



**MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, January 22, 2019– 5:30 p.m.**

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

APPROVAL OF MINUTES

1. Approval of November 20, 2018 Minutes

ITEMS TO BE CONSIDER

1. Discuss, Consider and Possible Action regarding Budget FYE 2019
2. Discuss, Consider and Possible Action regarding Sponsorship Package
3. Discuss, Consider and Possible Action regarding Promotion Committee
 - a) Concert Series and Star Spangled Spectacular 2019 report
4. Discuss, Consider, and Possible Action regarding Christmas/downtown decorations
 - a) Donation of float for Christmas Parade
5. Discuss, Consider and Possible Action regarding Organization Committee
 - a) Set date and time for City Wide Yard Sale
 - b) Set date and time for Main Street Concert Series and Star Spangled Spectacular
 - c) Set date and time for Happy Fall Y'all
 - d) Set date and time for Jingle Mingle, Santa's Market and Lighted Christmas Parade
 - e) Set date and time for Sisters on the Fly
 - f) Discuss date and time for other possible events
6. Discuss, Consider, and Possible Action regarding Economic Vitality Committee

REPORTS

1. Report on Winterfest
2. Financial Report for month of November and December
3. Main Street Manager Barbara Friedrich's report on Hot Rod and Hatters Car Show, Sister's on the Fly, Cow Pony Antiques, Master Gardner's Spring Show, Texas Independence Relay, and Chamber of Commerce Annual Banquet
4. Next Regular meeting will be February 26, 2019

AJOURN

I certify that a copy of the January 22, 2019 agenda of items to be considered by the Gonzales Main Street Advisory Board was posted on the City Municipal Building bulletin board on the 16th day of January 2019 at _____ a.m./p.m. and remained posted continuously for at least 72 hours proceeding the scheduled time of the meeting. I further certify that the above agenda was removed on _____ day of _____, 2018 at _____ am/pm. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer, and Gonzales Cannon. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent opinions

of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

Barbara Friedrich, Main Street Manager

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (830)672-2815 for further information.



**MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, November 20, 2018– 5:30 p.m.**

MINUTES

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman John Boothe called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: John Boothe, Connie Dolezal, Shelli Van Kirk, Sherri Schellenberg, Gregory Webb, Carlos Camarillo, and Johnnie Edwards. Members absent: Karen Jacobs, Debbie Toliver, Suzanne Zaitz, and John Pirkle
Others present were Barbara Friedrich

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

None

APPROVAL OF MINUTES

1. Approval of October 23, 2018 Minutes

Following discussion, Johnnie Edwards moved to approve the minutes of October 23, 2018. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDER

1. Discuss Consider and Possible Action regarding Business Improvement Grant Application from Manuel Rodriguez.

Following discussion, Johnnie Edwards moved to approve funding the Business Improvement Grant in the amount of 80% of cost up to \$15,000.00 to Manuel Rodriguez for his building located at 613 Saint Joseph Street. Gregory Webb seconded the motion. The motion prevailed by unanimous vote.

2. Discuss, Consider and Possible Action regarding Revision of Sponsorship Package.
Johnnie Edwards discussed the benefits of having one sponsorship package for all the Main Street Events. She will get a proposal together and submit it at the next meeting. Item #2 was tabled until the January meeting.

3. Discuss, Consider and Possible Appointment of Organization, Promotion, Design and Economic Vitality Committees.

Chairman John Boothe appointed the following board members to:
Organization Committee: Johnnie Edwards and Gregory Webb
Promotion Committee: Shelli Van Kirk
Design Committee: Carlos Camarillo and Johnnie Edwards
Economic Vitality Committee: Gregory Webb

4. Discuss, Consider and Possible Action regarding Promotion Committee.

a) Winterfest details.

Connie Dolezal gave a report on the Winterfest activities: Shelli Van Kirk has obtained judges for the Window decorating contest; Suzanne Zaitz will be charge of the judges

for the parade; Elgin Heinemeyer will be Santa; the float for Santa will be decorated Wednesday, November 28th; payment for the snow and carousel was confirmed; and Egon Barthels will be announcing the parade.

b) Concert Series and Star Spangled Spectacular 2019 report

None

5. Discuss, Consider, and Possible Action regarding Christmas/downtown decorations

None

6. Discuss, Consider and Possible Action regarding Organization Committee

None

7. Discuss, Consider, and Possible Action regarding Economic Vitality Committee

None

REPORTS

1. Report on Happy Fall Y'all

None

2. Financial Report for month of October.

Financial Report was reviewed

3. Main Street Manager Barbara Friedrich's report on Texas Downtown Association Meeting.

None

4. Discuss, Consider, and Possible Action regarding date for next Main Street Regular Meeting.

Next Main Street regular meeting will be January 22, 2019

AJOURN

No further matters were discussed. The meeting was adjourned by motion by Johnnie Edwards and seconded by Sherri Schellenberg

