

**MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS
OF THE NAPA COUNTY FAIR ASSOCIATION
THURSDAY, FEBRUARY 16, 2017**

STAFF PRESENT: Assisting CEO Susie Clark

WELCOME

Chairperson Steinhauer congratulated the WFA Blue Ribbon award winners Dick Engelhard and Mary Ellen Hester, and welcomed new board members Gary Heitz.

1. CALL TO ORDER

A regular meeting of the Board of Directors of the Napa County Fair Association was held Thursday, February 16, 2017, in the Butler Pavilion at the fairgrounds with the following directors present: Chairperson Anne Steinhauer, Directors Kelly Barrett Coudert, Bob Beck, Dana Cole, Bob Fiddaman, Jeff Hoelsken, Ricky Hurtado, Karan Schlegel, Woran Deckard and Gary Heitz. Director absent: Nancy Levenberg. The meeting was called to order at 7:24 PM by Chairperson Steinhauer.

2. PUBLIC COMMENT

Cindy Yant

3. CONSENT CALENDAR

- a. Minutes of the regular meeting held on January 12, 2017
- b. Financial Report of January 2017
- c. Correspondence (none to review)
- a. 2017 Officers: Approve Bob Fiddaman as vice-chairperson and Woran Deckard as Treasurer

Motion by Schlegel, second by Hurtado to approve the consent items as presented. Motion passed unanimously, 10-0-0.

4. DISCUSSION OF ITEMS REMOVED FROM THE CONSENT CALENDAR

None

5. STRATEGIC GOALS

To create a unique, relevant, annual fair that is owned with pride by the community as “our county fair.”

- a. **2017 Fair:** Staff report to review year round schedule of events and activities

Staff report: Assisting CEO Clark

Public comment: Cindy Yant

Closed public comment

Board discussion

To create a master plan of the facility and programs that strategically develops our business enterprises.

a. **Golf Course Report:** Staff report

Staff report: Assisting CEO Clark

Opened for public comment: Ira Warm, Cindy Yant, Ruben Lopez

Closed public comment

Board discussion

To develop a top-ranked RV Park destination that delivers the Napa Valley experience.

To perform as, and be recognized as, the community's number one event center and ranked in the North Bay Area's top ten.

a. **Staff report**

Staff report: Assisting CEO Clark

Opened for public comment: Cindy Yant

Closed public comment

Board discussion

6. **ADMINISTRATIVE ITEMS**

a. 2017 Operating Budget: presentation and approval

This item was referred to the Finance Committee to review and bring back to the March meeting.

i. 2017 Speedway Season Schedule

Staff report: Assisting CEO Clark.

Opened for public comment: Cindy Yant.

Closed public comment.

Board discussion.

Motion by Fiddaman, second by Beck to approve staff's recommendation for a reduced rate for the second day AMA event as presented. Motion passed unanimously, 10-0-0.

b. 2017 Standing Committees: Approve Chairperson's appointment of board members to standing committees

i. Executive Committee

Chair: Bob Beck, Past Chairperson; Anne Steinhauer, Chair of the Board; Bob Fiddaman, Vice-Chair of the Board; Woran Deckard, Treasurer

ii. Leadership Development & Governance Committee

Chair: Nancy Levenberg; other members: Kelly Barrett Coudert, Dana Cole

iii. Audit & Finance Committee

Chair: Woran Deckard; other members: Karan Schlegel

iv. Fundraising Committee

Chair: TBD at first meeting; members: Ricky Hurtado, Jeff Hoelsken, and Gary Heitz

Motion by Beck, second by Fiddaman to approve appointments to the standing committees as presented. Motion passed unanimously, 10-0-0.

Direction given to Leadership Development & Governance Committee to add safety policies to Policy Manual.

