



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, February 26, 2019– 5:30 p.m.

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

APPROVAL OF MINUTES

1. Approval of January 22, 2019 Minutes

ITEMS TO BE CONSIDER

1. Discuss, Consider and Possible Action regarding resignation from Johnnie Edwards
2. Discuss, Consider and Possible Action regarding election of Vice-Chairman
3. Discuss, Consider and Possible Action regarding Sponsorship Package
4. Discuss, Consider and Possible Action regarding Promotion Committee
 - a) Concert Series and Star Spangled Spectacular 2019 report
 - b) City-Wide Yard Sale Report
5. Discuss, Consider, and Possible Action regarding Christmas/downtown decorations
6. Discuss, Consider and Possible Action regarding Organization Committee
7. Discuss, Consider, and Possible Action regarding Economic Vitality Committee

REPORTS

1. Financial Report for month of January 2019
2. Main Street Manager Barbara Friedrich's report on Texain Rally Workshop, meeting with Terry Fitzwater, Gonzales County Livestock Show, 7th Annual Cowboy Breakfast, Alamo Reenactment of the Immortal 32, Gun Show, and Bingo Bags and Badges
3. Next Regular meeting will be March 26, 2019

AJOURN

I certify that a copy of the February 26, 2019 agenda of items to be considered by the Gonzales Main Street Advisory Board was posted on the City Municipal Building bulletin board on the 22nd day of February 2019 at _____ a.m./p.m. and remained posted continuously for at least 72 hours proceeding the scheduled time of the meeting. I further certify that the above agenda was removed on _____ day of _____, 2018 at _____ am/pm. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer, and Gonzales Cannon. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent opinions of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

Barbara Friedrich, Main Street Manager

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (830)672-2815 for further information.



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, January 22, 2019– 5:30 p.m.

MINUTES

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman John Boothe called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: John Boothe, Connie Dolezal, Sherri Schellenberg, Gregory Webb, Carlos Camarillo, Karen Jacobs, and John Pirkle. Members absent: Johnnie Edwards, Debbie Toliver, Suzanne Zaitz and Shelli Van Kirk
Others present were Barbara Friedrich

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

None

APPROVAL OF MINUTES

1. Approval of November 20, 2018 Minutes

Following discussion, Connie Dolezal moved to approve the minutes of November 20, 2018. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDER

1. Discuss, Consider and Possible Action regarding Budget FYE 2019

Connie Dolezal presented the proposed FYE 2019 budget to the board. Following discussion, Sherri Schellenberg moved to approve the Budget for FYE 2019. Karen Jacobs seconded the motion. The motion prevailed by unanimous vote.

2. Discuss, Consider and Possible Action regarding Sponsorship Package

Karen Jacobs moved to table item #2 until next meeting. Connie Dolezal seconded the motion. The motion prevailed by unanimous vote.

3. Discuss, Consider and Possible Action regarding Promotion Committee

a) Concert Series and Star Spangled Spectacular 2019 report

John Boothe reported that Britney was in the process of booking the bands and has booked several already.

4. Discuss, Consider, and Possible Action regarding Christmas/downtown decorations

a) Donation of float for Christmas Parade

Connie Dolezal reported that she would like to donate a float for the Christmas Parade. She has a sled that has been used in the parade for her business and felt that it would be perfect for the Main Street float.

Following discussion, Carlos Camarillo moved to accept the donation of a float for the Christmas Parade. John Pirkle seconded the motion. The motion prevailed by unanimous vote.

5. Discuss, Consider and Possible Action regarding Organization Committee

- a) **Set date and time for City Wide Yard Sale**
City Wide Yard Sale will be April 13, 2019 from 8 am to 12 pm.
 - b) **Set date and time for Main Street Concert Series and Star Spangled Spectacular**
Concert Series will be June 7, 14, 21, 28, and July 4 from 6 pm to 10 pm.
 - c) **Set date and time for Happy Fall Y'all**
Happy Fall Y'all October 26, 2019
 - d) **Set date and time for Jingle Mingle, Santa's Market and Lighted Christmas Parade**
Winterfest will be December 6, 7, and 8.
 - e) **Set date and time for Sisters on the Fly**
Sisters on the Fly Tour will be October 5 from 4 pm to 6 pm.
 - f) **Discuss date and time for other possible events**
No other events set at this time
6. **Discuss, Consider, and Possible Action regarding Economic Vitality Committee**
Greg Webb reported about groupon and researching this as a possibility of something that Main Street could implement. Karen Jacobs stated that she would like to help on this committee and it was agreed that the committee would meet on it later. He also mentioned recruiting investors.