Barbara Friedrich, Recording Secretary

John Boothe, Chairman

Suzanne Zaitz, Secretary

**GONZALES MAIN STREET ADVISORY BOARD
Budget FYE 2019**

Category Description	Budget FYE 2018	Actual 1/1/2018 12/31/2018	FYE 2019 Proposed Budget
INCOME			
Banner - Open signs	0.00	0.00	1,000.00
Building Lights	3,500.00	3,426.00	0.00
Christmas Decoration Donation	600.00	500.00	500.00
Come & Taste It	0.00	5,010.50	0.00
Donations	2,500.00	3,850.00	3,000.00
Fundraisers	0.00	0.00	0.00
Happy Fall Ya'll	0.00	240.00	300.00
Incentive Grant Fund Receipts	75,000.00	47,500.00	75,000.00
Santa's Market	1,000.00	1,040.00	1,200.00
Sisters on the Fly	0.00	0.00	1,000.00
Summer Concert Series	43,200.00	26,269.00	26,700.00
Wine Swirl	0.00	0.00	1,000.00
Winterfest	0.00	1,730.00	1,500.00
Winterfest-snow,carsouel,swing	0.00	5,560.00	5,500.00
Yard Sale	900.00	718.00	700.00
TOTAL INCOME	126,700.00	95,843.50	117,400.00

EXPENDITURES			
50th Anniversary	0.00	390.69	0.00
Advertising	0.00	0.00	0.00
Bank Charge	0.00	12.00	0.00
Banners - Open Signs	0.00	0.00	1,000.00
Board Training	70.00	0.00	0.00
Building Lights	1,500.00	2,336.52	3,300.00
Christmas Decorations	600.00	0.00	500.00
Come & Taste It	0.00	3,511.05	0.00
Happy Fall Ya'll	100.00	934.75	500.00
Incentive Grant	75,000.00	47,736.41	75,000.00
Preservation Week	0.00	0.00	0.00
Supplies	0.00	8.88	800.00
Promotional	100.00	0.00	0.00
Scavenger Hunt	0.00	0.00	500.00
Sisters on the Fly	0.00	0.00	180.00
Summer Concert Series	43,200.00	30,198.09	25,075.00
Volunteer Appreciation	0.00	0.00	0.00
Winterfest-snow,carsouel,swing	0.00	8,700.00	5,500.00
Winterfest	800.00	1,040.34	800.00
Legal Prof Fees	300.00	235.00	225.00
Sales Tax	30.00	52.13	50.00
TOTAL BUSINESS EXPENSES	121,700.00	95,155.86	113,430.00

Business Improvement Grant Program	22,635.68
Beautification Account	0.00
Main Street Regular Account	12,945.79
Fund Balance As of 12/31/2018	35,581.47

**Winterfest 2018
Financial Report**

Income

Santa's Market	1,040.00
Winterfest/Snow, Carsouel, Swing receipt	1,730.00
Donations-Snow, Carsouel, Swing	<u>5,650.00</u>
Total Income	\$8,420.00

Expenses

Mireles Party Ice - Deposit	4,100.00
The Train Quest - Swing	1,500.00
Petty Cash - change reimbursed with the Winterfest income	100.00
Pride of Texas Carnival - Carousel	3,000.00
Walmart - duck tape	7.47
Sponsor Banners	187.09
Walmart - water and ice	25.78
Main Street Market Place	250.00
B Z Country Petals	150.00
Corner Cabinet Boutique	100.00
Running M Bar & Grill - late fee for TABC license	300.00
Matamoras - Gift Certificate for Elgin Heinemeyer	20.00

Total Expenses **\$9,740.34**

Profit/loss **(\$1,320.34)**

SNOW

Sponsor	Address	Amount	Check #
Allen's Body Tech	2121 St. Joseph Street, Gonzales	50.00	50700
Gonzales Livestock Market	P. O. Box 565, Gonzales	100.00	32241
Le Ann Wolff	502 Saint Paul Street	100.00	5153
Jackie DuBose		500.00	6107
Shirley Hodges	310 Winding Way	100.00	2244
Schmidt Brothers - Apache Expres	1519 Esat Sarah DeWitt Drive	100.00	1399
Schmidt & Sons, Inc.	2719 Church Street	100.00	21970
Kitchen Pride Mushroom Farms	P. O. Box 585	500.00	95463
Frames and Things	1308 Saint Louis	50.00	3921
Caraway Ford Gonzales	P. O. Box 1960	200.00	3777
Sage Capital Bank	P. O. Box 1940	500.00	20235
First National Bank of Shiner	Shiner, Texas	250.00	9843
Adam Panos	121 North 14th St. Chickasha, OK	1,300.00	1008
GVEC		250.00	136891
Total		4,100.00	

