



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, February 28, 2017– 5:30 p.m.

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

APPROVAL OF MINUTES

1. Approval of January 24, 2017 Minutes

ITEMS TO BE CONSIDERED

2. Discuss and Consider extension of the Business Improvement Grant Application from David DeMent.
3. Discuss and Consider setting up a fundraising account on gonzalesmainstreet.org.
4. Discuss and Consider City Wide Garage Sale
5. Discuss and Consider signage at public restroom on Confederate Square
6. Discuss and Consider seasonal lighting across the streets
7. Discuss and Consider any action regarding Promotion Committee
 - a) Concert Series and Star Spangled Spectacular
 - 1) Banners and signage.
 - b) Winterfest
8. Discuss and Consider any action regarding Christmas/downtown decorations
9. Discuss and Consider any action regarding Organization Committee
10. Discuss and Consider any action regarding Design Committee
11. Discuss and Consider any action regarding Economic Vitality Committee

STAFF/COMMITTEE REPORTS

12. Manager's Report
13. Financial Report
14. Next regular meeting will be March 28, 2017.

AJOURN

I certify that a copy of the February 28, 2017 agenda of items to be considered by the Gonzales Main Street Advisory Board was posted on the City Municipal Building bulletin board on the 24th day of February

_____ 2017 at _____ a.m./p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the above agenda was removed on _____ day of _____, 2017 at _____ am/pm. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer, and Gonzales Cannon. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent opinions of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (830)672-2815 for further information.



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, January 24, 2017– 5:30 p.m.

MINUTES

The Gonzales Main Street Advisory Board convened their regular meeting at 5:30 p.m., January 24, 2017 in the Conference Room at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman Del De Los Santos called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Egon Barthels, Connie Dolezal, Del De Los Santos, Johnnie Edwards, Carlos Camarillo, Sherri Schellenberg, Sheli Van Kirk, Lisa Kay Brown and Angela Wishert. Members absent: Debbie Toliver, John Boothe, John Pirkle. Others present were Kathryn Penrose and Genora Young

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

Connie Dolezal introduced new board member Angela Wishert to the board. Angela had volunteered with the concert series and helped with putting up the pumpkins for Happy Fall Y'all. Connie welcomed her to the board and stated we were glad to have her here.

APPROVAL OF MINUTES

1. Approval of November 15, 2016 Minutes

Following discussion, Johnnie Edwards moved to approve the minutes of November 15, 2016. Egon Barthels seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDERED

2. Discuss and Consider Main Street Logo

A new Main Street logo was presented to the board for approval. During the program of work for the year 2017, it was discussed that the logo we had no longer represented what Gonzales Main Street has become. Discussion was made to adjust the skyline on the logo.

Following discussion, Johnnie Edwards moved to approve the new Main Street Logo with adjustment to the skyline. Carlos Camarillo seconded the motion. The motion prevailed by unanimous vote.

3. Discuss and consider Budget for FYE 2017

Following discussion, Sherri Schellenberg moved to approve the the Budget for FYE 2017. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.

4. Discuss and Consider any action regarding Promotion Committee
a) Winterfest

Connie Dolezal commented on lack of local advertising for Winterfest and stated she thought we should do more next year. People have commented that they loved the parade. Connie Dolezal suggested that we move the parade and all activities to Saturday. Barbara Friedrich remarked that the board would need to meet with all the organizations that were involved with Winterfest to see if this would be feasible and suggested that Lisa Brown get a committee together to come up with a plan.

b) Concert Series and Star Spangled Spectacular

(1) Discuss and Consider Main Street Concert Series and Star Spangled Spectacular Budget for FYE 2017

Discussion was made to get more sponsors for the event.

Following discussion, Egon Barthels moved to approve the Main Street Concert Series and Star Spangled Spectacular Budget for FYE 2017. Carlos Camarillo seconded the motion. The motion prevailed by unanimous vote.

(2) Discuss and Consider Vendor Applications

Discussion was made to increase the vendor prices from \$15.00 to \$30.00 per show; from \$85.00 to \$180.00 for all five Fridays and July 4th; and to charge \$60.00 for July 4th only.

