



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, June 28, 2016– 5:30 p.m.

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

APPROVAL OF MINUTES

1. Approval of May 24, 2016 Minutes

ITEMS TO BE CONSIDERED

2. Discuss and Consider any action regarding Promotion Committee
 - a. Star Spangled Spectacular
 - b. Winterfest
3. Discuss and Consider any action regarding Christmas Decorations
4. Discuss and Consider any action regarding Organization Committee
5. Discuss and Consider any action regarding Design Committee
6. Discuss and Consider any action regarding Economic Vitality Committee

STAFF/COMMITTEE REPORTS

7. Manager's Report
8. Financial Report
9. Next regular meeting will be July 26, 2016 at 5:30 p.m.

AJOURN

I certify that a copy of the June 28, 2016 agenda of items to be considered by the Gonzales Main Street Advisory Board was posted on the City Municipal Building bulletin board on the 23rd day of June 2016 at 9:15 a.m./p.m. and remained posted continuously for at least 72 hours proceeding the scheduled time of the meeting. I further certify that the above agenda was removed on _____ day of _____, 2016 at _____ am/pm. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer, and Gonzales Cannon. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent opinions of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.


Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (830)672-2815 for further information.



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, May 24, 2016– 5:30 p.m.

MINUTES

The Gonzales Main Street Advisory Board convened their regular meeting at 5:30 p.m., May 24, 2016 in the Conference Room at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman Del De Los Santos called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Lisa Kay Brown, Connie Dolezal, Diane McCaskill, Egon Barthels, Sherri Schellenberg, Egon Barthels, , Johnnie Edwards, Carlos Camarillo, Debbie Toliver, John Pirkle and John Boothe. Members absent: Shelli Shelton Van Kirk. Others present were Barbara Friedrich, Tom Fish and Jill Schauer.

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole
None

APPROVAL OF MINUTES

1. **Approval of April 26, 2016 Minutes**
Following discussion, Diane McCaskill moved to approve the minutes with corrections. John Boothe seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDERED

2. **Discuss and Consider any action regarding Promotion Committee**
 - a. **Concert Series and Star Spangled Spectacular**
Egon Barthels reported that improvements were made on the stage and it was pretty much set up; Charlie Martin was to look into getting a cabana for the back side of the stage and Del De Los Santos would check on the measurements for the cabana; a sandwich sign was made to put out on the square; Shiner Brewery will let us use two of the promotional tents for the sound system; and he had gone over the contracts for the bands.
 - b. **Winterfest**
Lisa Brown reported that the Lions Club and Rotary Club would be working together for a Breakfast with Santa. It was discussed to have a scavenger hunt and that we should pull from other non-profits for events during Winterfest.
3. **Discuss and Consider any action regarding Christmas Decorations**
 - a. **Proposal for Christmas Decorations**

Connie Dolezal presented the three year proposal for Christmas Decorations. She stated that the committee had met with Betty Arnett of Arnett Marketing for bids for the proposal.

Following discussion, Sherri Schellenberg moved to approve the three year Christmas Decoration proposal pending funding. Debbie Toliver seconded. The motion prevailed by unanimous vote.

4. Discuss and Consider any action regarding Organization Committee

Lisa Brown reported that Main Street should have an event once a month for the downtown businesses. Johnnie Edwards suggested having an Art Walk. This could be held once a month; art displays would be set up in local businesses; participants would go from business to business; businesses could participate by having refreshments at their business and Main Street would provide a map for participants

5. Discuss and Consider any action regarding Design Committee

None

6. Discuss and Consider any action regarding Economic Vitality Committee

None

STAFF/COMMITTEE REPORTS

7. Manager's Report

Barbara Friedrich reported:

She attended the communication round table

Delivered buckets for Tourism Week to businesses

Attended LP Pool grand opening

8. Financial Report

Reviewed

9. Next regular meeting will be June 28, 2016 at 5:30 p.m.

AJOURN

Barbara Friedrich, Recording Secretary

Del De Los Santos, Chairman

John Prikle, Secretary

ARNETT MARKETING,
 2137 Zercher Road
 San Antonio, Texas 78209
 (210) 826-9700 Office
 (210) 826-9084 Fax

