

2019



CHOWCHILLA MADERA COUNTY FAIR

STARS & STRIPES AND COUNTRY NIGHTS

MAY 16 - 19, 2019

— PARTNERSHIP PROGRAM —

2019



As we embark on a new journey. Our goal to improve every year is only attainable through the partnerships of a very committed community. Since the onset of the fair in 1915 only the faces have changed. The genetics, goals, pride and values are still intact. The very face of our fairgrounds reflects our agriculture heritage and western culture. Some ask why a fairground is such an integral part of a community like Chowchilla.

The answer becomes crystal clear in memories filled with emotions from the past, thick with visions of ancestors, livestock shows, rodeos, loves and losses, sounds of children laughing, the call of an auctioneer, the carnival, corn dogs, cotton candy, and flowers.

We're very excited about the up and coming fair, May 16th – 19th 2019. This year's fair theme is "Stars & Stripes and Country Nights." We must continue to protect our heritage by telling our story to our youth, exposing them to a way of life that is instrumental in feeding & clothing America, and making strong Americans to become insightful leaders.

As we prepare for another great fair, we are seeking partners within our community. Enclosed you will find our Chowchilla Fair Partnership Package. There are many options to become involved and benefits for those who wish to contribute and become a partner of the Chowchilla Madera County Fair.

The Chowchilla Madera County Fair Board of Directors and its Fair Staff want to Sincerely Thank You for all you have done. Because of you, and your support the future looks brighter. We hope you will continue your support and partnership so that we can continue to serve for generations to come.

Gene Beels
Interim CEO

FOR MORE PARTNERSHIPS INFO:
Gene Beels, Interim CEO ♦ Chowchilla-Madera County Fair
PO Box 597 ♦ Chowchilla, CA 93610
559.665.3728 ♦ gene@chowchillafair.org



Best of Show— \$10,000+ Exclusive Title

- ◆ Partner's name and logo will be prominently featured at the three main entrances.
- ◆ Banner will be displayed in front of the new pavilion.
- ◆ Multiple mentions by the voice of the fair.
- ◆ Logo on Fair's daily schedule and poster.
- ◆ Logo on Fair's website along with a link to partners website.
- ◆ Free 10' x 10' Display Booth
- ◆ 1 - 2' x 4' banner will be displayed on the fence line along Road 16 during fair and will remain until April of the following year. Banner will be provided by and remain the property of the Chowchilla Fair.

You also receive

- 60 one day admission Passes.
- 10 Grandstand Passes.
- 4 Season parking passes (VIP/Partner Parking)
- Invitation to the Annual Thank You Dinner held in October



Tommy Hawk—\$5,000

- ◆ Partner's name and logo will be prominently featured at the three main entrances.
- ◆ Multiple mentions by the voice of the fair.
- ◆ Logo on Fair's daily schedule and poster.
- ◆ Logo on Fair's website along with a link to partners website.
- ◆ Free 10' x 10' Display Booth
- ◆ 1 - 2' x 4' banner will be displayed on the fence line along Road 16 during fair and will remain until April of the following year. Banner will be provided by and remain the property of the Chowchilla Fair.

You also receive

- 50 one day admission Passes.
- 8 Grandstand Passes.
- 4 Season Parking Passes (VIP/Partner Parking)
- Invitation to the Annual Thank You Dinner held in October



Blue Ribbon—\$2,500

- ◆ Partner's name and logo to be placed in prominent locations
- ◆ Multiple mentions by the voice of the fair.
- ◆ Logo on Fair's daily schedule and poster.
- ◆ Logo on Fair's website along with a link to partners website.
- ◆ 1 - 2' x 4' banner will be displayed on the fence line along Road 16 during fair and will remain until April of the following year. Banner will be provided by and remain the property of the Chowchilla Fair.

You also receive

- 40 one day admission passes.
 - 6 Grandstand passes.
 - 2 Season Parking Passes (VIP/Partner Parking)
- Invitation to the Annual Thank You Dinner held in October



Red Ribbon \$1,000

- ◆ Partner's name and logo placed in prominent locations
- ◆ Multiple mentions by the voice of the fair.
- ◆ Logo on Fair's daily schedule and poster.
- ◆ Logo on Fair's website along with a link to partners website.
- ◆ 1 - 2' x 4' banner will be displayed on the fence line along Road 16 during fair and will remain until April of the following year. Banner will be provided by and remain the property of the Chowchilla Fair.

You also receive

- 30 one day admission passes.
- 4 Grandstand passes.
- 2 Season Parking Passes (VIP/Partner Parking)
- Invitation to the Annual Thank You Dinner held in October



White Ribbon \$500

- ◆ Partner's Banner will be displayed during the run of the fair.
- ◆ Multiple mentions by the voice of the fair.
- ◆ Logo on Fair's daily schedule and poster.
- ◆ Logo on Fair's website along with a link to partners website.
- ◆ 1 - 2' x 4' banner will be displayed on the fence line along Road 16 during fair and will remain until April of the following year. Banner will be provided by and remain the property of the Chowchilla Fair.

You also receive

- 30 one day admission Passes.
 - 2 Grandstand Passes.
 - 1 Season Parking Passes (VIP/Partner Parking)
- Invitation to the Annual Thank You Dinner held in October



Honorable Mention \$250

You will receive 5 one day admission passes.

- ◆ Invitation to the Annual Thank You Dinner held in October
- ◆ 1 - 2' x 4' banner will be displayed on the fence line along Road 16 during fair and will remain until April of the following year. Banner will be provided by and remain the property of the Chowchilla Fair.



Partnership Agreement 2019 Chowchilla Madera County Fair

Please check one of the levels of Partnership below. Complete and sign below. **Please make check payable to: Chowchilla Madera County Fair, or we can bill you, if you prefer.** Please mail this Partnership Agreement in by Monday April 1, 2019 for all contract conditions to apply.

- \$10,000 Best of Show**
- \$5,000 Tommy Hawk**
- \$2,500 Blue Ribbon**
- \$1,000 Red Ribbon**
- \$500 White Ribbon**
- \$250 Honorable Mention**
- In-kind Donation** Valued at \$ _____

Name/Company – exactly as you wish it to appear on materials

Address City St Zip

Company website

Telephone

Email

Amount of Donation Enclosed:

Signature

Mail to: Chowchilla Madera County Fair
P.O. Box 597
Chowchilla, CA 93610

Hand Deliver to: Chowchilla Madera County Fair
1000 S. 3rd Street
Chowchilla, CA 93610

Questions: Call Gene Beels 559-665-3728

Event Date May 16-19, 2019