

Canby Rodeo



AUGUST 18th - 22nd



2020

Sponsorship Opportunities

PRCA PRO RODEO

#	Sold	Qty.	Item Description	Price
1	<input type="checkbox"/>	1	Exclusive Rodeo Partner	\$12,500.00
2	<input type="checkbox"/>	1	Tuesday Night Sponsor	\$2,250.00
3	<input type="checkbox"/>	1	Wednesday Night Sponsor	\$2,250.00
4	<input type="checkbox"/>	1	Thursday Night Sponsor	\$3,000.00
5	<input type="checkbox"/>	1	Friday Night Sponsor	\$3,000.00
6	<input type="checkbox"/>	1	Saturday Night Sponsor	\$3,000.00
7	<input type="checkbox"/>	2	Roping Box (Header / Healer).....	\$2,500.00
8	<input type="checkbox"/>	8	Bucking Chutes	\$2,500.00
9	<input type="checkbox"/>	1	Bareback / Breakaway - Event Partner	\$2,000.00
10	<input type="checkbox"/>	1	Saddle Bronc - Event Partner	\$2,000.00
11	<input type="checkbox"/>	1	Steer Wrestling - Event Partner	\$2,000.00
12	<input type="checkbox"/>	1	Team Roping - Event Partner	\$2,000.00
13	<input type="checkbox"/>	1	Calf Roping - Event Partner	\$2,000.00
14	<input type="checkbox"/>	1	Bull Riding - Event Partner	\$3,000.00
15	<input type="checkbox"/>	1	Barrel Racing - Event Partner	\$2,000.00
16	<input type="checkbox"/>	1	Rodeo Clown Act - Specialty Act Partner	\$2,000.00
17	<input type="checkbox"/>	12	Arena sign 4'x5'.....	\$1,500.00
18	<input type="checkbox"/>	20	Arena sign 2'x8'.....	\$1,250.00
19	<input type="checkbox"/>	30	Bleacher Boards	\$ 850.00
20	<input type="checkbox"/>	60	Banner	\$ 550.00
21	<input type="checkbox"/>	1	Rough Stock Challenge	\$3,000.00

YOUTH EVENTS

#	Sold	Qty.	Item Description	Price
1	<input type="checkbox"/>	1	Boot Scramble (Sponsor to provide 2 winner certificates each night - 10 Total, valued at \$200).....	\$1,800.00

RODEO SUPPORT

#	Sold	Qty.	Item Description	Price
1	<input type="checkbox"/>	3	Pickup Men (3 year commitment).....	\$3,000.00
2	<input type="checkbox"/>	2	Chute Men	\$2,000.00
3	<input type="checkbox"/>	8	Bucking Chute Pads	\$2,500.00
4	<input type="checkbox"/>	1	Entry Gate	\$2,000.00
5	<input type="checkbox"/>	2	Timed Event Gates (2 gates with signage on both sides).....	\$1,850.00
6	<input type="checkbox"/>	2	Ticket Advertising	Negotiable
7	<input type="checkbox"/>	4	Announcers Booth Top Lighted Signage	\$2,500.00
8	<input type="checkbox"/>	6	Announcers Booth Bottom Lighted Signage	\$1,850.00

VIDEO SCREEN

#	Sold	Qty.	Item Description	Price
1	<input type="checkbox"/>	8	Pre Rodeo Commercials.....	\$ 500.00*
2	<input type="checkbox"/>	7	Contestant Name - approx. 70 impressions (per night).....	\$5,000.00
			(Contestant Names sold for all events, entire week)	
3	<input type="checkbox"/>	2	Scoring & Timing - approx. 70 impressions (per night).....	\$3,000.00
			(Scoring & Timing sold for all events, entire week)	
4	<input type="checkbox"/>	2	Leader board - approx 10 ± impressions (per night).....	\$ 3,000.00
			Sold for the entire week	
5	<input type="checkbox"/>	2	Instant Replay Screen - approx. 70 impressions (per night).....	\$5,000.00
			(Instant Replay sold for all events, entire week)	
6	<input type="checkbox"/>	2	Lighted Video Screen Top Cap Signage (large 5x5).....	\$2,000.00
7	<input type="checkbox"/>	2	Lighted Video Screen Top Cap Signage (small 4x5).....	\$1,750.00
8	<input type="checkbox"/>	6	Lighted Side Banners (4 x 3.5).....	\$1,750.00

RODEO INFORMATION

The Canby Rodeo presented by the Clackamas County Fair is celebrating its 63rd anniversary in 2020. Every year this small community welcomes the biggest names in the Professional Rodeo Cowboys Association (PRCA). It's common to find 35 to 45 current or past world champions competing during the five performances. Our attendees have come to expect this quality in our entertainment venue. The attendance is increasing each year as indicated with an average of 2.5% increase from 2011 to 2016.