Following discussion, Johnnie Edwards moved to approved increasing vendor prices from \$15.00 to \$30.00 per show; from \$85.00 to \$180.00 for all five Friday events and July 4th; and to charge \$60.00 for July 4th only. Lisa Kay Brown seconded the motion. The motion prevailed by unanimous vote.

5. Discuss and Consider any action regarding Christmas/downtown decorations

Connie Dolezal reported that she has had a lot of good comments about the Christmas Decorations. She suggested that we ask the Anchor Club next year to help put up the Christmas Decorations. Connie asked about the Snowmen Banners that are still up. Del De Los Santos stated that we need to have a day to clean the Texas Banners and Come & Take It banners before removing the snowmen banners.

Barbara Friedrich reported that Roy Staton suggested leaving the lights across the streets up and maybe putting in Red, White and Blue light bulbs up for the spring and summer months. She will get a quote on what these bulbs will cost and report back at next board meeting. Connie Dolezal suggested that the Lighted Christmas Parade be moved to Saturday and have an all-day affair. Lisa Brown will head up a committee to look into this and report at next meeting.

6. Discuss and Consider any action regarding Organization Committee

Lisa Brown reported that she is getting a game plan together for Winterfest.

7. Discuss and Consider any action regarding Design Committee

None

8. Discuss and Consider any action regarding Economic Vitality Committee

Del De Los Santos reported that the Templin Saloon had closed.

STAFF/COMMITTEE REPORTS

9. Manager's Report

Barbara Friedrich reported:

Long Branch Saloon will be reopening

50 Shades of Rust located on the corner of Saint Joseph and Saint Lawrence Street will be opening soon

Spoke with new business that rented the Silver Star Saloon and will be opening the Players Hideout

Tourism committee is working on a new brochure

PBR will be April 1st.

10. Financial Report

Financial report was reviewed.

11. Next regular meeting will be February 28, 2017.

AJOURN

No further matters were discussed. The meeting was adjourned by motion by Sherri Schellenberg and seconded by Shelli Van Kirk.

Barbara Friedrich, Recording Secretary

Del De Los Santos, Chairman

Lisa Kay Brown, Secretary

ARNETT MARKETING,

2137 Zercher Road
 San Antonio, Texas 78209
 (210) 826-9700 Office
 (210) 826-9084 Fax

PROPOSAL/CONTRACT

DATE	PROPOSAL #
1/26/2017	10244

Name / Address
City of Gonzales Ms. Barbara Friedrich 723 St. James Gonzales, Texas 78629 830-672-7066

PLEASE ENTER SHIPPING ADDRESS
City of Gonzales/Warehouse ATTN: Barbara Friedrich 403 Saint John Street Gonzales, Texas 78629 830-263-0118 (cell)830-672-2815 ctyhall

P.O. No.	Terms
	Due On Receipt

QTY	DESCRIPTION	PRICE EACH	TOTAL
2	BUY BOARD VENDOR Holiday Lighting & Decorations #483-15 REVISED 1-26-17 CHRISTMAS STREET LIGHTING (17) 40' Length Light Stringers, (15) For The Street & (2) Around Square = 680' SAY: 700' Pavilion/Street lighting, 330' Bulk Spools, #16 Gauge Wire, Medium Base Sockets, 24" Spacing, Black Wire	353.625	707.25
750	S11SM-Bulbs, Round Globes Medium Base Socket E26, LED (Sold 25 per box only) Available in Opaque or Smooth Transparent (250) of Each Color BLUE - RED - WARM WHITE SHIPPING CHARGES are not included PROOF OF RESPONSIBILITY-Please review carefully to be sure your order is correct. I HAVE REVIEWED THIS QUOTE AND APPROVE AS SHOWN.	2.80	2,100.00

Please Review, Sign All Pages & Return by E-mail or Fax	Total	\$2,807.25
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Signature _____

ARNETT MARKETING,

2137 Zercher Road
 San Antonio, Texas 78209
 (210) 826-9700 Office
 (210) 826-9084 Fax

PROPOSAL/CONTRACT

DATE	PROPOSAL #
1/26/2017	10245

Name / Address
City of Gonzales Ms. Barbara Friedrich 723 St. James Gonzales, Texas 78629 830-672-2815

