



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, February 28, 2017– 5:30 p.m.

MINUTES

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman Del De Los Santos called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Egon Barthels, Connie Dolezal, Del De Los Santos, Johnnie Edwards, Carlos Camarillo, Sherri Schellenberg, Sheli Van Kirk, John Pirkle, Lisa Kay Brown, and John Boothe. Members absent: Angelia Wishert and Debbie Toliver. Others present were Barbara Friedrich, Connie Dolezal, David Geaslin, and David DeMent.

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

APPROVAL OF MINUTES

1. Approval of January 24, 2017 Minutes

Following discussion, Johnnie Edwards moved to approve the minutes of January 24, 2017. Sherrie Schellenberg seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDERED

2. Discuss and Consider extension of the Business Improvement Grant Application from David DeMent.

David DeMent requested that the Main Street Advisory Board give a six month extension for his Business Improvement Grant Application. He stated that due to circumstances he has not been able to complete the project. He is over half through and could be finished in six months.

Following discussion, Egon Barthels moved to approve a six month extension of the Business Improvement Grant Application from David DeMent. Johnnie Edwards seconded the motion. The motion prevailed.

3. Discuss and Consider setting up a fundraising account on gonzalesmainstreet.org.

Egon Barthels reported that he had designed a web site for Gonzales Main Street and would like to set up an on-line fundraising account on the web site. This could help with sponsorships, vendor applications, donations and other fundraising that Main Street would have.

Following discussion, Connie Dolezal moved to set up a fundraising account on gonzalesmainstreet.org. Shelli Van Kirk seconded the motion. The motion prevailed by unanimous vote.

4. **Discuss and Consider City Wide Garage Sale**

Shelli Van Kirk discussed Main Street having a City Wide Garage Sale as a fundraiser. She said we could have a map of locations where citizens would have their sale; rent spots on the square; ask the businesses to have a sidewalk sale; hand out Yard Markers and have food trucks on the square. It was discussed to have the first weekend in May. Following discussion, Johnnie Edwards moved to form a committee to plan the event with Shelli Van Kirk head of the committee and Lisa Brown would assist. John Pirkle seconded the motion. The motion prevailed by unanimous vote.
5. **Discuss and Consider signage at public restroom on Confederate Square**

Barbara Friedrich reported that there have been several inquiries about putting restroom signage at the public restrooms at the fire station. She had talked with Todd Remschel with the City's Street Department and they had agreed on two locations where signage could be placed.

Following discussion, Johnnie Edwards moved to fund up to \$500.00 on signage for the restrooms. Shelli Van Kirk seconded the motion. The motion prevailed by unanimous vote.
6. **Discuss and Consider seasonal lighting across the streets**

Barbara Friedrich submitted quotes for seasonal lighting across the streets downtown. Following discussion, Johnnie Edwards moved to remove the Christmas lights downtown. Shelli Van Kirk seconded the motion. The motion prevailed by unanimous vote.
7. **Discuss and Consider any action regarding Promotion Committee**
 - a) **Concert Series and Star Spangled Spectacular**
 - 1) **Banners and signage.**

Egon Barthels reported that he would like to purchase a banner advertising the Main Street Concert Series to put across Highway 183. He submitted a cost estimate from Dixie Flags. Barbara Friedrich stated that we had two banners that were purchased several years ago.

Following discussion, Connie Dolezal moved to use the banners we had in the office. Johnnie Edwards seconded the motion. The motion prevailed by unanimous vote.
 - b) **Winterfest**

Connie Dolezal reported that she had talked with several people and would like to see the Christmas Parade moved to the first Saturday in December. Lisa Brown had talked with Vickie Frenzel of the Historic Homes Association and Pioneer Village and stated both organizations would agree to this change.

Following discussion, Connie Dolezal moved to approve moving the Christmas Parade to the first Saturday in December. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.
8. **Discuss and Consider any action regarding Christmas/downtown decorations**

The Christmas Decoration committee met on February 13, 2017. They discussed adding more lights to Confederate Square by using the colored lights that were donated by Walmart; work on replacing the lights on top of the buildings; and having the Utility Department repair the plugs on the squares. Connie Dolezal reported that the committee suggested that we ask the business and building owners for contributions for this lighting. She had drafted a letter to be hand delivered to all businesses downtown. Following discussion, Johnnie Edwards moved to approve submitted letter to hand out to all businesses and business owners. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.
9. **Discuss and Consider any action regarding Organization Committee**

None

10. **Discuss and Consider any action regarding Design Committee**
None
11. **Discuss and Consider any action regarding Economic Vitality Committee**
None

STAFF/COMMITTEE REPORTS

12. **Manager's Report**
13. **Financial Report**
Financial report was reviewed.
14. **Next regular meeting will be March 28, 2017.**

AJOURN

No further matters were discussed. Johnnie Edwards moved to adjourn meeting and Shelli Van Kirk seconded the motion.

Barbara Friedrich, Recording Secretary

Del De Los Santos, Chairman

Lisa Kay Brown, Secretary