Over the past 21 years the Rodeo has moved into the top 9% of the 600+ PRCA rodeos in the United States and Canada. The Canby Rodeo has won awards which include, Large Rodeo of the year in the Columbia River Circuit in 2010; followed by winning two national awards 2 out of the last four years. The latter awards are chosen out of over 600+ PRCA rodeos. The first one was the Womens Professional Rodeo Association (WPROA) Justin Boots Best Footing Award in 2011, for arena ground preparation. In 2013 the Canby Rodeo won the PRCA Remuda Award which is given to the stock contractor and rodeo committee who provides the best, most consistent pen of bucking horses, creating the best opportunities for the contestants to score well. This award is one of the most sought out awards rodeos strive to win each year. Also in 2013 Canby Rodeo won the Most Improved Arena Grounds award from the WPROA. In 2014 Canby Rodeo won Large Rodeo of the Year for the Columbia River Circuit

To ensure quality, the 4 time PRCA announcer of the year, Wayne Brooks, walks the spectators through each performance. Our "clown" & barrelman has also received national recognition as an NFR Barrelman of the year. The Rodeo is also the host to the miss rodeo Oregon Pageant which brings contestants from throughout the state of Oregon and Alaska. We also give out numerous scholarships to Clackamas County graduating seniors. The Rodeo supports breast cancer research as well as the WWII veterans "Honor Flight Program" We have sent numerous WWII veterans back to Washington D.C. so they are able to see the WWII memorial.

The Committee and Rodeo also support the youth with a Boot Scramble each night for extra family fun, plus a parade of Champions from the FFA and 4-H members showing their livestock at the fair. A trap shoot is held on Wednesday with the proceeds going to the Rodeo Association scholarship fund.

We invite you to join us in August to brand your business with our captive audience at one of the top PRCA rodeos on the United States.

Please contact one of us to discuss the possibilities. We look forward to establishing a partnership to join us August 18th thru 22nd, 2020. Thank you for your time, interest and support.

Contacts are:

- 1) Rick Kauffman @ 503-266-2458 or 503-310-5228
- 2) Dan Mickelsen @ 503-266-2046 or 503-349-0898
- 3) Lyle Hendrickson @ 503-730-8455



Canby Rodeo



2020 Canby Rodeo Official Sponsor Benefits

Sponsorship Level	Bronze	Silver	Gold	Platinum	Platinum Plus	Diamond	Exclusive Rodeo Sponsor
Contract Price	\$ 550.00	\$ 850.00	\$ 1,200 - 1,999	\$ 2,000 .00	\$ 2,250 - 2,999	\$ 3,000 - 12,499	\$ 12,500.00
Benefits							
Scoreboard ~ Logo / Listing	N/A	N/A	Yes	Yes	Yes	Yes	Yes
Chute Sign	N/A	N/A	N/A	N/A	Yes	Yes	Yes
Arena Banner (provided by Committee)	1	1	1	N/A	N/A	N/A	2
Announcer Recognition	N/A	N/A	N/A	Yes	Yes	Yes	Yes
Flag Run in Arena (provided by you)	N/A	N/A	N/A	Yes	Yes	Yes	Yes
VIP Tickets	N/A	N/A	4 - All 5 Perfs	4 - All 5 Perfs	4 - All 5 Perfs	4 - All 5 Perfs	6 For 5 Perfs
Reserved Seat Tickets			4 - All 5 Perfs	4 - All 5 Perfs	4 - All 5 Perfs	4 - All 5 Perfs	6 - All 5 Perfs
General Admin Rodeo Tickets	2 - Tue/Wed/Thur	2 - All 5 Perfs					
Fair Tickets	2 - Tue/Wed/Thur	2 - All 5 Perfs	4 - All 5 Perfs	4 - All 5 Perfs	4 - All 5 Perfs	4 - All 5 Perfs	6 - All 5 Perfs
Kickoff Party Tickets	2 - FREE	2 - FREE	4 - FREE	4 - FREE	4 - FREE	4 - FREE	6 - FREE
Rodeo Program Recognition	Listing	Listing	Listing	Listing	Listing	Listing	Listing