REPORTS

- 1. **Report on Winterfest**
Connie Dolezal reported that Winterfest was a huge success. The snow went over well and the parade was great.
- 2. **Financial Report for month of November and December**
Financial report for November and December were reviewed.
- 3. **Main Street Manager Barbara Friedrich's report on Hot Rod and Hatters Car Show, Sister's on the Fly, Cow Pony Antiques, Master Gardner's Spring Show, Texas Independence Relay, and Chamber of Commerce Annual Banquet**
Barbara Friedrich reported that the Hot Rod and Hatters would be having a car show and concert on February 1st. and 2nd. They will close off the Confederate and Texas Heroes Square on Thursday, January 31st at 6 am. The downtown streets will be closed Friday at 6 am and complete street closure will be at 6 pm on Friday. They will open everything up by 10 am on Sunday. Sisters on the Fly will be staying at the JB Wells park September 28th thru October 6th. Main Street will host vintage tour of trailers on October 5th from 4 to 6 pm. Cow Pony Antiques located at 619 Saint Paul Street will be opening soon. The Master Gardeners will have their annual plant show on Texas Heroes Square on March 16th from 8:30 am to 1 pm. The Independence Relay will be held on March 29th and the Gonzales Chamber of Commerce banquet will be February 8th starting at 6 pm at the Expo Center.
- 4. **Next Regular meeting will be February 26, 2019**

AJOURN

No further matters were the discussed. The meeting was adjourned by motion by Karen Jacobs and seconded by Greg Webb.

Barbara Friedrich, Recording Secretary

John Boothe, Chairman

Suzanne Zaitz, Secretary

Barbara Friedrich

From: Johnnie Edwards <jedwards601@mac.com>
Sent: Monday, February 11, 2019 10:00 AM
To: Barbara Friedrich
Subject: Resignation

Dear Barbara and Board Members,

Effective immediately, I am resigning my position on the Main Street Board. I have appreciated the opportunity to serve Gonzales in this way and have learned a great deal. I am preparing to start my Capstone project for school as I near not only my graduation but also my daughter's from Gonzales High School. This and other commitments will require me to miss too many meetings and I feel that is not good stewardship to do so. I would like to remain on the volunteer list and will be available for special events as needed. Again, thank you for the opportunity to serve Gonzales through the volunteer efforts of the Main Street Board. I wish everyone continued success.

Sincerely,

Johnnie Edwards

Barbara Friedrich

From: Johnnie Edwards <jedwards601@mac.com>
Sent: Monday, January 21, 2019 9:12 PM
To: Barbara Friedrich
Subject: meeting

I'm going to try to finish up working in Austin early enough to get back for the meeting, but that's not always possible.

Yesterday, I noticed lights are hanging off buildings downtown, some pretty bad. Who do we call for repair or removal?

Here are some notes I took from the Winterfest activities if you want to discuss:

City Release - had several kids with friends or other family, not parents; ran out of consent forms

Bracelets were too expensive - recommend \$5 for future

Santa's Market - for future - set up start at 1pm
open market at 2pm
rides open 2pm - 8pm

In addition, here is a quick summary of the sponsorship package I've been looking at:

Main Street Annual Sponsors

Main Street Platinum Partner	\$10,000 (include name at bottom of stage at SCS)
Main Street Gold Partner	\$5000
Main Street Silver Partner	\$1000
Main Street Bronze Partner	\$500
Main Street Cleanup Partner	\$150 (trash can at every event; limit 4)
Friends of Main Street	\$100

Just one of each type sponsor in the above would yield \$16,750.00.

Sponsorship dollars can be used for any event needs.

These sponsors should get something at every event for recognition.

What they get at each level: ? still reviewing that

Events: Come & Taste It
Summer Concert Series



Registration Form

3rd Annual City-Wide Yard Sale

Saturday April 13, 2019

Gonzales, Texas

Check One:

I would like to participate in the city-wide yard sale at my location and be on a map.
Enclosed is my **\$10.00**

I would like to participate in the yard sale at Confederate Square. 12x12 space x _____
Enclosed is my **\$10.00**

I would like to participate at my Business location and be on a map.
Enclosed is my **\$10.00**

The City-Wide Yard Sale is sponsored by Gonzales Main Street.

Make all checks payable to Gonzales Main Street.

Registration must be in the Gonzales Main Street Office no later than Thursday, April 4, 2019 to ensure your place on the map. Maps will be available for pick up on Thursday, April 11, 2019. Mail application and check to Gonzales Main Street, P. O. Box 547, Gonzales, Texas 78629 or drop by City Hall, 820 Saint Joseph Street, Gonzales, Texas 78629.