PLEASE ENTER SHIPPING ADDRESS
City of Gonzales/Warehouse ATTN: Barbara Friedrich 403 Saint John Street Gonzales, Texas 78629 830-263-0118 (cell)830-672-2815 ctyhall

P.O. No.	Terms
	Due On Receipt

QTY	DESCRIPTION	PRICE EACH	TOTAL
750	BUY BOARD VENDOR Holiday Lighting & Decorations #483-15 FALL LIGHTING S11SM-Bulbs, Round Globes Medium Base Socket E26, LED (Sold 25 per box only) Available in Opaque or Smooth Transparent ORANGE BULBS SHIPPING CHARGES are not included PROOF OF RESPONSIBILITY-Please review carefully to be sure your order is correct. I HAVE REVIEWED THIS QUOTE AND APPROVE AS SHOWN.	2.80	2,100.00

Please Review, Sign All Pages & Return by E-mail or Fax	Total	\$2,100.00
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Signature _____

Barbara Friedrich

From: Sylvia <sylvia@arnettmarketing.net>
Sent: Thursday, January 19, 2017 11:35 AM
To: Barbara Friedrich
Cc: sylvia@arnettmarketing.net
Subject: REPLY/Quote for Light Blubs

Barbara, some of our suppliers are not fully up and running....I have put in a request for the black lights but have not found any, thus far.
the medium base bulbs you want are no problem with the size you already have, but in a larger round globe size, there is a smaller choice. At this time.
Some people are looking for me as to what the availability will be.
It would help if you can tell me how many of each you need. Or, would it be the same as your previous order?
Let me know. I'll definitely put something together for you before the end of the day, today.
Thank you again.
Sylvia

Sylvia Willbourn-Salas
Administrative Director of Sales
Arnett Marketing LLC
866-826-9700

TEXANS SELLING TO TEXANS
For over 35 Years.

From: Barbara Friedrich [<mailto:BFriedrich@gonzales.texas.gov>]
Sent: Thursday, January 19, 2017 9:15 AM
To: Sylvia (sylvia@arnettmarketing.net)
Subject: Quote for Light Blubs

Sylvia,

We spoke before the new year about ordering red, white, and blue lights and then orange and black lights to put in the wiring we purchased for Christmas Lights. Do you have a quote on this? We have a meeting Tuesday and I would like to present to board to approve funding.

Thanks...

Barbara Friedrich
Main Street Administrator
City of Gonzales
P. O. Box 547
Gonzales, Texas 78629
830-672-2815

CUSTOM NET BANNERS
Dixie Flag & Banner Co.

(210) 227-5039
sales@dixieflag.com



Special Net Street Banner Pricing for Eligible Local Non-Profit Organizations

Length	Letters	Price
4' x 36'	45	\$ 434.50 + Installation

The standard size for street banners in San Antonio is 4' x 36'. The set price includes solid letters using a simple font and with no more than the suggested number of letters per banner. Additional letters or characters are available at a rate of \$5.80 each. Special lettering and/or designs can be effectively reproduced on net banners at an additional cost. Digitally printed logos or patches, approx. 3'x 4' in size, are available for \$93.50 each, with print-ready art. Art charges may apply. A \$25.00 one-time set-up fee will apply to new banner designs.

Net banners are updateable. Variable information that could change from year to year, like date & time, is displayed on patches (see the yellow date patches pictured below). Patches are sewn out of all-weather nylon. A standard patch change is \$99.00 and includes up to 12 letters. Additional letters are available for \$5.80.

Standard delivery is 3 weeks from customer's approval of artwork.

The standard installation fee is \$171.00. This allows a banner to hang 1-4 weeks prior to an event. Dixie Flag will store your banners, too. Storage is available for a fee of \$10 per year or per use of each banner.



We are happy to quote from your sketch and/or specifications. Please be sure to specify size, colors, and letter style.

See reverse for sample installation agreement.
Price List Effective August 1, 2016. Prices are subject to change without notice.