PROPOSAL/CONTRACT

DATE	PROPOSAL #
6/6/2016	9854

Name / Address
City of Gonzales Ms. Barbara Friedrich 723 St. James Gonzales, Texas 78629 830-672-7066mainstreet@cityofgonzales.org

PLEASE ENTER SHIPPING ADDRESS
Gonzales Main Street Ms. Barbara Friedrich 820 St. Joseph Street Gonzales, Texas 78629 830-672-2327

P.O. No.	Terms
	Due On Receipt

QTY	DESCRIPTION	PRICE EACH	TOTAL
	REVISED: June 13, 2016 - Changed To 330' Bulk Spools		
	BUY BOARD VENDOR Holiday Lighting & Decorations # 483-15		
	CHRISTMAS STREET LIGHTING (17) 40' Length Light Stringers, (15) For The Street & (2) Around Square = 680' SAY: 700'		
2	Pavilion/Street lighting, 330' Bulk Spools, #16 Gauge Wire, Medium Base Sockets, 24" Spacing, Black Wire	353.625	707.25
1	700 - T50 LED Bulbs, Medium Base, Opaque - (150) Bulbs Of Each color: Blue, Green, Orange, Red, Warm White	1,967.00	1,967.00
	**Prices Do Not Include Tax, Shipping, Installation or Electrical Requirements		
	50% Deposit Required		
Please Review, Approve By Signing Below And Return Via Fax 210-826-9084		Total	\$2,674.25

Signature _____

ARNETT MARKETING,

2137 Zercher Road
 San Antonio, Texas 78209
 (210) 826-9700 Office
 (210) 826-9084 Fax

PROPOSAL/CONTRACT

DATE	PROPOSAL #
6/13/2016	9861

Name / Address
Gonzales Mainstreet Ms. Barbara Friedrich P. O. Box 547 Gonzales, Texas 78629-0547 830-672-2815 830-672-2813 Fax

PLEASE ENTER SHIPPING ADDRESS
Gonzales Mainstreet Ms. Barbara Friedrich 820 St. Joseph St. Gonzales, Texas 78629 830-672-2815

P.O. No.	Terms
	Due On Receipt

QTY	DESCRIPTION	PRICE EACH	TOTAL
	BUY BOARD VENDOR Holiday Lighting & Decorations # 483-15		
	CONFEDERATE SQUARE PARK TREE LIGHTING [(6) Trees - Tree Canopies To Be Lighted With C7 LED Bulbs SAY: 2,000 Bulbs Per Tree]		
12,000	C7-WARM WHITE LED Bulbs, Retro-Fit, Rated 50,000 Hours	0.962	11,544.00
12	1,000' Spool, C7 Sockets, 12" Spacing, # 18 Gauge Green Wire, SPT-1	210.00	2,520.00
			<u>14,064</u>
1	Installation & Take Down - Coordination, Supervision, Manpower, Labor, Boom/Lift Equipment, Hardware, Materials, Set-Up And Make Ready For Storage	13,875.00	13,875.00
	**Prices Do Not Include Tax, Shipping or Electrical Requirements		
	50% Deposit Required		

Please Review, Approve By Signing Below And Return Via Fax 210-826-9084	Total	\$27,939.00
--	--------------	-------------

Signature _____

Financial Statement
May 31, 2016
Gonzales Main Street, Inc.

Date	Num	Description	Category	Amount
Balance as of 04/30/2016				20,725.95
05/02/2016	DEP	Concert Series	Sponsorship	1,500.00
05/05/2016	DEP	Concert Series	Sponsorship	500.00
05/23/2016	ATM	Totally Promotions	Koozies	-66.00
05/23/2016	ATM	Totally Promotions	Koozies	-66.00
05/23/2016	ATM	Totally Promotions	Koozies	-66.00
05/23/2016	ATM	Totally Promotions	Koozies	-66.00
05/23/2016	ATM	Totally Promotions	Koozies	-66.00
05/23/2016	ATM	Totally Promotions	Koozies	-66.00
05/30/2016	ATM	Tractor Supply	Tent	-149.99
05/31/2016	DEP	Deposit	Sponsorship	5,700.00
05/31/2016	DEP	Deposit	Booth Spaces	525.00
Balance as of 05/31/2016				28,404.96

