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For Immediate Release

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FAIR ADMISSION AND PARKING FREE FOR TWO HOURS ON FRIDAY

The Central Washington State Fair kicks off its 10-day run on Friday, September 23 with a special promotion that offers free gate admission and parking from 11:00 a.m. to 1:00 p.m.

The special “Free Until 1” promotion is sponsored by KIMA-TV and iDream Mattress.

“This promotion is a great way to kick off the Fair and gives folks a chance to experience the Fair without having to pay for admission or parking on opening day,” said Greg Stewart, president and general manager of the Fair. “This is going to be a really great Fair and we want everyone to have a chance to see it.”

There will be other money-saving promotions during this year’s Fair including the always popular Franz Bread Day on Monday, September 26; Pepsi Family Day on Wednesday, September 28; and Pizza Hut Pay-One-Price Day on Thursday, September 29.

Plus, there are advanced discount admissions and specially priced ride bracelets on sale right now through tomorrow, Thursday, September 22, at several locations around the Valley.

Information on these discounts, promotions, entertainment and more is available at www.fairfun.com.

This year’s Central Washington State Fair runs opens this Friday, September 23 and runs through October 1 in Yakima.

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