



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, March 28, 2017– 5:30 p.m.

MINUTES

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman Del De Los Santos called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Egon Barthels, Connie Dolezal, Del De Los Santos, Carlos Camarillo, Shelli Van Kirk, John Pirkle, Angela Wishert, and John Boothe. Members absent: Debbie Toliver, Lisa Kay Brown, Johnnie Edwards, and Sherri Schellenberg. Others present were Barbara Friedrich.

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

None

APPROVAL OF MINUTES

1. Approval of February 28, 2017 Minutes

Following discussion, Connie Dolezal moved to approve the minutes of February 28, 2017. John Boothe seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDERED

2. Discuss and Consider submitting an application to the Gonzales Convention and Visitor Bureau for funds for advertising Main Street Concert Series

Egon Barthels explained that the promotion committee would like to go before the Gonzales Convention and Visitor Bureau to ask for \$5,000.0 for advertising funds for the Main Street Concert Series and Star Spangled Spectacular.

Following discussion, Shellie Van Kirk moved to submit an application to the Gonzales Convention and Visitor Bureau asking for \$5,000.00 for advertising expense for the Main Street Concert Series and Star Spangled Spectacular. John Boothe seconded the motion. The motion prevailed by unanimous vote.

3. Discuss and Consider Hot Rod Standoff 111-

Barbara Friedrich reported that Mayor Connie Kacir had talked with Joel Gamage of Hot Rod Standoff 111 about the third annual car show. She had asked if Main Street could set up a vendor space to collect entrance fees to the car show. The Mayor estimated that at \$5.00 per person Main Street could potentially collect \$12,000.00.

Following discussion, Shelli Van Kirk moved to not participate in the Hot Rod Standoff iii car show. John Pirkle seconded the motion. The motion prevailed by unanimous vote.

4. Discuss and Consider authorizing Chairman to sign IRS Form 990

Following review of the IRS Form 990, Connie Dolezal moved to authorize Chairman Del De Los Santos to sign the IRS Form 990. Shellie Van Kirk seconded the motion. The motion prevailed by unanimous vote.

5. Discuss and Consider any action regarding Promotion Committee

- a) **Concert Series and Star Spangled Spectacular**
Egon Barthels reported that they will haul the stage to the square. He is working on the band line and this should be under budget. He will obtain a local band for Friday, June 30th and will work on the posters as soon as all the sponsors are obtained.
- b) **Winterfest**
Connie Dolezal reported that she contacted Mirles about the cost of bringing in snow for Winterfest. The total cost would be about \$3450.00. She will be looking into this further.
- 6. **Discuss and Consider any action regarding Christmas/downtown decorations**
Connie Dolezal reported that she would deliver the letter asking for donations for Christmas lights to all the building and business owners.
- 7. **Discuss and Consider any action regarding Organization Committee**
 - a) **City Wide Garage Sale**
Shelli Van Kirk reported that she had looked at Shiner and Moulton as a reference for the Yard Sale. The cost would be \$10.00 per sale; would have a map with location of residents and would have spaces available on Confederate Square. Request will go before City Council at their April meeting and the Yard sale would be May 6th.
- 8. **Discuss and Consider any action regarding Design Committee**
None
- 9. **Discuss and Consider any action regarding Economic Vitality Committee**
None

STAFF/COMMITTEE REPORTS

- 10. **Report on Pay Pal Account**
Barbara Friedrich reported that we have had two donations from pay pal; John Pirkle and Janet Cramer for a total 550.00. Discussion was made to write each one a Thank You Note. Angela Wishert suggested that we design something with our logo and have all the board members sign.
Following discussion Egon Barthels moved to have all Board Members sign a Thank You note. John Boothe Seconded the motion. The motion prevailed by unanimous vote.
- 11. **Report on signage for public restroom**
The signage for the public restroom next to the Fire Station is complete and up.
- 12. **Manager's Report**
Barbara Friedrich reported:
 - Brie Schauer has completed façade of her building and requested reimbursement
 - Janna Christian has purchased the building at 321 Saint Lawrence
 - Sarah Tenberg is renting bottom floor of the Masonic Lodge. She is opening the wall her building and Masonic Lodge. This will give her 6,000 sq ft of retail
 - Long Branch Saloon is opening soon.
 - Texas Independence Relay was a huge success. The motel rooms were filled along with the restaurants that Friday night.
 - Other's Clutter next to Kountry Bakery has opened.
- 13. **Financial Report**
Financial report was reviewed
- 14. **Next regular meeting will be March 28, 2017.**

AJOURN

No further matters were discussed. The meeting was adjourned by motion by John Boothe and seconded by Shelli VanKirk.

Barbara Friedrich, Recording Secretary

Del De Los Santos, Chairman

Lisa Kay Brown, Secretary