

AGENDA
REGULAR MEETING - NAPA COUNTY FAIR - BOARD OF DIRECTORS
THURSDAY, AUGUST 10, 2017, 6:00 PM, TUCKER ROOM
1435 N OAK STREET, CALISTOGA, CA 94515
(707) 942-5111

2017 Board of Directors

**Bob Beck, Kelly Barrett Coudert, Dana Cole, Woran Deckard, Bob Fiddaman, Gary Heitz,
Jeff Hoelsken, Ricky Hurtado, Nancy Levenberg, Karan Schlegel, Anne Steinhauer**

General Information

The Board of Directors meets the second Thursday of every month at 6:00 pm at 2025 Grant Street, Calistoga, California 94515, unless otherwise noted above. The meeting room is wheelchair accessible. Requests for disability related modifications or accommodations, aids or services may be made to the Fair Office in advance of the meeting date by contacting (707) 942-5111.

All materials relating to an agenda item for an open session of a regular meeting of the Board of Directors which are provided to a majority or all of the members of the Board by Board members, staff or the public within 72 hours of but prior to the meeting will be available for public inspection, on and after the time of such distribution, in the office of the Board of Directors (Fair Office), 1435 North Oak Street, Calistoga, CA; between the hours of 9:00 a.m. and 4:00 p.m. except for holidays. Materials distributed to a majority or all of the members of the Board at the meeting will be available for public inspection at the public meeting if prepared by the members of the Board or staff and after the public meeting if prepared by some other person. Availability of materials related to agenda items for public inspection does not include materials which are exempt from public disclosure.

ANY MEMBER OF THE AUDIENCE DESIRING TO ADDRESS THE BOARD ON A MATTER ON THE AGENDA please proceed to the rostrum, and after receiving recognition from the President, give your name and your comments or questions. In order that all interested parties have an opportunity to speak, please be brief and limit your comments to the specific subject under discussion. Time limitations shall be at the discretion of the Chairperson of the Board.

1. **CALL TO ORDER:** Roll Call

2. **PUBLIC COMMENT:** Opportunity for members of the public to address the Board about issues not on the agenda. Each presentation limited to 3 minutes. No action may be taken by the Board at this time.

3. **CONSENT CALENDAR**
 - a. **Minutes of the Regular Meeting** held on June 8, 2017
 - b. **Minutes of the Executive Committee Meeting** held on June 12, 2017
 - c. **Minutes of the Special Meeting** held on June 21, 2017
 - d. **Minutes of the Executive Committee Meeting** held on August 3, 2017
 - e. **Financial Report** of June and July 2017
 - f. **Correspondence**
 - g. **Director Resignation:** Jeff Hoelsken

4. **DISCUSSION OF ITEMS REMOVED FROM THE CONSENT CALENDAR**

5. ADMINISTRATIVE ITEMS

- a. **Correspondence criticizing management of fair:** Board comments/response
- b. **Committee Reports**
 - i. **Finance-Audit** meeting of August 3, 2017
 1. **Quarterly Financial Reports:** Accept 2017 second quarter financial reports
 2. **Audit:** Accept 2016 audit
- c. **CEO Report**
 - i. **Grants awarded:** City of Calistoga Community Enrichment for Christmas Faire 2017; Upper Valley Waste Management Authority for forklift rotator, lids for recycle hoppers, modifications to existing recycle corrals, and construction of new recycle corrals; Napa County Visitor Management for ENGAGE Art Fair 2018; Calistoga Tourism Improvement District for ENGAGE Art Fair 2018
 - ii. **Project status:** City of Calistoga Grant Street drainage project; AT&T cell tower; Verizon Wireless cell tower; Boys & Girls Club of St. Helena and Calistoga roadway
 - iii. **Events Center activities:** Flynn Creek Circus 21 & over night; Jaripeo on August 20th; PG&E Base Camp; holiday party promotions
 - iv. **Calistoga Holiday Village & Christmas Faire plans**

It is the mission of the Napa County Fair Association to serve the citizens of Napa County with cultural, social, and economic benefits in times of celebration, as well as need

*Our vision is to strive for excellence in all we do,
recognized with pride by our Napa County community*

6. STRATEGIC GOALS

To create a unique, relevant, annual fair that is owned with pride by the community as “our county fair.”

- a. **Fair Redevelopment Ad-Hoc Report:** Meeting of July 27, 2017

To create a master plan of the facility and programs that strategically develops our business enterprises.

To develop a top-ranked RV Park destination that delivers the Napa Valley experience.

To perform as, and be recognized as, the community's #1 event center and ranked in the North Bay Area's top ten.

- b. **Opportunities Assessment Ad-Hoc Report:** None
- c. **Golf Course Ad-Hoc Report:** Meeting of August 8, 2017
- d. **Volunteer Program Development Ad-Hoc Report:** Meeting of July 18 and August 1, 2017
- e. **Fundraising Ad-Hoc Report:** Meeting of July 26, 2017
- f. **PG&E Base Camp:** Approve License Agreement for Base Camp and Staging Area

7. ADJOURNMENT