



**MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, March 26, 2019– 5:30 p.m.**

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

APPROVAL OF MINUTES

1. Approval of March 5, 2019 Minutes

ITEMS TO BE CONSIDER

1. Discuss, Consider and Possible Action regarding member ship with Gonzales Chamber of Commerce & Agriculture
2. Discuss, Consider and Possible Action regarding Promotion Committee
 - a) Concert Series and Star Spangled Spectacular 2019 report
 - b) City-Wide Yard Sale Report
3. Discuss, Consider, and Possible Action regarding Christmas/downtown decorations
4. Discuss, Consider and Possible Action regarding Organization Committee
5. Discuss, Consider, and Possible Action regarding Economic Vitality Committee

REPORTS

1. Report on Sponsorship Packet
2. Financial Report for month of January 2019
3. Main Street Manager Barbara Friedrich's report on Texas Independence Relay, 5G Gala, Extreme Monster Trucks, Come & Taste It Craft Beer and Wine Festival, Chasin' Tail Crawfish Boil, Relay for Life, Texas Jr High Rodeo Finals, and JB Wells House Museum open first Saturdays.
4. Next Regular Meeting will be April 23, 2019.

AJOURN

I certify that a copy of the March 26, 2019 agenda of items to be considered by the Gonzales Main Street Advisory Board was posted on the City Municipal Building bulletin board on the 22nd day of March 2019 at _____ a.m./p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the above agenda was removed on _____ day of _____, 2019 at _____ am/pm. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer, and Gonzales Cannon. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent opinions of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

Barbara Friedrich, Main Street Manager

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (830)672-2815 for further information.



**MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, March 5, 2019– 5:30 p.m.**

MINUTES

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman John Boothe called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: John Boothe, Connie Dolezal, Sherri Schellenberg, Gregory Webb, Carlos Camarillo, Shelli Van Kirk and Karen Jacobs. Members absent: Debbie Toliver, Suzanne Zaitz and John Pirkle. Others present were Barbara Friedrich.

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

None

APPROVAL OF MINUTES

1. Approval of January 22, 2019 Minutes

Following discussion, Gregory Webb moved to approve the minutes of January 22, 2019. Connie Dolezal seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDER

1. Discuss, Consider and Possible Action regarding resignation from Johnnie Edwards

Chairman John Boothe reported that Johnnie Edwards had submitted a letter of resignation to the board.

Following discussion, Karen Jacobs approved to accept Johnnie Edwards' letter of resignation. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

2. Discuss, Consider and Possible Action regarding election of Vice-Chairman

Chairman John Boothe asked for nominations for Vice-Chairman. Connie Dolezal move to approve appointing Gregory Webb as Vice Chairman. Karen Jacobs seconded the motion. The motion prevailed by unanimous vote.

3. Discuss, Consider and Possible Action regarding Sponsorship Package

Chairman John Boothe reported that Johnnie Edwards was working on a new sponsorship packet for the Main Street events. Since she resigned from the

board, he asked if anyone would like to pursue this task. Karen Jacobs volunteered to look into the project.

4. Discuss, Consider and Possible Action regarding Promotion Committee

a) Concert Series and Star Spangled Spectacular 2019 report

Discussion was made about the band line up as to why we were having two bands per concert and why this was not brought to the board for approval. It was requested that the board would have final approval on the band line up for future events.

b) City-Wide Yard Sale Report

Shellie Van Kirk reported that the applications are ready and she was revising a letter to the businesses to be handed out prior to the event. The event has been placed on Face Book.

5. Discuss, Consider, and Possible Action regarding Christmas/downtown decorations

Connie Dolezal reported that she had been approached by a downtown business owner about having the businesses put garland and red bows on the outside of their business.

6. Discuss, Consider and Possible Action regarding Organization Committee

None

7. Discuss, Consider, and Possible Action regarding Economic Vitality Committee

Gregory Webb reported that he, Karen Jacobs and Barbara Friedrich met to discuss implementing Groupon. Karen Jacobs reported that she had tried to do this for the Long Branch Saloon, but had no return contact to her inquires.

