

**MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS
OF THE NAPA COUNTY FAIR ASSOCIATION
THURSDAY, JUNE 14, 2018**

STAFF PRESENT: CEO Carlene Moore

1. CALL TO ORDER

A regular meeting of the Board of Directors of the Napa County Fair Association was held Thursday, June 14, 2018, in the Tucker Room at the fairgrounds with the following directors present: Chairperson Karan Schlegel, Directors Bob Beck, Dana Cole, Bob Fiddaman, Gary Heitz, and Ricky Hurtado. Directors absent: None. The meeting was called to order at 6:06 pm by Chairperson Schlegel.

2. PUBLIC COMMENT

None

3. CONSENT CALENDAR

- a. Minutes of the Regular Meeting held on May 10, 2018
- b. Financial Report of May 2018
- c. Correspondence

Following removal of Item 3-b, Financial Report of May 2018 by Chairperson Schlegel, motion by Cole, second by Fiddaman to approve consent calendar items a and c as presented. Motion passed unanimously, 6-0-0.

4. DISCUSSION OF ITEMS REMOVED FROM THE CONSENT CALENDAR

None. Item 3-b was not presented in time for consideration.

5. STRATEGIC GOALS

To create a unique, relevant, annual fair that is owned with pride by the community as “our county fair.”

To create a master plan of the facility and programs that strategically develops our business enterprises.

To develop a top-ranked RV Park destination that delivers the Napa Valley experience.

To perform as, and be recognized as, the community’s number one event center and ranked in the North Bay Area’s top ten.

- a. Potential Joint Powers Authority (JPA) Formation for Fairgrounds Operations and Management; Impacts of JPA Formation on Napa County Fair Association: Report and update on board position statements and action steps
 - i. After 12/31/18 the Association will no longer manage or operate the fairgrounds: Receive letter from County of Napa

Motion by Cole, second by Hurtado to receive the letter from the County of Napa confirming their intention to assume management and operation of the County Fairgrounds effective January 1, 2018. Motion passed unanimously, 6-0-0.

- ii. There is an urgent need for transition planning by July 1, 2018: Review annual membership meeting outline for presentation at meeting of June 27, 2018

- iii. Support and advocate for the Napa County Fairgrounds to continue to serve the citizens of Napa County with cultural, social, and economic benefits in times of celebration as well as need: Receive staff report of activities
- iv. Preserve open green space for public use: Receive staff report of golf course operational plan update
- v. Preserve the county fair as an annual event for community celebration in the up-valley: Receive staff report of upcoming events and parade assignments
- vi. Serve as an ally and partner with the City in order to successfully transition to City management of the fairgrounds: Review statement

Staff report

Public comment: MarySue Frediani

Board discussion: Cole, Fiddaman, Heitz, Beck, Schlegel, Hurtado

Updated staff and/or committee reports on progress or activities on the above position statements will be provided at each board meeting.

6. ADMINISTRATIVE ITEMS

a. CEO Report

CEO Moore reported that the City's Grant Street drainage project phase 2 will be underway later this month, working around our upcoming race and 4th of July activities. Additionally, the Verizon project will get underway as soon as the City's project is complete. As a reminder, the July regular meeting is canceled in lieu of our annual volunteer and staff appreciation party. Two new hires have joined us in the Pro Shop and the Napa Valley Film Festival is returning to Calistoga in November and the fairgrounds will be the hosting site.

7. ADJOURNMENT

Motion by Cole, second by Heitz to adjourn at 8:044 pm. Motion passed unanimously, 6-0-0.

Certified to be a true and correct copy.

Carlene Moore
Chief Executive Officer

Date

Karan Schlegel
Chairperson

Date