



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, March 27, 2018– 5:30 p.m.

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman Egon Barthels called the meeting to order at 5:44 p.m. The following members were present constituting a quorum: Egon Barthels, Connie Dolezal, Lisa Kay Brown, Shelli Van Kirk, Suzanne Zaitz, Sherri Schellenberg, and Karen Jacobs. Members absent: Debbie Toliver, Carlos Camarillo, John Boothe, John Pirkle, and Johnnie Edwards. Others present were Barbara Friedrich, August Etlinger, and Clint Hille.

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole
None

APPROVAL OF MINUTES

1. Approval of February 13 and March 6, 2018 Minutes

Following discussion, Connie Dolezal moved to approve the minutes of February 13 and March 6, 2018. Suzanne Zaitz seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDERED

2. Discuss and Consider Small Business Development Grant Application from August Etlinger.

August Etlinger presented the Small Business Development Grant application to the board. He stated that he would be putting rock up to the windows on the side of the building facing St. Francis Street and painting it a beige color. Following discussion, Lisa Brown moved to approve funding of 80% up to \$10,000.00 to August Etlinger for the Small Business Development Grant. Karen Jacobs seconded the motion. The motion prevailed by unanimous vote.

3. Discuss, Approve and Authorize Chairman to sign IRS 990 tax return.

Following review of the IRS 990 Tax return, Sherry Schellenberg moved to approve the tax return and authorize Chairman to sign return. Shelli Van Kirk seconded the motion. The motion prevailed by unanimous vote.

4. Discuss and Consider the distribution of funds from the Wine & Art Festival.

Discussion was made about the distribution of funds from the Wine & Art Festival. Barbara Friedrich stated that she felt the Board needed to wait until after the event to see how much was profited.

Following discussion, Karen Jacobs moved to table item #4 until the May 2018 meeting. Connie Dolezal seconded the motion. The motion prevailed by unanimous vote.

5. Discuss and Consider membership with the Gonzales Chamber of Commerce & Agriculture.

Egon Barthels reported that Chamber Director Daisy Scheske had approached him about Gonzales Main Street becoming a member of the Gonzales Chamber of Commerce & Agriculture. He stated he felt the Main Street could profit from the p/r that the Chamber could give to our events. Membership dues would be \$75.00 annually.

Following discussion, Connie Dolezal moved to approved becoming a member of the Gonzales Chamber of Commerce & Agriculture. Shelli Van Kirk seconded the motion. The motion prevailed by unanimous vote.

6. Discuss and Consider any action regarding Promotion Committee

a) Concert Series and Star Spangled Spectacular

Barbara Friedrich reported on the Sponsors and Vendors that had agreed to participate in the event.

b) Winterfest

None

7. Discuss and Consider any action regarding Christmas/downtown decorations

A proposal for placing lights on top of the buildings was submitted to the board for approval.

Following discussion, Connie Dolezal moved to table this agenda item until the April 24, 2018 meeting. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.

8. Discuss and Consider any action regarding Organization Committee

a. City Wide Yard Sale

Shelli Van Kirk reported that the Yard sale would be on April 14, 2018 and passed out a sign-up sheet for volunteers.

b. 30th Anniversary of Gonzales Main Street.

Lisa Brown reported that she suggest that the Main Street 30th Anniversary be held on April 20, 2018 from 6 – 9 pm at the Alcalde Hotel. She had been in touch with a band that would charge \$200.00 to play for the event. She suggested that all board members bring an appetizer and it by BYOB. Following discussion, Karen Jacobs moved to hire a band for the 30th Anniversary Event. Suzanne Zaitz seconded the motion. The motion prevailed by unanimous vote.

9. Discuss and Consider any action regarding Design Committee

None

10. Discuss and Consider any action regarding Economic Vitality Committee

Barbara Friedrich reported that code enforcement, fire captain and she met with a couple that is interested in purchasing the building at 322 St. George Street.

STAFF/COMMITTEE REPORTS

11. Review Program of Work

Program of work was reviewed. Barbara Friedrich pointed out that we need to make plans for National Preservation month in May.

12. Manager's Report

Barbara Friedrich reported that Jim Price Clean-Up will be held April 21, 2018 from 8 am to 12 pm; Texas Junior High Rodeo State Finals will be held in Gonzales on May 26th thru June 1st. The City will be submitting a bid proposal for the TJHR State Finals this year. It is important that we make them welcome to Gonzales and want to come back.

13. Financial Report

Financial Report was reviewed.

14. Next Regular meeting will be April 24, 2018.

AJOURN

No further matters were discussed. Meeting was adjourned by motion by Karen Jacobs and seconded by Lisa Brown.

Barbara Friedrich, Recording Secretary

Egon Barthels, Chairman

Johnnie Edwards, Secretary