Name:

Address:

Contact Phone:

E-Mail:

Directions to my location choice:

Items for Sale

2019 MainStreet Summer Concert Series

Friday, June 7 th		Deposit:	At Show:	Rider:	Contract:
7-8:15 pm	Kenny Orts & No Chance			No	
8:45-10 pm	Five Card Draw Band			No	Yes
	Choice Productions			No	Invoice

Friday, June 14 th		Deposit:	At Show:	Rider:	Contract:
7-8:15 pm	Bill Pekar & The Rainey Brothers			No	
8:45-10 pm	Different Beast			No	
	Choice Productions			No	Invoice

Friday, June 21 st		Deposit:	At Show:	Rider:	Contract:
7-8:15 pm	Max Castillo Y RoadHouse Conjunto			No	
8:45-10pm	Ram Herrera & The Outlaw Band			No	
	Choice Productions			No	Invoice

Friday, June 28 th		Deposit:	At Show:	Rider:	Contract:
7-8:15 pm	DJ Richter			No	Yes
8:45-10 PM	Jarrod Birmingham			Yes	Yes
	Choice Productions			No	Invoice

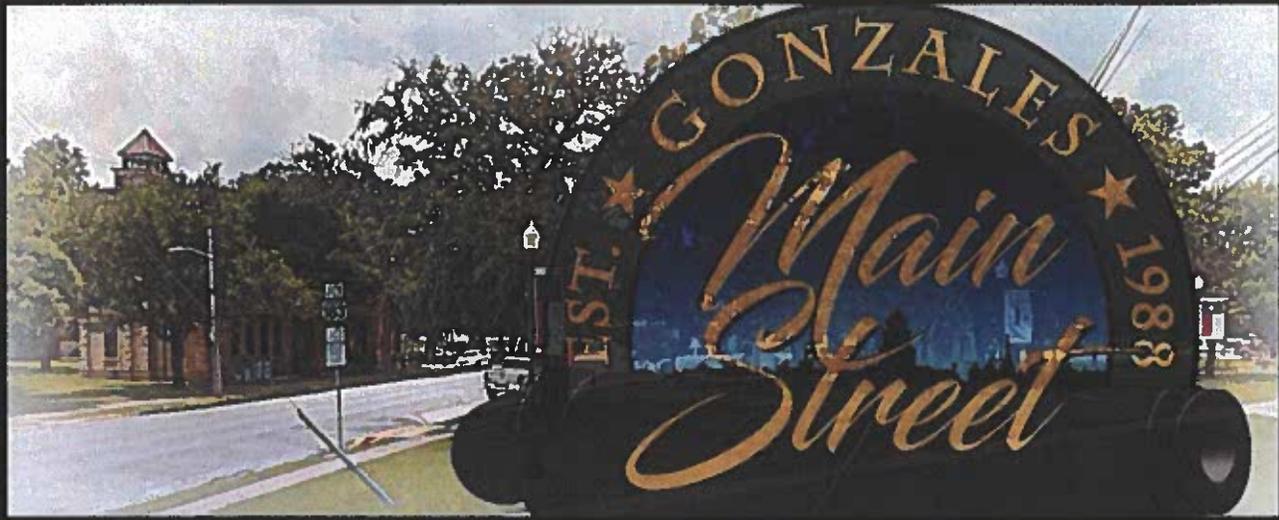
Thursday, July 4 th		Deposit:	At Show:	Rider:	Contract:
7-9:00 pm	Texas Unlimited Band			No	Yes
	Choice Productions			No	Invoice

**Financial Statement
January 31, 2019
Gonzales Main Street, Inc.**

Date	Num	Description	Category	Amount
Balance as of December 31, 2018				12,945.79
1/10/2019	2050	Texas Comptroller	Sales Tax	-37.76
1/11/2019	2051	Texas Unlimited	Concert Series	-1,500.00
Balance as of January 31, 2018				11,408.03

**Business Improvement Grant
January 31, 2019**

Date	Num	Description	Category	Amount
Balance as of December 31, 2018				22,635.68
1/15/2019	263	Andrew Brunkin	Utility Grant	-2,500.00
1/30/2019	264	Comfy Pets	Façade Grant	-15,000.00
Balance as of January 31, 2018				5,135.68



Come and Take It! And Stay Awhile.

Mark Your Calendars For Our Annual Mainstreet Events!

www.GonzalesTX.Travel

Star Spangled Spectacular

July 4th

Live Music & Fireworks

Mainstreet Concert Series

Friday Nights in June

Food, Games, Arts & Crafts

Winterfest

First Weekend in December

*Lighted Christmas Parade, Historic Homes Tour,
Arts and Crafts, Stars in the Village, Breakfast with
Santa & More*

