

GONZALES CONVENTION AND VISTOR BUREAU

Thursday, March 8, 2018

Gonzales Municipal Building at 12:00 P.M.

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

APPROVAL OF MINUTES

1. Approval of February 15 ,2018

REPORTS

1. Staff Reports

- A. JB Wells – Expo Center and JB Wells Park
- B. Main Street – Barbara Friedrich

1. Report on Occupancy Trends – Allison Rodriguez
2. Report on Pioneer Village – Paul Frenzel
3. Report from Advisory Members on Event Development
4. Report on Upcoming Events
 - Texas Independence Relay March 23-24
 - Bingo Bags and Badges Fundraiser March 23rd
 - Master Gardeners Plant Sale March 24
 - Gonzales Spring Nationals Monster Truck Showdown March 31
 - City Wide Garage Sale April 14
 - Come and Taste It Beer, Wine and Arts Festival April 27-28
 - 40 Fellas Food Fest April 28
 - American Freestyle Bullfight May 19th
 - Relay for Life Cinco de Mayo Event May 5
 - Summer Concert Series Every Friday in June and 4th of July
5. Financial Report

ACTION ITEMS

1. Discussion of mission statement and proposed policy for consideration by City Council regarding delegated authority to the CVB Advisory Board for funding of events
2. Request from Adam Libby for consideration of funding for advertising for Shorty Gorham's American Free Style Bull Fighting \$2,500
3. Call for new agenda items for the following meeting, by members

Staff Report – Tourism Director – Clint Hille

Set Date and Time for Next Meeting

ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at www.gonzaels.texas.gov the 2nd day of March 2018 at 10:15 a.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

Clint Hille, Tourism Director

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.