REPORTS

1. Financial Report for month of January 2019

Reviewed

2. Main Street Manager Barbara Friedrich's report on Texain Rally Workshop, meeting with Terry Fitzwater, meeting with Jorge Morales-Burnett, Gun Show, and Bingo Bags and Badges

Barbara Friedrich reported that she attended the Texain Rally Workshop on February 7th hosted by the Gonzales Visitors and Convention Bureau. They had sessions from Texas Parks and Wildlife about available grants; the Restoration and Preservations of the Alamo presented by the Texas Historical Commission; Chet Garner of Day Tripper/Traveling Texas; and the Texas Film Commission. She also reported that she, Genora Young, and Clint Hille met about advertising in the Discover magazine and that she gave an interview to Jorge Morales-Burnett, a University of Texas student, who was doing a paper on the economic impact on Main Street cities. There will be a Gun Show at the Expo Center March 15th – 16th and Bingo Bags and Badges will be held at the Expo Center on March 22nd.

3. Set time and date for next regular meeting.

Next meeting will be March 26, 2019 at 5:30 p.m. at City Hall.

AJOURN

No further matters were discussed. The meeting was adjourned by a motion by Karen Jacobs and seconded by Shelli Van Kirk.

Barbara Friedrich, Recording Secretary

John Boothe, Chairman

Suzanne Zaitz, Secretary

Gonzales Chamber of Commerce & Agricultur

414 Saint Lawrence St.
Gonzales, Texas 78629
830-672-6532
830-672-6533



THE
CHAMBER
of
COMMERCE
& AGRICULTURE
★ Gonzales Texas ★

To **Barbara Friedrich**
Gonzales Mainstreet
P.O. Box 547
Gonzales, TX 78629

Open Date: 3/5/2019
Print Date: 3/5/2019
Invoice Number: 26349334
Date Due 4/2/2019

	<i>Descriptio</i>	<i>Qty</i>	<i>Cost</i>	<i>Sales Tax</i>	<i>Amount</i>
Membership Renewal	Civic Club/Org \$75.00 4/2/2019 - 4/2/2020	1	\$75.00	\$0.00	\$75.00

Find us on your favorite Social Network

-  www.facebook.com/GonzalesTXChamberOfCommerce
-  www.twitter.com/GonzalesChamber
-  www.pinterest.com/GonzalesChamber

Credit Card Payments Accepted

Card Type: _____
Card #: _____
Security #: _____ Billing Zip: _____
Exp. Date: _____
Signature: _____

Tuesday, March 5, 2019

SubTotal	\$75.00
Sales Tax	\$0.00
Paid:	\$0.00
TOTAL DUE:	\$75.00

Your annual membership investment may be tax deductible as a necessary business operating expense as defined by the IRS. Please consult with your tax professional for more information.

**Financial Statement
February 28, 2019
Gonzales Main Street, Inc.**

Date	Num	Description	Category	Amount
Balance as of January 31, 2019				11,408.03
2/8/2019	ATM	Egon Barthels	Video	-150.00
2/12/2019	ATM	Signs on the Cheap	Concert Series	-281.68
2/13/2019	2054	Alfred Tumlinson	Concert Series	-750.00
2/13/2019	2053	Jarrod Birmingham	Concert Series	-1,250.00
2/14/2019	DEP	Deposit	Sponsorship	1,000.00
2/15/2019	EFT	Amazon.Com Smile	Donation	10.71
2/19/2019	255	Office Depot	9 Tables	-652.79
2/25/2019	DEP	Deposit	Sponsorship	1,000.00
2/25/2019	DEP	Deposit	Concert Vendors	250.00
2/25/2019	DEP	Deposit	Yard Sale	10.00
Balance as of February 28, 2018				10,594.27

**Business Improvement Grant
February 28, 2019**

Date	Num	Description	Category	Amount
Balance as of January 31, 2019				5,135.68
2/11/2019	DEP	Deposit	Incentive	30,000.00
Balance as of February 28, 2019				35,135.68