Swing and Carsouel

The Corner Cabinet Consignment	P. O. Box 86, Smiley, Texas 78159-0086	200.00	1001
Money Mercado, Inc.	609 St. Joseph, Gonzales, Texas	50.00	1382
All Freedom Bail Bonds	13081 FM 116, Smiley, Texas 78159	300.00	332
Tim and Crystal Gray	P. O. Box 696, Gonzales, Texas 78629	1,000.00	1176

Total 1,550.00

Total 5,650.00

SPONSORS

Sponsor	Address	Amount	Check #
Aptiva Solutions			
Adam Panos, DDS		1,300.00	1008
3-G Livestock, LLC		1,000.00	1176
Mainstreet Market Place			
DuBose Insurance Agency		500.00	6107
Kitchen Pride Mushroom Farms		500.00	95463
Sage Capital Bank		500.00	20235
All Freedom Bail Bonds of Tx		300.00	332
Gonzales National Bank		250.00	9843
Spaces Sublime			
Champion Support Services			
GVEC		250.00	136894
Tx Town Radio			
The Corner Cabinet Consignment Boutique		200.00	1001
Caraway Ford Gonzales		200.00	3777
Gonzales Livestock Market		100.00	32241
Le Ann Wolff		100.00	5153
Shirley Hodges		100.00	2244
Schmidt Brothers - Apache Express		100.00	1399
Schmidt & Sons, Inc.		100.00	21970
Allen's Body Tech		50.00	50700
Frames and Things		50.00	3921
Money Mercado, Inc.		50.00	1382
Total		5,650.00	

**Financial Statement
November 30, 2018
Gonzales Main Street, Inc.**

Date	Num	Description	Category	Amount
Balance as of October 31, 2018				12,578.68
10/31/2018	2040	Train Quest	Winterfest	-1,500.00
11/2/2018	ATM	W B Farm & Ranch	Building Lights	-146.16
11/5/2018	DEP	Deposit	Winterfest	3,100.00
11/5/2018	DEP	Deposit	Building Lights	1,000.00
11/5/2018	DEP	Deposit	Santa's Market	200.00
11/5/2018	DEP	Deposit	Donation	500.00
11/5/2018	ATM	McCoy's	Building Lights	-29.94
11/5/2018	ATM	W B Farm & Ranch	Building Lights	-12.45
11/10/2018	ATM	W B Farm & Ranch	Building Lights	-138.96
11/20/2018	2041	Gonzales Inquirer	Happy Fall Y'all	-250.00
11/21/2018	ATM	WalMart	Winterfest	-7.47
11/26/2018	ATM	McCoy's	Building Lights	-64.87
11/26/2018	ATM	Banners on the Cheap	Winterfest	-187.09
11/30/2018	ATM	W B Farm & Ranch	Building Lights	-141.85
11/30/2018	2042	Barbara Friedrich	Petty Cash	-100.00
Balance as of November 30, 2018				14,799.89

**Business Improvement Grant
November 30, 2018**

Date	Num	Description	Category	Amount
Balance as of October 31, 2018				33,426.64
10/18/2018	261	Floyd & Gindler	Incentive Grant	-10,790.96
Balance as of November 30, 2018				22,635.68

**Financial Statement
December 31, 2018
Gonzales Main Street, Inc.**

Date	Num	Description	Category	Amount
Balance as of November 30, 2018				14,799.89
12/1/2018	2044	Pride of Texas Carnival	Carousel	-3,000.00
12/1/2018	2043	Mireles Party Ice	Snow & Slide	-3,700.00
12/1/2018	ATM	Walmart	Water & Ice	-25.78
12/4/2018	DEP	Deposit	Santa's Market	840.00
12/4/2018	DEP	Deposit	Winterfest	1,730.00
12/4/2018	DEP	Deposit	Building Lights	500.00
12/7/2018	2045	Tornado Tees	Advertising	-110.00
12/7/2018	2047	Main Street Market Place	Window Contest	-250.00
12/7/2018	2048	BZ Country Petals	Window Contest	-150.00
12/7/2018	2049	Corner Cabinet Boutiqe	Window Contest	-100.00
12/11/2018	ATM	W B Farm & Ranch	Building Lights	-268.32
12/19/2018	2046	Running M Bar & Grill	Winterfest	-300.00
12/19/2016	ATM	Matamoras	Winterfest	-20.00
12/31/2018	DEP	Deposit	Donation	3,000.00
Balance as of December 31, 2018				12,945.79

**Business Improvement Grant
December 31, 2018**

Date	Num	Description	Category	Amount
Balance as of October 31, 2018				22,635.68
Balance as of November 30, 2018				22,635.68