



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, February 13, 2018– 5:30 p.m.

MINUTES

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman Egon Barthels called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Egon Barthels, Connie Dolezal, Lisa Kay Brown, Johnnie Edwards, Shelli Van Kirk, Suzanne Zaitz, and Karen Jacobs. Members absent: Debbie Toliver, Carlos Camarillo, John Boothe, John Pirkle, and Sherri Schellenberg.

Others present were Barbara Friedrich, .Daisy Scheske, Katherine Penrose, Terry Fitzwater, Clint Hille, Becky Eldrige, and Mayor Connie Kacir.

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

Terry Fitzwater of the Gonzales Inquirer spoke on the upcoming Come & Taste It! Wine, Beer and Art Festival event. Becky

APPROVAL OF MINUTES

1. Approval of January 23, 2018 Minutes

Following discussion, Johnnie Edwards moved to approve the minutes of January 23, 2018. Connie Dolezal seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDERED

2. Discuss and Consider Pilot Club Proposal.

Becky Eldrige spoke on behalf of the Pilot Club saying they would like to join the Winterfest activities by having a Wine and Wassail trail. She asked that their event be considered in all advertising.

Following discussion, Shelli Van Kirk moved to welcome the Pilot Club's new event to the Winterfest activities and include it in all advertising Main Street does. Karen Jacobs seconded the motion. The motion prevailed by unanimous vote.

3. Discuss and Consider disposing/selling used Christmas decorations.

Discussion was made as of disposing/selling used Christmas decorations. Barbara Friedrich reported that two individuals were interested in purchasing these.

Following discussion, Shelli Van Kirk moved to table item #3. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.

4. **Discuss and Consider Gonzales Main Street, Inc. sponsoring the Come & Taste It Beer, Wine and Starving Artist Festival.**

Clint Hille reported that the Gonzales Inquirer had approached the City of Gonzales to have a Craft Beer Festival. It was discussed that it would be great to add wine and art to this festival; so the Come & Taste It! Beer, Wine, and Art Festival was formed. This would actually be two separate events; Gonzales Inquirer having the Craft Beer on Friday and Saturday and City having the wine & art festival. It would be marketed as one event. Since Gonzales Main Street has a 501c3 the city would like to ask Gonzales Main Street to sponsor this event. Main Street would be required to except all funds and pay all expenses of the Wine and Art Festival. In return Main Street would receive the profit of the Wine & Art Festival.

Following discussion, Connie Dolezal moved to approve sponsoring the Wine & Art Festival and the use of the 501c3 non-profit status. Lisa Gindter *Brown* seconded the motion. The motion prevailed by unanimous vote.

5. **Discuss and Consider amending budget for FYE 2018.**

Following discussion, Connie Dolezal moved to approve the amended budget for FYE 2018.. Suzanne Zaitz seconded the motion. The motion prevailed by unanimous vote.

6. **Discuss and Consider any action regarding Promotion Committee**
a) **Concert Series and Star Spangled Spectacular**

Egon Barthels reported that he had sent the Food vendor application to Crossroad Food Truck.

b) **Winterfest**

Connie Dolezal reported that she would like to see us have snow at the Winterfest activities. She will form and plan and present at the next meeting.

7. **Discuss and Consider any action regarding Christmas/downtown decorations**

None

8. **Discuss and Consider any action regarding Organization Committee**
a. **City Wide Yard Sale**

Shelli Van Kirk reported that applications had gone out for the yard sale and we have received several participants. At the next meeting she will be asking for board members to sign up to work the event.

b. **30th Anniversary of Gonzales Main Street.**

Lisa Brown reported that she has been working on the event and will have further information at the next meeting. Suzanne Zaitz volunteered to help Lisa with the event.

9. **Discuss and Consider any action regarding Design Committee**

None

10. **Discuss and Consider any action regarding Economic Vitality Committee**

None

STAFF/COMMITTEE REPORTS

11. **Review Program of Work**
Reviewed program of work. Will need to add the Come & Taste It! Event.
12. **Manager's Report**
Barbara Friedrich reported:
TJHR will be in Gonzales May 27th thru June 1st. Ann Dollery asked if we could have something to put in the packets about the concert series by February 8th
Met on the Come & Taste It! Beer, Wine & Art Festival.
Comfy Pet will have a grand opening on February 14th at 11 am.
Working on obtaining sponsors for concert series
13. **Financial Report**
Financial Report was reviewed
14. **Next Regular meeting will be March 27, 2018.**

AJOURN

No further matters were discussed. The meeting was adjourned by motion by Karen Jacobs and seconded by Connie Dolezal
Barbara Friedrich, Recording Secretary

Egon Barthels, Chairman

Johnnie Edwards, Secretary