



# 2018 Cass County Fair Sponsorship Opportunities

## PLATINUM SPONSORSHIP

**Cost: \$2100**

Includes one 4X10 banner; a radio advertising package on Q104 and KFKF 94.1 FM which includes (12) thirty second spots promoting your business, (12) thirty second online streaming commercials per week for 3 weeks leading up to the fair on both stations and a logo/link online for the month of July; Logo/Link on the Cass County Fairs website; On the scrolling Message Board located at each evenings main event; 1/16 page color ad in the Fair Insert; 16 fair passes good for any paid event at the fairgrounds during the fair and name of Business on the back of the Fair T-Shirts.

## DIAMOND SPONSORSHIP

**Cost: \$1500**

Includes one 3x9 banner; a radio advertising package on Q104 and KFKF 94.1 FM which includes (9) thirty second spots promoting your business, (9) thirty second online streaming commercials per week for 3 weeks leading up to the fair on both stations and a logo/link online for the month of July; Logo/Link on the Cass County Fairs website; On the scrolling Message Board located at each evenings main event; 1/16 page color ad in the Fair Insert; 12 fair passes good for any paid event at the fairgrounds during the fair and name of Business on the back of the Fair T-Shirts.

## GOLD SPONSORSHIP

**Cost: \$1000**

Includes one 3x8 banner; a radio advertising package on Q104 and KFKF 94.1 FM which includes (6) thirty second spots promoting your business, (6) thirty second online streaming commercials per week for 3 weeks leading up to the fair on both stations and a logo/link online for the month of July; Logo/Link on the Cass County Fairs website; On the scrolling Message Board located at each evenings main event; 1/16 page color ad in the Fair Insert; 8 fair passes good for any paid event at the fairgrounds during the fair and name of Business on the back of the Fair T-Shirts.

## SILVER SPONSORSHIP

**Cost: \$650**

Includes one 3x6 banner; a radio advertising package on Q104 and KFKF 94.1 FM which includes (8) fifteen second spots promoting your business, (8) fifteen second online streaming commercials per week for 2 weeks leading up to the fair on both stations and a logo/link online for the month of July; Logo/Link on the Cass County Fairs website; On the scrolling Message Board located at each evenings main event; Listed in the Fair Insert; 8 fair passes good for any paid event at the fairgrounds during the fair and name of Business on the back of the Fair T-Shirts.

## BRONZE SPONSORSHIP

**Cost: \$450**

Includes one 2x6 banner; a radio advertising package on Q104 and KFKF 94.1 FM which includes (6) fifteen second spots promoting your business, (6) fifteen second online streaming commercials per week for 3 weeks leading up to the fair on both stations and a logo/link online for the month of July; Logo/Link on the Cass County Fairs website; On the scrolling Message Board located at each evenings main event; Listed in the Fair Insert; 4 fair passes good for any paid event at the fairgrounds during the fair and name of Business on the back of the Fair T-Shirts.

For more info call Cheri Hocker at 816-540-3135 or email at [cherih@pleasanthill.com](mailto:cherih@pleasanthill.com)

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