



**Flock to the Fairgrounds** is a public art project designed to celebrate 175 years of Canfield Fair traditions, promote the arts, and raise money for the Canfield Fair Foundation. Modeled after similar endeavors in other cities, such as Chicago's *Cows on Parade*, *Youngstown State University's Penguin Parade*, and *Warren's Goddess of Speed statues*.

The project, will ultimately place six-foot tall rooster sculptures in strategic public locations throughout the Mahoning Valley. But before their public personas are displayed, the roosters will undergo dramatic transformations at the hands of select area artists.

The finished flock will make its debut at the *175<sup>th</sup> Canfield Fair September 1-6, 2021*. After that, the individual roosters will be moved to their strategic locations for public display through October 2021. The flock will be united one last time – at a live auction in November 2021.

### ***Call for Artists***

Area artists are invited to design, embellish, and re-create the plain white fiberglass roosters into public works of art. **There are 25 roosters, and 25 different designs will be selected.** If your concept is selected, a \$2,000 stipend will be paid upon completion of the rooster. Applicants must be 18 years of age or older. Your participation in ***Flock to the Fairgrounds*** affords a singular opportunity to have a significant and positive impact on our community by:

- Placing public art on our city streets
- Supporting Valley artists by showcasing their talent and paying them for their work
- Creating excitement, fun, and positive publicity
- Boosting community spirit
- Making your mark on a historic celebration of 175 years of the Canfield Fair – the largest fair in the state of Ohio!

### ***Design Submission***

Designs must be submitted using the official "Call for Artists" application available to download on our website, [www.canfieldfair.com](http://www.canfieldfair.com), or by contacting the Canfield Fair Marketing Department ([marketing@canfieldfair.com](mailto:marketing@canfieldfair.com)) You may submit more than one design but must complete a separate application for each design. **All applications must be postmarked or submitted via email by Monday, January 11, 2021.** Earlier applications are encouraged.

**Designs and sculpture titles must be suitable for family viewing and should not have sexual or religious content. Designs and titles should be non-commercial in nature and may not contain corporate logos or slogans.**

Completed applications should be sent to Canfield Fair, Attn: Flock to the Fairgrounds, PO Box 250 Canfield, OH 44406 or via email to: [marketing@canfieldfair.com](mailto:marketing@canfieldfair.com) (*email submissions preferred*)

## ***Selection Process***

***Artist selection is a two-step process.***

1. A jury made up of experienced evaluators from the community will select the final designs. The following standards will be used for judging: The ideal work reflects excellence, is well conceived, and well executed. All work must be original.
2. The final designs will then be reviewed by the sponsors who will choose their preferred designs for their individual rooster. **Artists whose designs have been selected by a sponsor will receive a \$2,000 stipend after transforming a rooster into public art.**

While the rooster is in the artist's possession, the rooster remains the property of the Canfield Fair / Mahoning County Agricultural Society, and the artist is liable for damage or theft. Artists will be asked to sign an acknowledgement of liability, upon receipt of the rooster.

## ***Notification/Final Delivery***

Artists selected will be contacted in late January 2021. After notification, artists will be expected to pick up their plain white fiberglass roosters and pedestals from Canfield Fairgrounds no later than February 5, 2021. Pickup arrangements must be made in advance and will be communicated to the artists when they are selected.

**It is the artist's responsibility to return the completed rooster to the Canfield Fairgrounds by June 1, 2021.** Artists will receive their \$2,000 stipend after returning the finished rooster. The completed rooster should adhere closely to the original, approved concept. Completed designs that vary significantly from the original concept will have to be re-submitted for approval by the jury. If the altered design is not approved, the artist risks forfeiting the stipend.

## ***Information on the Fiberglass Icon***

All roosters are the same size and shape. Each rooster is four feet tall and is bolted to a pedestal resulting in an icon that is six feet tall. Rooster and pedestal may be separated for ease of transportation and application. Artists are encouraged to incorporate the pedestal as part of the design but should note that the sponsor plaque identifying sculpture title, artist, and sponsor, will be adhered to the front panel of the pedestal. Estimated plaque size is 13" high x 16" wide to be placed approximately 4.5" from the top.

All roosters and pedestals are constructed of molded fiberglass which has been sanded and primed white. Artists may structurally embellish the sculpture, but it should still show as a rooster. Please refer to the separate document about suggested mediums from the sculpture manufacturer, available to download at [www.canfieldfair.com](http://www.canfieldfair.com). Canfield Fair/Mahoning County Agricultural Society will treat all finished roosters with an automotive clear-coat containing a UV blocker.

## ***Timeline***

January 11, 2021	Deadline for Submission of Designs
February 5, 2021	All roosters must be picked up by selected artists
June 1, 2021	Finished roosters delivered to Canfield Fairgrounds by artists
September 1-6, 2021	Finished flock makes its debut at 175 <sup>th</sup> Canfield Fair
Oct. – Nov. 2021	Roosters hit the streets for individual display
November 2021	Flock assembled one last time for live auction

## ***Artist Application Instructions***

The artist packet includes two separate line drawings of the rooster on 8.5 x 11" white paper representing two views: side 1 and side 2. The line drawings may be photocopied for use as rough drafts. However, final submissions must be submitted on 8.5" x 11" white paper with the artist's concept shown in full color on both views. You must also submit the two page Base Drawing showing your design for it. Please include your name, rooster title, and medium on the upper right corner of the back of each submitted concept. These submissions will be displayed for viewing by the sponsors.

Applications must include the completed application; artist's bio/philosophy; two photos of previous work; an artist's statement pertaining to your proposed design including title and medium; a left and right side view of your design submitted on the rooster line drawing paper, 8.5" x 11".

It is permissible for artists to team up on a single design and application, but all participating artists in a single application must submit their biographical information and photos of their work. All submissions must be postmarked by January 11, 2021. Earlier submissions are encouraged.

It is permissible for an artist to submit more than one design, but each design should be accompanied by a separate and complete application.

If you wish to have your photos returned, please enclose a stamped, self-addressed envelope.

## ***Possible Themes***

Artists are invited to be as creative as possible in both their sculpture title and visual design. Some suggested themes follow: education, nature, geographical, parks, landmarks, architecture, literary, musical, artists/authors/composers, communication, children, environmental, historical, industrial, occupational, health, technology, restaurants, automotive, groceries, bakeries, just pure design.

A completed rooster statue will be available on display at the Canfield Fairgrounds beginning in December 2020 and a penguin statue from the YSU project is currently on display in the Southern Park Mall.



## **Artist Application**

**Artist Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Sculpture Title** \_\_\_\_\_

\_\_\_\_\_

**Medium** \_\_\_\_\_

**List of Materials to be Used in your Proposed Sculpture** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Yes**  **No** If asked, would you be willing to submit an additional design for a specific business sponsor or with a specific theme?

## **Application Checklist**

Completed application

Artist Bio/Philosophy

Two photos of previous work with self-addressed stamped envelope if you wish them to be returned to you.

Artist statement of your rooster design, including title and suggested medium

Two views (left and right) of your rooster design utilizing the line drawings provided submitted in full color 8.5" x 11" paper with identifying artist name, sculpture title, and medium to back upper right corner. Include the Two page Base Drawing showing your design for it.

**Applications must be postmarked January 11, 2021** and sent via email to [marketing@canfieldfair.com](mailto:marketing@canfieldfair.com) or via USPS to: Canfield Fair, Attn: Flock to the Fairgrounds, PO Box 250, Canfield, OH 44406