

**MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS
OF THE NAPA COUNTY FAIR ASSOCIATION
THURSDAY, JUNE 8, 2017**

STAFF PRESENT: CEO Carlene Moore

1. CALL TO ORDER

A regular meeting of the Board of Directors of the Napa County Fair Association was held Thursday, June 8, 2017, in the Tucker Room at the fairgrounds with the following directors present: Chairperson Anne Steinhauer, Directors Bob Beck, Dana Cole, Woran Deckard, Bob Fiddaman, Gary Heitz, Ricky Hurtado, Nancy Levenberg, and Karan Schlegel. Directors absent: Kelly Barrett Coudert and Jeff Hoelsken. The meeting was called to order at 6:00 pm by Chairperson Steinhauer.

2. PUBLIC COMMENT

Dick Kuykendall, Cindy Yant.

3. CONSENT CALENDAR

- a. Minutes of the regular meeting held on May 11, 2017
- b. Financial Report of May 2017
- c. Correspondence

Motion by Fiddaman, second by Levenberg to approve consent items as presented. Motion passed unanimously, 9-0-0.

4. DISCUSSION OF ITEMS REMOVED FROM THE CONSENT CALENDAR

None

5. STRATEGIC GOALS

To create a unique, relevant, annual fair that is owned with pride by the community as “our county fair.”

- a. Fair Redevelopment Ad-Hoc Report: None

To create a master plan of the facility and programs that strategically develops our business enterprises.

To develop a top-ranked RV Park destination that delivers the Napa Valley experience.

To perform as, and be recognized as, the community’s number one event center and ranked in the North Bay Area’s top ten.

- b. Opportunities Assessment Ad-Hoc Report: None
- c. Golf Course Ad-Hoc Report: None
- d. Volunteer Program Development Ad-Hoc Report: Meeting of May 16 and 30, 2017

Board report: Schlegel.

Public comment: None.

Closed public comment

- e. Fundraising Ad-Hoc Report: None
- f. Speedway: Consider request from promoter to commence projects on facility

Staff report: CEO Moore.

Public comment: Cindy Yant, Frances Tedeschi

Closed public comment.

Board discussion. Item referred to Opportunities Assessment Ad-Hoc Committee.

8. ADMINISTRATIVE ITEMS

a. Committee Reports

i. Finance-Audit meeting of May 3, 3017

Board report: Deckard

1. Quarterly Financial Reports: Accept 2017 first quarter

Motion by Fiddaman, second by Deckard to accept the 2017 first quarter financial reports as presented Motion passed unanimously, 9-0-0.

b. **CEO Report**

CEO Moore reported on the Napa County Arts & Culture Advisory Commission's recommendation to the Board of Supervisors for \$30,000 from the Visitor Management Grant program for ENGAGE Art Fair 2018 and lauded our collaboration efforts with Arts Council Napa Valley, Calistoga Chamber of Commerce, and Calistoga Art Center; the 2016 audit is underway and we anticipate receiving a preliminary draft for the Finance-Audit committee to review next month; reminded the board of their day-of parade duties; requested volunteers to pour beer at the upcoming race and for a variety of Fair activities; set dates for fun activities with the golf course communications group, i.e. glow golf and fundraiser tournament; website rebranding project is underway at Celebrate Napa Valley.org, presenting us as a nonprofit with call out buttons to volunteer, donate, and buy tickets, and various other features highlighting that we are the community gathering place.

7. ADJOURNMENT

Motion by Fiddaman, second by Levenberg to adjourn at 7:33 pm. Motion passed unanimously, 9-0-0.

Certified to be a true and correct copy.

Carlene Moore Date
Chief Executive Officer

Anne Steinhauer Date
Chairperson