Business Improvement Grant
May 31, 2016

Date	Num	Description	Category	Amount
Balance as of 04/30/2016				14,404.60
Balance as of 05/31/2016				14,404.60

Register Report - MTD
06/01/2016 through 06/21/2016

06/21/2016

Page 1

Date	Account	Num	Description	Memo	Category	Tag	Clr	Amount
BALANCE 05/31/2016								28,404.96
06/01/2016	Gonzales M...	1910	Owens Enter...	Deposit for ...	Summer Co...			-5,250.00
06/01/2016	Gonzales M...	1911	The Hot Atta...	June 3 band	Summer Co...			-500.00
06/03/2016	Gonzales M...	ATM	Buc EE's	Ice	Summer Co...			-6.45
06/07/2016	Gonzales M...	DEP	Deposit	T-Shirts	Summer Co...			220.00
06/07/2016	Gonzales M...	DEP	Deposit	Boothe Spa...	Summer Co...			530.00
06/07/2016	Gonzales M...	DEP	Deposit	Holiday Fin...	Summer Co...			1,000.00
06/07/2016	Gonzales M...	1913	Personal Im...	Posters	Summer Co...			-1,437.55
06/07/2016	Gonzales M...	1914	Reese's Prin...	Posters	Summer Co...			-40.00
06/08/2016	Gonzales M...	ATM	KKYX	Advertising	Summer Co...			-3,000.00
06/08/2016	Gonzales M...	ATM	KGNB/KNBT	Advertising	Summer Co...			-1,000.00
06/10/2016	Gonzales M...	DEP	Deposit	Texas Disp...	Summer Co...			1,000.00
06/10/2016	Gonzales M...	1912	Barbara Frie...	Two Tons o...	Summer Co...			-1,250.00
06/10/2016	Gonzales M...	1915	Choice Prod...	Sound Syst...	Summer Co...			-3,500.00
06/15/2016	Gonzales M...	1916	W B Farm & ...	Supplies for...	Summer Co...			-30.46
06/15/2016	Gonzales M...	1917	KODA Produ...	Blue Finger...	Summer Co...			-1,250.00
06/20/2016	Gonzales M...	DEP	Deposit	W B, Angel...	Summer Co...			1,100.00
06/01/2016 - 06/21/2016								-13,414.46
BALANCE 06/21/2016								14,990.50
TOTAL INFLOWS								3,850.00
TOTAL OUTFLOWS								-17,264.46
NET TOTAL								-13,414.46

Register Report - May 2016

05/01/2016 through 05/31/2016

06/14/2016

Page 1

Date	Account	Num	Description	Memo	Category	Tag	Clr	Amount
BALANCE 04/30/2016								20,725.95
05/02/2016	Gonzales M...	DEP	Deposit	Caraway F...	Summer Co...		R	1,500.00
05/05/2016	Gonzales M...	DEP	Deposit	RBFCU	Summer Co...		R	500.00
05/23/2016	Gonzales M...	ATM	Totally Prom...	Koozies	Summer Co...		R	-66.00
05/23/2016	Gonzales M...	ATM	Totally Prom...	Koozies	Summer Co...		R	-66.00
05/23/2016	Gonzales M...	ATM	Totally Prom...	Koozies	Summer Co...		R	-66.00
05/23/2016	Gonzales M...	ATM	Totally Prom...	Koozies	Summer Co...		R	-66.00
05/23/2016	Gonzales M...	ATM	Totally Prom...	Koozies	Summer Co...		R	-66.00
05/23/2016	Gonzales M...	ATM	Totally Prom...	Koozies	Summer Co...		R	-66.00
05/30/2016	Gonzales M...	ATM	Tractor Supply Tent		Summer Co...		R	-149.99
05/31/2016	Gonzales M...	DEP	Deposit	West Motor...	Summer Co...		R	5,700.00
05/31/2016	Gonzales M...	DEP	Deposit	Boothe Spa...	Summer Co...		R	525.00
05/01/2016 - 05/31/2016								7,679.01
BALANCE 05/31/2016								28,404.96
TOTAL INFLOWS								8,225.00
TOTAL OUTFLOWS								-545.99
NET TOTAL								7,679.01