



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, July 25, 2017– 5:30 p.m.

MINUTES

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman Del De Los Santos called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Del De Los Santos, Egon Barthels, Connie Dolezal, Shelli Van Kirk, Johnnie Edwards, Lisa Kay Brown, and Sherrie Schellenberg. Members absent: Debbie Toliver, John Pirkle, John Boothe and Angelia Wishert.

Others present were Barbara Friedrich and Genora Young

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole
None

APPROVAL OF MINUTES

1. Approval of June 27, 2017 Minutes

Following discussion, Egon Barthels moved to approve the minutes of June 27, 2017. Johnnie Edwards seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDERED

2. Discuss and Consider entering the Come and Take It Parade

Following discussion, Connie Dolezal moved to not participate in the Come & Take It Parade. Sherri Schellenberg seconded the motion. Following discussion Connie Dolezal revised her motion to table item #2. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

3. Discuss and Consider Regional Board Training in Elgin, Texas

Barbara Friedrich reported that Elgin Main Street would be hosting Board Training for any board members that would like to attend. She asked board members to contact her by July 27th if they would like to attend.

4. Discuss appointment/reappointment of Board Members

Barbara Friedrich reported that City Council would be appointing/reappointing members to the boards at the September 2017 City Council meeting. Members whose terms will be up for reappointment are: Del De Los Santos, Carlos A. Camarillo, Angela Wishtert, Sherri Schellenberg, Debbie Toliver and Shelli Shelton Van Kirk. All members need to respond if they would like to be reappointed or if they would like to decline.

5. Discuss Program of Work for FYE 2018

Barbara Friedrich reported that the board needed to update the program of work for 2018. She suggested adding the City Wide Garage Sale and a celebration recognizing Main Street as being a 30 year city. Barbara suggested that the board review the plan and come back with what they would like to see on the program of work. This will be discussed at the next board meeting.

6. Discuss and Consider any action regarding Promotion Committee

a) Concert Series and Star Spangled Spectacular

Egon Barthels reported that the Concert Series was a huge success and there were people everywhere for the Star Spangled Spectacular. Comments on face book showed that everyone liked the fireworks and concerts. Next year it will be the 10th year for the Concert Series and Star Spangled Spectacular. We have a proposed budget for next year that would provide outstanding entertainment. The plan is to start asking for sponsorships early and then determine the amount that can be spent on entertainment.

b) Winterfest

Committee will be getting a plan together.

7. **Discuss and Consider any action regarding Christmas/downtown decorations**
Connie Dolezal reported that the committee met and decided to replace the star on the Christmas Tree; add twinkle lights to the Christmas Tree; need to order garland for the sleigh and would like to wrap lamp poles with garland.

8. **Discuss and Consider any action regarding Organization Committee**
None

9. **Discuss and Consider any action regarding Design Committee**
Egon Barthels reported that he is working on the Web Site and Social Media and Barbara Friedrich reported that Carlos Camarillo and Del De Los Santos met to approve releasing funds for the Business Development Grant to Janna Christian.

10. **Discuss and Consider any action regarding Economic Vitality Committee**
None

STAFF/COMMITTEE REPORTS

11. **Manager's Report**

Barbara Friedrich reported that Robert Lee Brothers Jr. Library would have an open house on July 26, 2017 at 10:30 am, Rejuvenate at Storey Jewelers will be held July 27, 2017 from 10:00 am to 5:00 pm; Working with Christie Fullilove on the façade of the Burchard Building; and working finalizing the concert series.

12. **Financial Report**

Was reviewed

13. **Next regular meeting will be August 22, 2017.**

AJOURN

No further matters were discussed. The meeting was adjourned by motion by Johnnie Edwards and seconded by Sherri Schellenberg

Barbara Friedrich, Recording Secretary

Del De Los Santos, Chairman

Lisa Kay Brown, Secretary