



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, June 25, 2019– 5:30 p.m.

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

APPROVAL OF MINUTES

1. Approval of May 21, 2019 Minutes

ITEMS TO BE CONSIDER

2. Discuss, Consider and Possible Action regarding accepting wooden Christmas cutouts from Sarah Tenberg.
3. Discuss, Consider and Possible Action regarding Promotion Committee
 - a) Concert Series and Star Spangled Spectacular 2019 report
 - b) Sisters on the Fly
 - c) Happy Fall Y'all
 - d) Winterfest
4. Discuss, Consider, and Possible Action regarding Christmas/downtown decorations
5. Discuss, Consider and Possible Action regarding Design Committee
6. Discuss, Consider and Possible Action regarding Organization Committee
7. Discuss, Consider, and Possible Action regarding Economic Vitality Committee

REPORTS

8. Report on Sponsorship Packet
9. Financial Report for month of May 2019
10. Main Street Manager Barbara Friedrich's report on Float Fest July 19 – 21, 2019 and attendance of directors.
11. Set date and time for next Regular Meeting.

AJOURN

I certify that a copy of the June 25th,, 2019 agenda of items to be considered by the Gonzales Main Street Advisory Board was posted on the City Municipal Building bulletin board on the 21st day of June 2019 at a.m./p.m. and remained posted continuously for at least 72 hours proceeding the scheduled time of the meeting. I further certify that the above agenda was removed on day of , 2019 at am/pm. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer, and Gonzales Cannon. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent opinions of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

Barbara Friedrich, Main Street Manager

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (830)672-2815 for further information.



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, May 21, 2019– 5:30 p.m.

MINUTES

CALL TO ORDER AND CERTIFICATION OF QUORUM The Gonzales Main Street Advisory Board convened their regular board meeting at 5:30 p.m., May 21, 2019 in the City Council Chambers the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman John Boothe called the meeting to order at 5:48 p.m. The following members were present constituting a quorum: John Boothe, Sherri Schellenberg, Gregory Webb, Carlos Camarillo, Karen Jacobs, and Connie Dolezal. Members absent: John Pirkle, Debbie Toliver, Suzanne Zaitz, and Shelli Van Kirk. Others present were Barbara Friedrich and Garrett McGinley.

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

None

APPROVAL OF MINUTES

- 1. Approval of April 13 and May 2, 2019 Minutes**
Following discussion, Gregory Webb moved to approve the minutes of April 13 and May 2, 2019. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDER

- 2. Discuss, Consider and Possible Action regarding Business Improvement Grant Application from Sarah Tenberg, The Farmers Daughter.**
Barbara Friedrich explained that Sarah Tenberg had not completed the application in time. She asked that this item be tabled to a later date. Following Discussion, Karen Jacobs moved that item #2 be tabled until a later date when applicant submits application.
- 3. Discuss, Consider and Possible Action regarding accepting wooden Christmas cutouts from Sarah Tenberg.**

Barbara Friedrich reported that Sarah Tenbeg had several Christmas Cutouts that she would like to donate to Main Street.

The Board directed Connie Dolezal and Barbara Friedrich to look at the cutouts and report back to the board.

4. Discuss, Consider and Possible Action regarding Promotion Committee

a) Concert Series and Star Spangled Spectacular 2019 report

John Boothe reported that the stage, tarp, and banners were up. Still had some work to do before the first concert.

b) Sisters on the Fly

Connie Dolezal reported that she had agreed at the Tourism Committee meeting that she would get the businesses to have a shopping opportunity for the Sister's on the Fly. She suggested talking to the businesses about maybe a sale during that week or have a drawing for a gift from their business.

5. Discuss, Consider, and Possible Action regarding Christmas/downtown decorations

Connie Dolezal reported that Lisa Brown will decorate the Gazebo this year. Barbara Friedrich reported that there is money from Tourism and she suggested that we purchase LED lights to put on the Gazebo.

6. Discuss, Consider and Possible Action regarding Design Committee

None

7. Discuss, Consider and Possible Action regarding Organization Committee

None

8. Discuss, Consider, and Possible Action regarding Economic Vitality Committee

Gregory Webb reported on the progress of the Renaissance Festival.

REPORTS

9. Report on Sponsorship Packet

Karen Jacobs reported that she was working on the packet and should have something ready at the next meeting to present.

10. Financial Report for month of April 2019

Reviewed

11. Main Street Manager Barbara Friedrich's report on Texas Jr High Rodeo Finals – May 24-31.

Barbara Friedrich reported that the Texas Jr High Rodeo Finals would be May 24-31. The city is in need of volunteers to welcome our visitor and if you are interested in helping you can sign up on the web site.

12. Set date and time for next Regular Meeting.

Next regular meeting will be held June 25, 2019 at Gonzales Municipal Building at 5:30 pm.