Gonzales, TX - Mechanical Mayhem Monster Truck Show

Friday 19 April 2019 ▶ Friday 19 April 2019

SAVE

San Marcos (https://www.evensi.us/texas/san-marcos) › Texas Mechanical Mayhem (https://www.evensi.us/page/texas-mechanical-mayhem/10003928614) › Gonzales, TX - Mechanical Mayhem Monster Truck Show (https://www.evensi.us/gonzales-tx-mechanical-mayhem-monster-truck-show-wells-park-arena-expo/291666579)



(https://ecdn.evensi.com/e291666579?code=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJjb3N0Ijoic2NvbhRlbnQtc2VhMS0xLn4LmZiY2RlLm5ldC1sbnBhdGciOiJcl3Zcl3QxLjAtOVVwczg1MXgzMTVcLzUwMjcxMzkyXzkyXzUwODk1ODQ1MTU3OF8zOTY0Njg1ODU2MTE0MTc2X24uanBnIiwicXVlcnkiOiJfYmNlY2F0PTEwNSZfbmNfaHQ9c2NvbhRlbnQtc2VhMS0xLn4h4j9oPTE1ZWUyNDljNGVIZDkyN2RmZGJjYWRjN2U5ZTESYjMzjm9lPTVEMURCMTIFIn0.JzWRaNE3bNleAcF1AUSxaXARpmX9QoVCKANHRzctcDc)

Last update 15/03/2019

42

Save to Facebook Like

PROMOTE THIS EVENT (https://business.evensi.com/plans/&eventId=291666579&utm_campaign)



HOSTED BY



Texas Mechanical Mayhem

ADD TO FAVORITES (https://www.evensi.us/page/texas-mechanical-mayhem/10003928614)

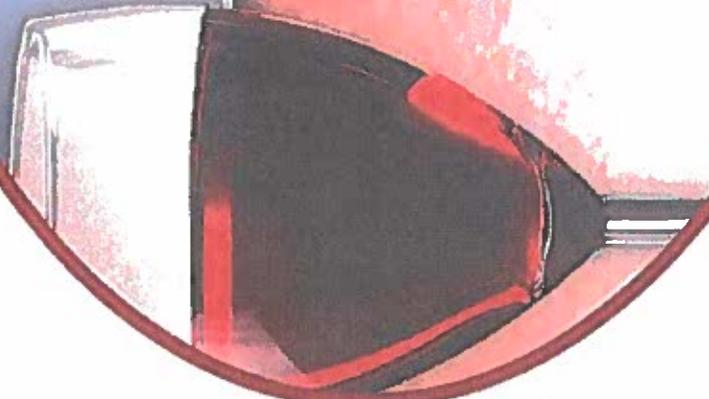
The Gonzales Inquirer
is proud to present
The 2nd Annual

Come & Taste It



Craft Beer & Wine Festival

Friday, April 26th and
Saturday, April 27th





833 Mitchell St

1ST SATURDAY TOURS

February 2, 10am - 2pm

Tours highlight both families' participation in the various stages of growth of the City of Gonzales, County of Gonzales, and the State of Texas.

Mrs. Wells treasured the contributions of their families and cherished the simplest items such as a sugar bowl buried during The Runaway Scrape. She insisted that her home and furnishings would go to The Daughters of the Republic of Texas and the Gonzales Chapter DRT to ensure that they could continue the work of preserving the historic structures and family collections to continue to tell the family stories.

Enjoy local and Texas history, design and architecture, or stories and connections of the Wells Family in early Gonzales and Texas. Moments from the past await visitors on the tours

T. N. Matthews-

**J. B. Wells
House c.1885**

1st Saturday Tours

Visit a

**15-room Cattle
Baron Mansion
open 10am -
2pm**

Special Tours after 2pm are
also available by
arrangement.

830-263-6532

**T. N. Matthews-J. B.
Wells House**

**833 Mitchell St
Gonzales, Tx 78629**