

**MINUTES OF THE REGULAR MEETING OF THE BOARD OF DIRECTORS
OF THE NAPA COUNTY FAIR ASSOCIATION
THURSDAY, MARCH 8, 2018**

STAFF PRESENT: CEO Carlene Moore

1. CALL TO ORDER

A regular meeting of the Board of Directors of the Napa County Fair Association was held Thursday, March 8, 2018, in the Tucker Room at the fairgrounds with the following directors present: Chairperson Karan Schlegel, Directors Bob Beck, Dana Cole, Bob Fiddaman, Gary Heitz, and Ricky Hurtado. Director Hurtado arrived 10 minutes late. The meeting was called to order at 6:05 pm by Chairperson Schlegel.

2. PUBLIC COMMENT

None

3. CONSENT CALENDAR

- a. Minutes of the Regular Meeting held on February 8, 2018
- b. Financial Report of February 2018
- c. Correspondence

Motion by Cole, second by Beck to approve consent calendar as presented. Motion passed unanimously, 5-0-0.

4. DISCUSSION OF ITEMS REMOVED FROM THE CONSENT CALENDAR

None

5. STRATEGIC GOALS

To create a unique, relevant, annual fair that is owned with pride by the community as “our county fair.”

a. Fair Redevelopment Update

Staff report: CEO Moore. ENGAGE Art Fair Preview Party focus on building a patron audience with plans to fundraise for the arts with Arts Council Napa Valley. Unique opportunities that presented themselves has spurred staff to further develop the Fair & Fiesta event on May 5 & 6 which will include a jaripeo and the motorcycle races, a high-quality carnival to complement our Star-Spangled Social plans on July 4, and because of routing this year, the carnival can be open on the Sunday, July 1 so we will also host a stand-alone jaripeo with carnival. The motorcycle race on May 5 and carnival on July 1 should relieve some of the financial burden/risk of the May event and changes to July 4th. These opportunities were not included in the original operating budget so staff will be requesting a budget adjustment.

Motion by Fiddaman, second by Hurtado to authorize the Executive Committee to approve the budget adjustment prior to the April board meeting. Motion passed unanimously, 6-0-0.

To create a master plan of the facility and programs that strategically develops our business enterprises.

To develop a top-ranked RV Park destination that delivers the Napa Valley experience.

To perform as, and be recognized as, the community's number one event center and ranked in the North Bay Area's top ten.

- b. Potential Joint Powers Authority (JPA) Formation for Fairgrounds Operations and Management; Impacts of JPA Formation on Napa County Fair Association: Accept minutes of the Special Meeting of February 1, 2018

Staff report: CEO Moore

Board discussion: Cole, Beck, Fiddaman, Heitz, Schlegel, Hurtado

Public comment: Ira Warm

Motion by Fiddaman, second by Beck to approve the minutes as presented, confirm the 6 position statements as discussed, and to adopt the 6 actions steps as discussed. Motion passed unanimously, 6-0-0.

It is the Napa County Fair Association's position and belief that:

- **After 12/31/18, the Association will no longer manage or operate the fairgrounds.**
- **There is an urgent need for transition planning by July 1, 2018.**
- **We support and advocate for the Napa County Fairgrounds to continue to serve the citizens of Napa County with cultural, social, and economic benefits in times of celebration as well as need.**
- **We preserve the open green space for public use.**
- **We preserve the county fair as an annual event for community celebration in the up valley.**
- **The Association wishes to continue to serve as any ally and partner with the County and City wants to help them both be successful in transition to City management of the fairgrounds.**

6. ADMINISTRATIVE ITEMS

a. Committee Reports

i. Finance-Audit Committee meeting of March 7, 2018

1. Quarterly Financial Reports
2. End of Year Reports
3. CDFA Deferred Maintenance Grants

Board report: Hurtado

Public comment: None

Motion by Hurtado, second by Fiddaman to accept the committee minutes, 2017 fourth quarter financials and event reports, 2017 Statement of Operations, and committee recommendation for the CDFA Deferred Maintenance grants. Motion passed unanimously, 6-0-0.

b. CEO Report

i. Reschedule April regular board meeting

Motion by Schlegel, second by Fiddaman to cancel the April regular meeting and schedule a special meeting for Thursday, April 19, 2018. Motion passed unanimously, 6-0-0.

ii. Golf Course Operational Plan Update

Staff report: CEO Moore provided a progress report on items identified in the Golf Course Operational Plan: an experienced greenskeeper has been hired and will join the team on March 19, sod is not available to replace #3 green so an aggressive restoration project will be underway this spring, passed a surprise pesticide application inspection, and received a \$10,000 matching donation toward the \$35,000 fundraising line item in the budget.

Public comment: Dick Kuykendall