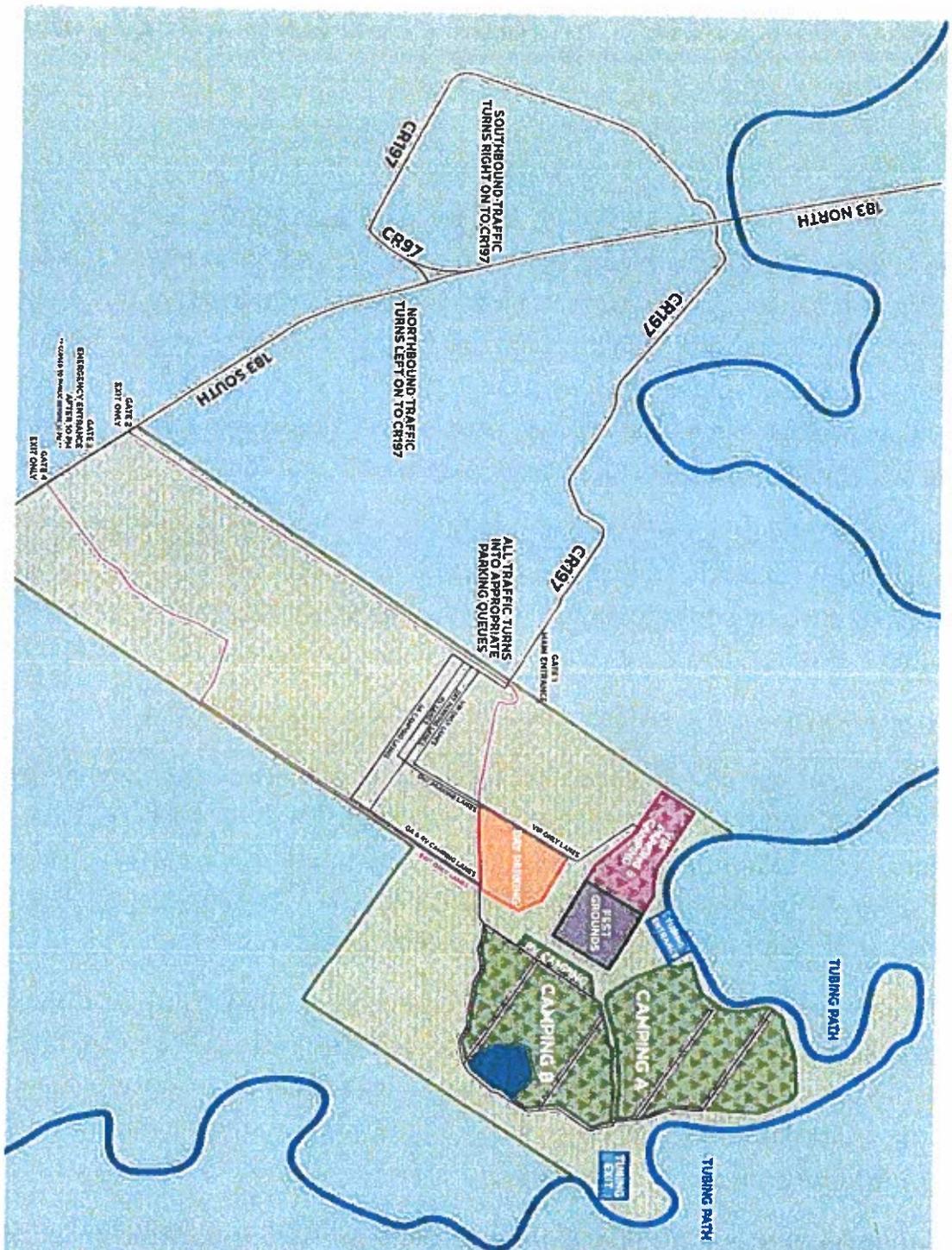
AJOURN

No further matters were discussed. Meeting was adjourned by motion by Connie Dolezal and seconded by Karen Jacobs.

Barbara Friedrich, Recording Secretary

John Boothe, Chairman

Suzanne Zaitz, Secretary



FLOAT FEST

SITE MAP

ENTERING THE FESTIVAL

SOUTHBOUND TRAFFIC
 TURN RIGHT ONTO CR197
 TURN RIGHT ONTO CR197
 FOLLOW CR197 TO GATE 1
 TURN INTO PARKING QUEUES
 FOLLOW PARKING QUEUES TO
 CAMPING PARKING ETC

NORTHBOUND TRAFFIC
 TURN LEFT ONTO CR197
 TURN RIGHT ONTO CR197
 FOLLOW CR197 TO GATE 1
 TURN INTO PARKING QUEUES
 FOLLOW PARKING QUEUES TO
 CAMPING PARKING ETC

EXITING THE FESTIVAL

BEFORE 10 PM
 THERE ARE DESIGNATED EXIT
 ONLY LANES THAT LEAD TO EXIT
 ONLY GATES 2 AND 4 ON 183

AFTER 10 PM
 GATE 1 TO CR197 WILL BECOME
 EXIT ONLY AFTER 10 PM EACH
 NIGHT

EMERGENCY ENTRANCE AFTER 10 PM WILL
 BE AVAILABLE ONLY AT GATE 3 ALONG 183

Notification Letter – Float Fest July 19-21, 2019

Dear Business Owner:

Float Fest, a new event to Gonzales, will be held July 19, 20, and 21, 2019 in Gonzales, Texas. This special event will take place just south of town on a private ranch. This year's event will feature musical entertainment, food trailers, vendors, 24-hour arcade, beer and wine, tubing, camping, and light show. With the businesses in Gonzales being in close proximity to the event area we would like to make you aware of the event itself, and let you know that there will be an increase or traffic of people in Gonzales County for that week.

Community Awareness is key and we would like for you and your business to be prepared of the expected increased attendance. We would like for you to join us in welcoming all these visitors to Gonzales and show them how we exceed in Texas Hospitality.

You and your business are ambassadors of our fabulous community!

Event Operating Hours & Entertainment and Activities can be found at FLOATFEST.NET. We have attached a map to the back of of this form for your reference. Those wanting to attend will need to purchase a Parking Pass and concert ticket. **This is not a free event.** Shuttle bus services will be traveling from Austin, Houston, San Antonio, and San Marcos for a fee.

Again, we hope that these activities do not inconvenience you in any way. We hope to make this event a successful so that Gonzales businesses and residents may benefit. If you require any further information please call the Gonzales Chamber of Commerce at 830.672.6532 or for general information about Float Fest please email info@floatfest.net.

Thank you for your cooperation and we appreciate everything you do for Gonzales!

Social Media Hashtags: #FloatFest #FloatFollow #GonzalesTX