



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, July 24, 2018– 5:30 p.m.

MINUTES

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman Egon Barthels called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Egon Barthels, Connie Dolezal, Shelli Van Kirk, Sherri Schellenberg, John Boothe, Karen Jacobs, John Pirkle, Lisa Brown and Johnnie Edwards. Members absent: Debbie Toliver, Carlos Camarillo, and Suzanne Zaitz

Others present were Mayor Connie Kacir, Councilman Tommy Schurig, Dan Rivas, Gregory Webb, Clint Hille, and Barbara Friedrich

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

Clint Hille spoke of the Mobile Town Guide app that the Gonzales Visitor and Convention Bureau have contracted with. The app will be available for businesses to set up their business for advertising. The cost is \$100.00 per year. The GVCB is offering a cut rate of \$50.00 if you sign your business up before Come & Take It. He told the board that the GVCB has contracted with Texas Travel Talk for 3 bloggers for the Come & Take it event. Texas Independence Trails Association Texian Rally will be held February 6, 2019 and there will be 100 to 150 attendees. Featured speakers will be Chet Garner of the Day Tripper and George P Bush is pending.

APPROVAL OF MINUTES

1. Approval of May 22, 2018 Minutes

Following discussion, Johnnie Edwards moved to approve the minutes with correction to show she was present at the meeting. Karen Jacobs seconded the motion. The motion prevailed by unanimous vote.

REPORTS

2. Design Committee Report on grant application from Andrew and Racshel Brunken

Johnnie Edward reported that she and Carlos Camarillo have reviewed the application and recommend that the application be accepted.

Chairman Egon Barthels moved to item #7

7. Discuss, Consider and Possible Action regarding Business Improvement Grant Application from Andrew and Racshel Brunken

Daniel Rivas, contractor for Andrew Brunken, stated that they will be replacing windows and awning on the façade of the building at 513 St. George Street. He will be renovating the whole building with new electrical, air conditions, and landscaping.

Following discussion, Johnnie Edwards moved to approve funding of 80% up to \$15,000.00 for the Business Improvement Grant to Andrew and Rachel Brunken. John Boothe seconded the motion. The motion prevailed by unanimous vote.

3. Report on Concert Series and Star Spangled Banner 2018

Egon Barthels reported that everything went well at the concerts this year. There were a lot of people from out of town and everyone enjoyed the series.

4. Review Program of Work for FYE 2018

The board reviewed the program of work. Barbara Friedrich reported that it was time to start planning for next year.

5. Main Street Manager Barbara Friedrich's report on predevelopment meetings for the month of July, Economic Development Overview held on July 19th, Board appointments/reappointments, and upcoming events for the months of August and September

Barbara Friedrich reported that she attended the pre development meeting with Johnnie Edwards and Daniel Rivas, and the Economic Development Overview meeting on July 19th. Appointments/Reappointments for Board Members will be on the City Council September 13th agenda. Members up for reappointment are Egon Barthels, John Pirkle, Connie Dolezal, Lisa Kay Brown, Johnnie Edwards, and John Boothe. Barbara asked that these members e-mail her to let her know if they would like to continue on the board or if they wish not to be reappointed by August 23rd. The Chamber of commerce will be hosting a "How to Grow Your Small Business" seminar on August 6, 2018 from 1 to 4 pm and a "Customer Service Excellence Training" on August 7, 2018 from 8:15 to 11:15 am at the First United Methodist Church. Hooked on Service Lions Club Fishing Tournament July 26, 2018, First Shot Cook Off and Come & Pull It will be September 14th & 15th.

6. Financial Report for months of May and June

The Financials were reviewed.

ITEMS TO BE CONSIDER

7. Discuss, Consider, and Possible Action regarding GVEC Power-Up Grant Application

Barbara Friedrich reported that she and John Boothe had discussed applying for the GVEC Power-Up Grant for funding for the stage. The application is due in August and she felt that this was not enough time to submit a good application. Barbara suggested applying for the grant the next cycle which is in February.

Following discussion, Karen Jacobs moved to allow Barbara Friedrich to submit an application to GVEC Power-Up Grant in February. Shelli Van Kirk seconded the motion. The motion prevailed by unanimous vote.

8. Discuss, Consider, and Possible Action regarding date for Board Training

Barbara Friedrich reported that it was time to have Board Training. She had asked for dates that Debra Drescher could hold the training, but had not heard back from her.

Following discussion, Johnnie Edwards moved to table item #8. Shellie Van Kirk seconded the motion. The motion prevailed by unanimous vote.

9. Discuss, Consider and Possible Action regarding Promotion Committee

a) Winterfest

Lisa Brown reported that she was working on Winterfest. She had talked with the people who brought the carousel to Main Street 2 years ago. She would like to have them come back. After discussion it was decided that Connie Dolezal, Sheli Van Kirk, Lisa Brown, and Sheri Schellenberg would meet to come up with plans for Winterfest.

b) Concert Series and Star Spangled Spectacular 2019

None

10. Discuss, Consider, and Possible Action regarding Christmas/downtown decorations

Connie Dolezal reported that we had collected some funds from businesses downtown to replace the lighting on top of the buildings. The City had not confirmed that GVEC would be able to put the lights up. Clint Hille spoke of having switch boxes placed on the poles so the lights could easily be turned on and off.

11. Discuss, Consider and Possible Action regarding Organization Committee

a. Happy Fall Ya'll

Lisa Brown reported that she had an outline of events for the festival. The event will be held on October 27th. There will be a movie on the square provided by the Lynn Theatre, Trunk or Treat, photo booth, had ride, GFD firetruck, GPD Police car, pumpkin painting,

Games, face painting, vision testing and a costume contest. The quest was raised if the Lynn theatre had been contacted. To date no one had contacted the theatre. Following discussion, Johnnie Edwards moved to table this item until we have confirmation from the Lynn Theatre. Sheli Van Kirk seconded the motion.

12. **Discuss, Consider, and Possible Action regarding Economic Vitality Committee**
None

Next Regular meeting will be August 28, 2018

AJOURN

No further matters were discussed. The meeting was adjourned by motion by John Boothe and seconded by Johnnie Edwards.

Barbara Friedrich, Recording Secretary

Egon Barthels, Chairman

Johnnie Edwards, Secretary