



**MAIN STREET ADVISORY BOARD MEETING**  
**Gonzales Municipal Building**  
**820 St. Joseph Street, Gonzales, Texas**  
**Tuesday, January 23, 2018– 5:30 p.m.**

**AGENDA**

**CALL TO ORDER AND CERTIFICATION OF QUORUM**

**PUBLIC COMMENTS**

The public comments section of the meeting is for citizens to address the advisory board as a whole

**APPROVAL OF MINUTES**

1. Approval of November 21, 2017 Minutes

**ITEMS TO BE CONSIDERED**

2. Discuss and Consider Budget for FYE 0218.
3. Discuss and Consider any action regarding Promotion Committee
  - a) Concert Series and Star Spangled Spectacular
  - b) Winterfest
4. Discuss and Consider any action regarding Christmas/downtown decorations
5. Discuss and Consider any action regarding Organization Committee
  - a. City Wide Yard Sale
  - b. 30<sup>th</sup> Anniversary of Gonzales Main Street.
6. Discuss and Consider any action regarding Design Committee
7. Discuss and Consider any action regarding Economic Vitality Committee

**STAFF/COMMITTEE REPORTS**

8. Review Program of Work
9. Manager's Report
10. Financial Report
11. Next Regular meeting will be February 27, 2018.

**AJOURN**

I certify that a copy of the January 23, 2018 agenda of items to be considered by the Gonzales Main Street Advisory Board was posted on the City Municipal Building bulletin board on the 19th day of January 2018 at \_\_\_\_\_ a.m./p.m. and remained posted continuously for at least 72 hours proceeding the scheduled time of the meeting. I further certify that the above agenda was removed on \_\_\_\_\_ day of \_\_\_\_\_, 2018 at \_\_\_\_\_ am/pm. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer, and Gonzales Cannon. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent opinions of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

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Barbara Friedrich, Main Street Administrator

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The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (830)672-2815 for further information.



**MAIN STREET ADVISORY BOARD MEETING**  
**Gonzales Municipal Building**  
**820 St. Joseph Street, Gonzales, Texas**  
**Tuesday, November 21, 2017– 5:30 p.m.**

**MINUTES**

**CALL TO ORDER AND CERTIFICATION OF QUORUM**

Chairman Egon Barthels called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Egon Barthels, Connie Dolezal, Lisa Kay Brown, Johnnie Edwards, John Pirkle, Shelli Van Kirk, Suzanne Zaitz, and Karen Jacobs. Members absent: Debbie Toliver, John Boothe, Carlos Camarillo, and Sherri Schellenberg.

Others present were Mayor Connie Kacir, Barbara Friedrich, Clint Hille, and Genora Young.

**PUBLIC COMMENTS**

The public comments section of the meeting is for citizens to address the advisory board as a whole  
None

Chairman Egon Barthels moved Item #2 to top of agenda.

**Item # 2. Discuss and Consider Small Business Improvement Grant Application from Floyd & Gindler.**

Barbara Friedrich presented the application to the Advisory Board. Johnnie Edwards stated that she had visited with Lisa Gindler about the application and everything was in order.

Following discussion, Johnnie Edwards moved to approve funding of 80% up to \$15,000.00 to Floyd & Gindler for the Business Improvement Grant. John Pirkle seconded the motion. The motion prevailed by unanimous vote.

Chairman Egon Barthels took this time to welcome the new board members; Suzanne Zaitz and Karen Jacobs.

**BOARD TRAINING**

Genora Young, President and CEO of the Gonzales Economic Development Corporation, provided Main Street Board training to the Board.

**APPROVAL OF MINUTES**

**1. Approval of October 24, 2017 Minutes**

Following discussion, Johnnie Edwards moved to approve the October 24, 2017 minutes. Shelli Van Kirk seconded the motion. The motion prevailed by unanimous vote.

**ITEMS TO BE CONSIDERED**

**2. Discuss and Consider Small Business Improvement Grant Application from Floyd & Gindler**

Moved to top of agenda.

**3. Discuss and Consider Criteria #1 and #3 of the Texas Main Street Ten Criteria Report.**

Barbara Friedrich reported that the Main Street Board would need to have input on Criteria # 1 and #3 of the Texas Main Street Ten Criteria Report. After reviewing the report the board has several suggestions and corrections.

Following discussion, Johnnie Edwards moved to approve Criteria #1 and #3 with corrections. Shelli Van Kirk seconded the motion. The motion prevailed by unanimous vote.

**4. Discuss and Consider any action regarding Promotion Committee**

**a) Winterfest**

**1. Gifts to Judges**

Shellie Van Kirk moved to approve giving the judges for the Parade and Decorating Contest a Come & Take It Flag donated by GEDC and 2 cookies from Sweet B's. Johnnie Edwards seconded the motion. The motion prevailed by unanimous vote.

**2. Volunteer to drive judges around**

Suzanne Zaitz volunteered to drive the judges for the parade.

