's almost time and I can't wait to see you there!



Sincerely,  
Jynel Gularte  
Miss California Rodeo Salinas 2014

## Funny Man: Slim Garner



Jeff "Slim" Garner is coming back to Salinas in 2015. He wowed the crowds with his wild yellow airplane act and funky fishing and barbecue acts in 2010 and 2012. He will surely please the crowd again this year with some of the same wild entertainment and new antics. Slim will be here for all four days of rodeo action!

## McMillan Family Trick Riders to perform for 1st time in Salinas

The McMillan Family, consisting of Dad and Mom and ten kids, are no strangers to the rodeo arena and ranching lifestyle. From their ranch in Soap Lake, Washington they run cattle and are stock contractors providing stock for rodeos throughout the Northwest. Each one of the kids is fully involved in the ranching and rodeo business and when they are not trick riding they compete in amateur and Jr rodeos throughout the summer.

The McMillan Family Trick Riders have been performing at rodeos throughout the United States for the past four years in front of some massive crowds handling the pressure like the pros they are. It is hard to believe that this much talent can come from one family as they show off their dare-devil trick riding stunts.





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## AEROSMITH Concert July 10th



**FRIDAY JULY 10TH**  
**SALINAS SPORTS COMPLEX**  
**WWW.TICKETS.COM**



### LIMITED TICKETS STILL AVAILABLE

Rock and Roll Hall of Famers AEROSMITH will rock the Salinas Sports Complex Friday July 10th. Aerosmith, consisting of Steven Tyler, Joe Perry, Brad Whitford, Tom Hamilton and Joey Kramer, are a living piece of American music history having sold over 150 million albums worldwide. They are the recipients of countless awards including four GRAMMYS, eight American Music Awards, six Billboard Awards and 12 MTV Video Music Awards among many other honors. Some of their greatest hits include Sweet Emotion, Walk This Way, Dream On, Janie's Got a Gun, among countless others.

The concert is presented by Taylor Farms and will be produced by the California Rodeo Salinas and David Drew Productions. Visit [www.carodeo.com/events/2015/aerosmith-concert](http://www.carodeo.com/events/2015/aerosmith-concert) for a full list of sponsors, ticket information and more.

It isn't too late to become a 2015 California Rodeo Sponsor! Find out how to promote your business and help your community at the same time.

There are sponsor packages available at every level. For more Sponsorship information contact one of our Sponsorship Coordinators: Victoria Carlisle at [vcarlisle@carodeo.com](mailto:vcarlisle@carodeo.com) or Barbara Balentine at [bbalentine@carodeo.com](mailto:bbalentine@carodeo.com) or call 831-775-3100 to reach them.