



CWSF Fairest of the Fair Program

Competition Rules & Guidelines

JOB DESCRIPTION

The CWSF Royalty are the official ambassadors of the CWSF. In addition to serving as the official ambassadors of the CWSF, the Crowned Fairests and Attendants represent and promote the CWSF at events throughout Wood County and beyond, including area parades, festivals, community events, and during the week of the Central Wisconsin State Fair. Crowned Fairests and Attendants serve for an entire year (*terms starting on coronation night and ending on the following years coronation night*) as an ambassador for the CWSF; this includes media interviews, community events, and speaking opportunities. Crowned Fairests and Attendants must be available throughout the year for appearances, meetings, interviews, ext. The CWSF Fairest of the Fair will also represent the CWSF and Wood County during the WAF Annual Convention and participate in the Wisconsin Fairest of the Fairs competition in early January.

ELIGIBILITY

The crowned Fairest of the Fair (FOTF) may only serve one year as the CWSF FOTF, however, all runner-ups and Attendants may run as many times as they wish.

1. Contestants must be a Wisconsin resident for at least one year prior to entry.
2. Contestants must be at least 18 years of age by January 1st, 2021.
3. Contestants must hold a valid driver's license with a good driving record, and have reliable transportation to events.
4. Contestants must be a resident of Wood County, or must have done a majority of their Fair or school activities in Wood County.
5. Contestants do not have to be in a Wood County club or organization to enter.
6. Contestants should have no history of felony acts.

SELECTION GUIDELINES

The Fairest of the Fair Coronation is held in early May. Prior to the coronation there are a series of interviews, impromptu questions, a radio ad, and a self introduction, as well as an application process.

A panel of judges will be selected by the FOTF Committee and CWSF office, whom will be actively involved with this process to choose the next FOTF at the Coronation. Crowned Fairests and Attendants will be awarded scholarship money at the end of a successful reign. A panel of judges will select the winner based on the following criteria:

- Personality, Poise, and Attitude
- Maturity and Professionalism
- Involvement and Activities
- Creativity
- Speaking and Writing Ability

OBLIGATIONS

As a CWSF FOTF contestant, you must attend all stages of the judging process which can be found in the Application Packet. Crowned Fairests and Attendants will be required to attend the events listed in the Application Packet. Other events may be added by the Fairest of the Fair Committee at any time. We ask that you make an effort to attend these suggested events as an ambassador of the CWSF.

Crowned Fairests and Attendants are encouraged to represent the CWSF and Wood County at surrounding community festivals but must coordinate these events with the FOTF Committee and the Fair office in advance. Crowned Fairests and Attendants should assist with keeping the CWSF FOTF Facebook page up to date by posting pictures of the events, festivals, or other community involvement activities they are participating in. All posts should remain FOTF Program appropriate.

As the official host, crowned Fairests and Attendants will greet fairgoers, emcee and participate in events/contests, and perform media interviews, etc. The CWSF FOTF will attend the WAF Annual Convention and participate and compete in the WI FOTF program in January at the WAF Convention. During the Spring FOTF Coronation at the end of the term, the FOTF and Attendant will prepare and give a farewell speech during the banquet.

REQUIREMENTS

Contestants should be poised, mature, outgoing, articulate, sensitive to all types of people, and be able to withstand long hours of work while maintaining a positive and enthusiastic attitude. Contestants should also have excellent writing, public speaking, computer, and telephone skills. Contestants should be able to adapt to any situation, as well as be dependable and professional in the performance of your duties.

As the Crowned Fairest or Fairest Attendant, you will be required to work with the FOTF Committee to schedule appearances and arrange media interviews. The FOTF should meet and maintain a good working relationship with the CWSF Exec. Director and other Fair office staff.

Fairest of the Fair: As the FOTF, you will receive the following:

- A crown and sash upon coronation
- A \$1,000 scholarship at the end of your reign
- A CWSF polo shirt with the CWSF logo

Fairest of the Fair Attendant: As the FOTF Attendant, you will receive the following:

- A crown and sash upon coronation
- A \$200 scholarship at the end of a successful reign
- A CWSF polo shirt with the CWSF logo

JUDGING:

Contestant must attend all stages of the judging process.

- Personal Development Workshop: TBA.
- American Legion Pancake Breakfast Fundraiser: Sunday, April 19th, 2020 at the Marshfield American Legion. All contestants should be at the venue by 6:45 AM.
- Personal Interviews with Judges: TBA.
- Fairest of the Fair Final Judging and Coronation: Sunday, May 3rd, 2020 at Hotel Marsfield. All contestants should be at the venue by 1:00 PM.

REQUIRED EVENTS:

Crowned Fairest and Attendant will be required to attend the following events (*tasks may be assigned at each event*):

- Marshfield Mayor’s Dairyfest Breakfast: Friday, May 29th, 2020. Times TBD.
- Marshfield Dairyfest Parade: TBA
- Marshfield FFA Alumni Dairy Breakfast: TBA
- Pittsville FFA Alumni Dairy Breakfast: TBA
- Wisconsin Rapids Cranberry Blossom Festival Parade:
- Wisconsin Rapids June Dairy & Berry Breakfast: June 19th, 2020 at Lincoln High School
- Auburndale FFA Dairy Breakfast: TBA
- Pittsville 4th of July Parade: TBA
- Marshfield Fairgrounds 4th of July Event: TBA
- CWSF Draft Horse Show: TBA
- **Fairest Reunion Day – WI State Fair: TBD** *** Fairest Only ***
- **Central Wisconsin State Fair: August 25th – 30th, 2020 (every day).**
- Central Bull Riders National Finals: September 25th & 26th, 2020.
- CWSF Demolition Derby – Clean-up Show: October 10th, 2020.
- **Wisconsin Association of Fairs Annual Convention - Fairest of the Fairs Competition in Wisconsin Dells: January, 2021** *** Fairest Only ***
- 2021 CWSF Fairest Breakfast: Spring of 2021
- 2021 CWSF Fairest of the Fair Coronation: Spring 2021
- Fairest Committee Meetings: TBA by the committee.

If a contestant is named as Central Wisconsin State Fair’s Fairest of the Fair, or Attendant, and for any reason cannot fulfill the duties of this position, as outlined above, for the entire term (one year), the Central Wisconsin State Fair Fairest of the Fair, or Attendant, will forfeit all cash prizes and any other prizes that have been awarded with the position. All of these awards will be returned to the CWSF office within two weeks (14 days) of termination of this position. At this point, the Attendant or runner-up may become eligible to serve as the Central Wisconsin State Fair’s Fairest of the Fair or Attendant.

DEADLINE

Only applications completed in their entirety by the deadline will be considered for the competition. Entry form, essays, a 4x6 printed photo, and signed obligation form must be postmarked and returned to the Fair Office no later than **3:30pm Monday, March 30th, 2020**. Forms should be sent to the following:

Central Wisconsin State Fair	
Attn: Fairest Program 513 East 17th Street Marshfield, WI 54449	Office Admin. Ashlee Sayre Ashlee.cwsf@gmail.com 715-387-1261

Additional Fairest Program information can be found in the Fairest of the Fair Handbook which is available on our website: www.centralwisconsinstatefair.com

I, _____, have read and understand the above program obligations, and if I become the Central Wisconsin State Fair Fairest of the Fair, I will follow through with the listed obligations set forth by the CWSF and FOTF Committee.

Signature: _____ Date: _____