**3. Sign-up sheet to work**

Barbara Friedrich reported that they would need help all day Saturday starting at 7 pm to 10 pm.

**c) Small Business Saturday**

Egon Barthels reported that he was promoting Small Business Saturday on face-book.

**5. Discuss and Consider any action regarding Christmas/downtown decorations**

**b. Winter Wonderland Window Decorating Contest**

Shelli Van Kirk reported that she had the judges for the contest and they would judge on Thursday, November 30<sup>th</sup>. Winners would be announced on Saturday evening.

**6. Discuss and Consider any action regarding Organization Committee**

**a. City Wide Yard Sale**

Following discussion on the date for the City Wide Yard Sale, Johnnie Edwards moved to have the City Wide Yard Sale on Saturday, April 14, 2018. Connie Dolezal seconded the motion. The motion prevailed by unanimous vote.

**b. 30<sup>th</sup> Anniversary of Gonzales Main Street.**

Discussion will be made at the January meeting.

**7. Discuss and Consider any action regarding Design Committee**

None

**8. Discuss and Consider any action regarding Economic Vitality Committee**

None

**STAFF/COMMITTEE REPORTS**

**9. Review Program of Work**

Program of work was reviewed.

**10. Manager's Report**

**11. Financial Report**

Financial report was reviewed.

**12. Next Regular meeting will be January 23, 2018.**

**AJOURN**

No further matters were discussed. The meeting was adjourned by motion by Johnnie Edwards and seconded by John Pirkle.

Barbara Friedrich, Recording Secretary

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Egon Barthels, Chairman

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Johnnie Edwards, Secretary

**GONZALES MAIN STREET ADVISORY BOARD  
Budget FYE 2018**

Category Description	Budget FYE 2017	Actual 01/01/2017 12/31/2017	FYE 2018 Proposed Budget
<b>INCOME</b>			
Building Lights	0.00	2,256.90	3,500.00
Christmas Decoration Donation	0.00	583.45	600.00
Donations	2,000.00	2,500.00	2,500.00
Fundraisers	0.00	0.00	0.00
Happy Fall Ya'll	0.00	0.00	0.00
Incentive Grant Fund Receipts	75,000.00	30,000.00	75,000.00
Santa's Market	1,000.00	725.00	1,000.00
Summer Concert Series	26,500.00	27,809.00	58,200.00
Winterfest (Christmas Decoratio	500.00	0.00	0.00
Yard Sale	0.00	700.00	900.00
<b>TOTAL INCOME</b>	<b>105,000.00</b>	<b>61,034.00</b>	<b>136,700.00</b>

<b>EXPENDITURES</b>			
Advertising	0.00	0.00	0.00
Bank Charge	0.00	24.00	0.00
Banners	0.00	0.00	0.00
Board Training	70.00	66.04	70.00
Business Seminars	200.00	0.00	200.00
Beautification	0.00	0.00	0.00
Christmas Decorations	1,300.00	421.35	1,300.00
Downtown Project	0.00	0.00	0.00
Gifts	0.00	0.00	0.00
Happy Fall Ya'll	200.00	110.00	100.00
Incentive Grant	75,000.00	28,482.90	75,000.00
Lighting Project (Confederate sq)		0.00	0.00
Postage	0.00	0.00	0.00
Preservation Week	0.00	0.00	0.00
Supplies	100.00	55.21	100.00
Promotional	100.00	180.00	200.00
Summer Concert Series	26,500.00	30,791.03	58,200.00
Volunteer Appreciation	200.00	0.00	200.00
Webb Design	0.00	0.00	0.00
Winterfest	1,000.00	710.49	1,000.00
Legal Prof Fees	300.00	241.00	300.00
Sales Tax	30.00	32.83	30.00
<b>TOTAL BUSINESS EXPENSES</b>	<b>105,000.00</b>	<b>61,114.85</b>	<b>136,700.00</b>

Business Improvement Grant Program	22,872.09
Beautification Account	0.00
Main Street Regular Account	12,116.74
<b>Fund Balance As of 12/31/2016</b>	<b>34,988.83</b>

**Financial Statement  
November 30, 2018  
Gonzales Main Street, Inc.**

<b>Date</b>	<b>Num</b>	<b>Description</b>	<b>Category</b>	<b>Amount</b>
<b>Balance as of 10/31/2017</b>				<b>9,687.47</b>
11/03/2017	Dep	Deposit	Santa's Market	160.00
11/24/2017	ATM	Walmart	Winterfest	-21.88
11/27/2017	ATM	Walmart	Winterfest	-69.78
11/29/2017	ATM	Sweet B's	Winterfest	-36.00
<b>Balance as of 11/30/2017</b>				<b>9,719.81</b>

**Business Improvement Grant  
November 30, 2018**

<b>Date</b>	<b>Num</b>	<b>Description</b>	<b>Category</b>	<b>Amount</b>
<b>Balance as of 10/31/2017</b>				<b>22,872.09</b>
<b>Balance as 11/30/2017</b>				<b>22,872.09</b>