



MAIN STREET ADVISORY BOARD MEETING

Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, May 24, 2016– 5:30 p.m.

MINUTES

The Gonzales Main Street Advisory Board convened their regular meeting at 5:30 p.m., May 24, 2016 in the Conference Room at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman Del De Los Santos called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Lisa Kay Brown, Connie Dolezal, Diane McCaskill, Egon Barthels, Sherri Schellenberg, Egon Barthels, , Johnnie Edwards, Carlos Camarillo, Debbie Toliver, John Pirkle and John Boothe. Members absent: Shelli Shelton Van Kirk. Others present were Barbara Friedrich, Tom Fish and Jill Schauer.

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole
None

APPROVAL OF MINUTES

1. Approval of April 26, 2016 Minutes

Following discussion, Diane McCaskill moved to approve the minutes with corrections. John Boothe seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDERED

2. Discuss and Consider any action regarding Promotion Committee

a. Concert Series and Star Spangled Spectacular

Egon Barthels reported that improvements were made on the stage and it was pretty much set up; Charlie Martin was to look into getting a cabana for the back side of the stage and Del De Los Santos would check on the measurements for the cabana; a sandwich sign was made to put out on the square; Shiner Brewery will let us use two of the promotional tents for the sound system; and he had gone over the contracts for the bands.

b. Winterfest

Lisa Brown reported that the Lions Club and Rotary Club would be working together for a Breakfast with Santa. It was discussed to have a scavenger hunt and that we should pull from other non-profits for events during Winterfest.

3. Discuss and Consider any action regarding Christmas Decorations

a. Proposal for Christmas Decorations

Connie Dolezal presented the three year proposal for Christmas Decorations. She stated that the committee had met with Betty Arnett of Arnett Marketing for bids for the proposal.

Following discussion, Sherri Schellenberg moved to approve the three year Christmas Decoration proposal pending funding. Debbie Toliver seconded. The motion prevailed by unanimous vote.

4. Discuss and Consider any action regarding Organization Committee

Lisa Brown reported that Main Street should have an event once a month for the downtown businesses. Johnnie Edwards suggested having an Art Walk. This could be held once a month; art displays would be set up in local businesses; participants would go from business to business; businesses could participate by having refreshments at their business and Main Street would provide a map for participants

5. Discuss and Consider any action regarding Design Committee

None

6. Discuss and Consider any action regarding Economic Vitality Committee

None

STAFF/COMMITTEE REPORTS

7. Manager's Report

Barbara Friedrich reported:

She attended the communication round table

Delivered buckets for Tourism Week to businesses

Attended LP Pool grand opening

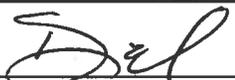
8. Financial Report

Reviewed

9. Next regular meeting will be June 28, 2016 at 5:30 p.m.

AJOURN

Barbara Friedrich, Recording Secretary



Del De Los Santos, Chairman

John Prikle, Secretary