



Central Wisconsin State Fair Merchandise Vendor Application

Business/Vendor Booth Name: _____

Business Owner/Manager's Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Primary Phone: _____ Secondary Phone: _____

Email: _____

Business/product description: *List the types of products you will be selling in your booth.*

List other events you have attended:

Event Name: _____

Number of years attended: _____ Are you still a vendor at this event? _____

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To help with the approval process, please send in a photo of your product and what your booth space looks like with your application.

**The following booth rates are for the August 25th – 30th, 2020 Fair season.
For any questions about these rates, please call Ashlee at 715-387-1261.**

BOOTH SPACE RENTALS

Inside: 10' x 10' booths inside the Expo I Building

- Wall Booth: \$270.00
- Center Booth: \$240.00

Outside: Trailer, hitch, awnings, and swinging doors must all fit within the rented space.

- Expo Row: 10' x 10' space outside the Expo I building for \$150 per space.
- Barnyard Court: 10' x 10' grassy, black top, or gravel area around the Round Barn for \$250 per space.
- Machinery Row: 50' x 20' grassy area near main gate entrance that equipment vendors can rent to display their equipment.

PARKING

Each vendor will receive one (1) general Gate F parking pass. You may purchase additional Gate F parking passes for \$10 each in the CWSF office upon an approved explanation.

GATE PASSES

Each vendor will receive twelve (12) free day gate passes. An additional eight (8) day passes can be purchased for \$6 each. These passes can **NOT** be resold or given out to the general public.

ELECTRICAL

Vendors who will require electric at their booth will be provided a 20 AMP, 120 Volt hook-up for a \$25.00. This one time fee covers all 6 days of the Fair. Extension cords or power strips to split an electrical outlet to multiple plugs are NOT permitted.

HOURS OF OPERATION

Set-up dates are August 23rd & 24th, 2020. All vendors must be set-up and spaces must be occupied no later than 11:00 AM each day of the CWSF. Nightly shut-down will be at 10:00 PM each evening.

CAMPING

Camping forms and prices can be found in the Fair office or on the CWSF website at:
www.centralwisconsinstatefair.com.

Please email or mail this application back to the following:
Central Wisconsin State Fair, 513 E. 17th, Street, Marshfield, WI 54449
Email: ashlee.cwsf@gmail.com

Spaces are not be guaranteed until applications have been approved and a contract with full payment have been received by the CWSF office.

Thank you for your interest in the Central Wisconsin State Fair!