***SAMPLE**

STREET BANNER INSTALLATION AGREEMENT – 87576

ORGANIZATION: St. Leo Church & School festival 2015 Oct 10

Billing Address: 4401 S Flores San Antonio Texas 78214

WEEK OF INSTALLATION: 2/02/16 REMOVAL WEEK OF 2/28/16

Rt. 7070 Pleasanton & Rosebud

Note: The banner(s) will be installed within 5 business days of the scheduled week of install.

Installation price is fixed, regardless of the length of time a banner is up.

PRICE TOTAL (Including Date changes, installation, removal, city permits & Storage):

Price \$ 269.00 Terms paid in full prior to installation

1. Net Street Banners are the property of the organization which must be a non-profit and/or community service organization.
2. Banner(s) will be installed on the designated date at the designated location subject to the following:
 - A. Availability of the location.
 - B. Permission is granted and any required permits are issued by the appropriate civil authorities and/or property owner(s).
 - C. No physical barriers have been erected which in the judgment of the installer create an undue danger to the banner(s) or installer.
 - D. Weather conditions permit the safe and/or effective installation of said banner(s).
3. Dixie Flag Mfg. Company Agrees to:
 - A. Prepare the banner(s) for installation; manufacturing, repairing, and/or updating as needed and as requested by banner owner(s).
 - B. Arrange with a licensed, approved installation company for the banner(s) to be installed.
 - C. Apply for any necessary permits and pay any necessary fees in a timely manner.
 - D. Make the banner(s) available to the installer who will install the banner(s) at the designated location(s) on the designated date subject to Conditions under #2 above.
 - E. Receive the banner(s) from the installer on or after the scheduled removal date.
 - F. Inspect the banner(s) for damage, advising the owner in writing of any loss of damage detected.
 - G. Store the banner(s), if requested, for a reasonable time of a storage fee **\$10.00** per Installation.

The Owner's Organization Agrees to:

Return one signed copy of this agreement to Dixie Flag Company Before the date the banner is to be installed.
Hold Dixie Flag Company and the installer and/or their agents harmless for any loss or damage to or by the banner or its ties due to weather, vandalism, theft, high moving vehicles or other unforeseen circumstances as any other liabilities that may be incurred by the public as a result of the banner being displayed.

AUTHORIZED SIGNATURES

ORGANIZATION'S OWNER(S) Signature: _____

TITLE: Custom Sales Director Jackie Garza DATE: 1/15/16 _____

For more information, please contact us at:

Dixie Flag & Banner Company
P.O. Box 8618/ 1930 N. Interstate 35
San Antonio, TX 78208

Email: sales@dixieflag.com
Toll Free: (800) 356-4085
Phone: (210) 227-5039

Visit us online at www.dixieflag.com

**Financial Statement
January 31, 1017
Gonzales Main Street, Inc.**

Date	Num	Description	Category	Amount
Balance as of 12/31/2016				10,464.09
01/17/2017	1989	Texas Comptroller of Public Acc Sales Tax		-32.83

Balance as of 01/31/2017				10,431.26
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**Business Improvement Grant
January 31, 2017**

Date	Num	Description	Category	Amount
Balance as of 12/31/2016				21,354.99

Balance as 01/31/2017				21,354.99
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Come and Take It! And Stay Awhile.
**Mark Your Calendars For Our
Annual Mainstreet Events!**

www.GonzalesTX.Travel

Star Spangled Spectacular

July 4th

Live Music & Fireworks

Mainstreet Concert Series

Friday Nights in June

Food, Games, Arts & Crafts

Winterfest

First Weekend in December

*Lighted Christmas Parade, Historic Homes Tour,
Arts and Crafts, Stars in the Village, Breakfast with
Santa & More*



Gonzales^{TX}

TRAVEL



Hot Rod Car Show & Concert
Downtown Gonzales
June 10th

Youth Rodeo Association Finals
JB Wells Arena
June 13th - 17th

Main Street Concert Series
Downtown Gonzales
Every Friday in June



Star Spangled Spectacular
Independence Day Celebration
July 4th

Texas Youth Rodeo Association
Finals
JB Wells Arena
July 25th - 29th



For more information:
888-672-1095
GonzalesTX.Travel