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For Immediate Release

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UNLEAP YEAR SEASON FAIR ADMISSION PASS **OFFERS BIG SAVINGS**

The Central Washington State Fair is still more than eight months away, but savvy savers looking for the best admission prices for this year's Fair might want to look into the purchase of the "UnLeap Year Special." This special admission deal allows the public the opportunity to purchase a season pass into the Fair during the month of February for just \$40! The pass is a photo ID admission badge and is only valid for the person whose picture is on the badge. The photo ID gets the holder into the Fair as often as they want, every day of the 10-day Fair. They are non-transferable.

The UnLeap Year Special is only available for purchase now through February 28, and can be purchased at the State Fair Park Box Office, online at www.ticketwest.com or through TicketsWest charge-by-phone at 800.325.SEAT (7328).

"Our UnLeap Year Special gives everyone a chance to come out and enjoy our Fair for as low as \$4 a day," said Fair President Greg Stewart. "It is the best admission deal of the whole Fair."

Because fair-time entertainment is free to all fairgoers, the photo ID badge is also good for general admission seating at the concerts and grandstand shows during the Fair. The UnLeap Year Special photo ID badge is good for all ages. Kids 5 and under are always free. These passes are strictly for admission to the Fair itself and do not include carnival rides or parking. A voucher will be given to those who purchase the UnLeap Year Special, and photo ID badges will be made just prior to the Fair in September.

This year those buying the UnLeap Year Special will also have the opportunity to purchase a special 10-day parking permit, good for parking in the main lot or the infield parking area during the Fair. The season-long parking permit is \$25 with the purchase of an UnLeap Year pass – only \$2.50 per day!

Those interested in purchasing season passes must do so before Saturday, February 28 at the State Fair Park Box Office, 1301 S. Fair Avenue, Yakima, online at www.ticketwest.com or through TicketsWest charge-by-phone at 800.325.SEAT (7328). For more information, go to www.fairfun.com!

The 2015 Fair runs from September 25 through October 4 in Yakima.

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