

# GONZALES CONVENTION AND VISTOR BUREAU

Thursday, April 13, 2017  
Gonzales Municipal Building at 12:00 P.M.

## AGENDA

### CALL TO ORDER AND CERTIFICATION OF QUORUM

### PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

### APPROVAL OF MINUTES

1. Approval of February March 9, 2017 Minutes

### ACTION ITEMS

2. Discuss and Consider application for funding from Come and Take It Committee
3. Discuss and Consider application for funding from Gonzales Main Street, Inc
4. Discuss and Consider Meet Me in Gonzales advertising
5. Discuss and Consider 10 point plan for marketing new events

### REPORTS

6. Report Regarding Advertising, Billboards, Website, and use and distribution of the video produced by Rick Green
7. Report On Occupancy Trends
8. Report from Ann Dollery on the Expo Center at J B Wells Park
9. Post Event Report from DVS Productions
10. Report from advisory members on Event Development
11. Report from Gonzales Memorial Museum
12. Report from Old Jail Museum
13. Report on Upcoming Events
  - a. Texas Jr. High State Finals Rodeo – May 22 – May 28
14. Financial Report
15. Call for new agenda items for the following meeting, by members
16. Staff Report
17. Next regular meeting will be May 9, 2017

### ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at [www.cityofgonzales.org](http://www.cityofgonzales.org) the 7th day of April 2017 at \_\_\_\_\_ a.m./p.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed \_\_\_\_\_.

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

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**Barbara Friedrich, Main Street Administrator**

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.