



**MAIN STREET ADVISORY BOARD MEETING**  
**Gonzales Municipal Building**  
**820 St. Joseph Street, Gonzales, Texas**  
**Tuesday, August 23, 2016– 5:30 p.m.**

**MINUTES**

The Gonzales Main Street Advisory Board convened their regular meeting at 5:30 p.m., August 23, 2016 in the Conference Room at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

**CALL TO ORDER AND CERTIFICATION OF QUORUM**

Chairman Del De Los Santos called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Egon Barthels, Connie Dolezal, Del De Los Santos, Debbie Toliver, Carlos Camarillo, Lisa Kay Brown, Sherri Schellenberg, and John Boothe. Members absent: Johnnie Edwards, John Pirkle, and Shelli Van Kirk. Others present were Barbara Friedrich, David DeMent, Erik McGowan, Connie Kacir and Genora Young.

**PUBLIC COMMENTS**

The public comments section of the meeting is for citizens to address the advisory board as a whole  
None

**APPROVAL OF MINUTES**

**1. Approval of July 26, 2016 Minutes**

Following discussion, Debbie Toliver moved to approve the minutes of July 26, 2016. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

**ITEMS TO BE CONSIDERED**

**2. Discuss and Consider extension to DeMent and Company LLC Business Improvement Grant**

Mr. DeMent requested a six month extension to the Business Improvement Grant that he received for his building at 301 Saint George Street on September 8, 2015. He stated that he had started with the work but before he could finish was put under a court order to stop work for the last eight months.

Following discussion John Boothe moved to approve extending the Business Improvement Grant for DeMent and Company LLC for six months starting August 23, 2016. Debbie Toliver seconded the motion. The motion prevailed by unanimous vote.

**3. Discuss and Consider Brick Paver Fund Raiser**

Barbara Friedrich reported that the Gonzales Economic Development Corporation wanted someone to do a brick paver project around the newly installed Flag Pole. This could be a fund raiser for Main Street and ask if this was something the board wanted to pursue.

Following discussion, Connie Dolezal move to approve to look into having a brick paver fundraiser to place bricks around the flag pole. John Boothe seconded the motion. The motion prevailed by unanimous vote.

**4. Discuss appointment/reappointments to Main Street Advisory Board**

Barbara Friedrich reported that City Council would appoint/reappointment board members to the Main Street Advisory Board at the September 13, 2016 City Council meeting. Members up for reappointment are: Johnnie Edwards, Connie Dolezal, Egon Barthels, John Pirkle, John Boothe, and Lisa Kay Brown. Diane McCaskill submitted a letter of resignation to the Board.

**5. Discuss Come & Take Parade application**

Barbara Friedrich reported that the Board needed to submit the Come & Take It Parade application by August by August 31<sup>st</sup>. The board needed to decide what vehicle they were entering. Lisa Kay Brown offered the use of Rob's Hummer.

**6. Discuss and Consider any action regarding Promotion Committee.**

**a) Happy Fall Y'all**

Debbie Toliver reported that she spoke with Cliff Anderson at the Lynn Theater and he would partner with Main Street for a movie on the square and would provide the movie. She also spoke of having a costume contest and pet costume contest.

Following discussion, Debbie Toliver moved to approve having a Movie on the Square and costume contests on October 22, 2016 for Happy Fall Y'all. Connie Dolezal seconded the motion. The motion prevailed by unanimous vote.

Debbie Toliver reported that the Gonzales Inquirer would like to partner with Main Street for a fall decorating contest. The Inquirer would promote the contest and provide the prizes.

Following discussion, Sherri Schellenberg moved to approve partnering with Gonzales Inquirer for a fall decorating contest. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.

Connie Dolezal reported that they had acquired corn stalks to use to decorate downtown with the Pumpkins that were purchased last year. Del De Los Santos reported that David DeMent would provide a flatbed trailer to help with the decorating. The board agreed to decorate on September 19, 2016 at 8 a.m.

**b) Winterfest**

It was reported that on Saturday December 3<sup>rd</sup> there would be Santa's Market, Breakfast with Santa, a Cook-Off and Silent Auction.

**c). Concert Series Vendor**

Barbara Friedrich reported that she had met with Ellen Ott of American Volkssport Association. Ms. Ott would like to promote a walk during the June 23<sup>rd</sup> Concert Series. She would like to set up at 5 p.m. to register walkers. Their walk would start a 5 p.m. and end at 7 p.m. Ms. Ott stated that there would be 100's of walkers come for this event.

Following discussion, Lisa Brown moved to have the American Volkssport as part of the June 23<sup>rd</sup> Concert Series. Debbie Toliver seconded the motion. The motion prevailed by unanimous vote.

**7. Discuss and Consider any action regarding Christmas Decorations**

Connie Dolezal reported that Main Street would be receiving \$12,000 from Hotel/Motel tax to purchase Christmas Lights for downtown. The committee had a proposal to purchase 6,000 Twinkle Lights to be placed on the trees on Texas Heroes Square. Following discussion, Debbie Toliver moved to approve the purchase of colored twinkle lights to be placed in the trees on Texas Heroes Square. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

8. **Discuss and Consider any action regarding Organization Committee**  
Lisa Brown reported that she will move forward with the carriage rides; will have carousel ride; Jump-N-Fun will have the Snow Globe and will have 2 Characters on the square on Friday night.
9. **Discuss and Consider any action regarding Design Committee**  
None
10. **Discuss and Consider any action regarding Economic Vitality Committee**  
None

#### **STAFF/COMMITTEE REPORTS**

11. **Manager's Report**  
Barbara Friedrich reported that City Council had their budget workshop. They had cut the Christmas Decoration line item from \$2,500 to \$1,500. She attended a pre-development committee meeting. Elizabeth Anderson will be renting the Come & Take It Coffee building on Saint Andrew Street. She is working on an article for the Texas Main Street News Letter and working on updating the new website.  
Genora Young reported that the GEDC received a SBIG grant from Brie Schauer. She had purchased Donald Rihn's building on St. Joseph Street and will be opening Sweet B's Dessert Boutique.
12. **Financial Report**  
Financial Report was reviewed.
13. **Next regular meeting will be September 27, 2016 at 5:30 p.m.**

#### **AJOURN**

No further matters were discussed. Meeting was adjourned by motion by John Boothe and seconded by Egon Barthels.

Barbara Friedrich, Recording Secretary

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Del De Los Santos, Chairman

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John Prikle, Secretary