

# SARAFORNIA

## ENGAGE CALISTOGA

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### **FOR IMMEDIATE RELEASE**

#### **Calistoga Showcases Art, Music, Wine & Food April 4-7, 2019**

*Sarafornia: ENGAGE Calistoga welcomes connoisseurs for a 4-day celebration of the arts*

Calistoga, CA – Truly a fusion of style, taste, authenticity and entertainment, Sarafornia: ENGAGE Calistoga is a celebration unlike any other in the Napa Valley. Known for its bohemian vibe and genuine charm, Calistoga is the perfect place to make exploring and experiencing art approachable and fun. From April 4-7, connoisseurs of all tastes are invited to indulge their senses and ENGAGE their minds during this free, 4-day community event.

This year's program is sure to please all palates as Sarafornia: ENGAGE Calistoga presents the creative mind in all mediums. Throughout town renown and upcoming artists will showcase their talents in a gallery format with wine, food, live entertainment, and unique engagements. As an added convenience, guests are encouraged to hop on and off the Sarafornia Street Car (aka Napa Valley Wine Trolley) which will be running all weekend. Enjoy a new experience each day as you shop, sip, savor, and share.

#### **Thursday, April 4**

##### **ENGAGE Flower Bomb**

Inspired by the De Young Museum's annual Bouquet to Arts Exhibit, Flower Bomb is a gallery of floral interpretations of contemporary artworks that reflect a vibrant pairing of the creative mind. This year's presenting painter is D.A. Bishop, known for using abstraction and color contrast to capture the psychology and identity of a landscape shaped and changed by human interaction. The opening reception includes complimentary wine, small bites, live music and will be held Thursday from 4-7 p.m. The Flower Bomb exhibit will be on display through Sunday, April 4-7 from 12-6 p.m. Located at Sofie Contemporary Arts, 1407 Lincoln Avenue.

#### **Friday, April 5**

##### **ENGAGE Preview Party**

Come early and stay late! is the motto for the exclusive kick-off party and the only ticketed event during Sarafornia. A more formal affair, guests don all white attire to become a part of the canvas within the 11,000 ft<sup>2</sup> gala. The Baker Sisters, this year's designer in residence, promise to deliver a utopia of rustic beauty, ethereal charm, and lively late night gathering (including performances by the Ehlers Society) that will enlighten and invigorate. Tickets are \$100 each and include a premier artist reveal, delicious hors d'oeuvres, world class wines,

cocktails by Mixologist Scott Beattie, and live artist engagements. ENGAGE Preview Party is Friday from 6:30-10 p.m. and located at the Napa County Fairgrounds, 1435 N Oak Street.

### **Saturday & Sunday, April 6-7**

#### **ENGAGE Art Fair**

Now in its 5<sup>th</sup> year, ENGAGE Art Fair hosts a carefully curated roster of local and regional artists in an open studio format to demonstrate a broad spectrum of talent. This year's 11,000 ft<sup>2</sup> gallery includes fine art, paintings, pottery, sculptures, photography, jewelry, multi-media, music, and more. Among nearly 30 other artists will be NBC Pottery, Vincent Connors, Edmund Ian Grant and Sonia Lub. For an entire weekend guests are invited to meet and mingle with the artists to better experience and connect with the art. ENGAGE Art Fair is free to the public and open Saturday and Sunday from 12-6 p.m.

### **Saturday, April 6**

#### **ENGAGE Downtown**

Stroll downtown and enjoy live street buskers, art receptions and demonstrations, wine tasting, culinary experiences, and shopping. Free to the public, the downtown district of Calistoga will become an open gallery from 4-7 p.m.

### **Saturday, April 6**

#### **ENGAGE Speakeasy**

In true speakeasy form, you will feel like you have stepped back in time for an evening of adventure and drama with retro cocktails and silky wines. The art of storytelling will be held at a surprise location in downtown Calistoga. From 6-9 p.m. guests are invited to enjoy writers and raconteurs vocalizing tales of Calistoga, Napa Valley, and life on the edge. In between stories, enjoy a mental pallet cleanse with music and poetry.

Visit Sarafornia: ENGAGE Calistoga for a 4-day grass roots celebration of art, music, wine and food April 4-7, 2019. This event is produced by Celebrate! Napa Valley in collaboration with Visit Calistoga, and Arts Council Napa Valley. Be immersed into a broad spectrum of reflection, representation, and demonstration as artists elevate and innovate the way we experience art. For more information and event details please visit [www.CelebrateNapaValley.org/sarafornia](http://www.CelebrateNapaValley.org/sarafornia).

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