



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, November 21, 2017– 5:30 p.m.

MINUTES

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman Egon Barthels called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Egon Barthels, Connie Dolezal, Lisa Kay Brown, Johnnie Edwards, John Pirkle, Shelli Van Kirk, Suzanne Zaitz, and Karen Jacobs. Members absent: Debbie Toliver, John Boothe, Carlos Camarillo, and Sherri Schellenberg.

Others present were Mayor Connie Kacir, Barbara Friedrich, Clint Hille, and Genora Young.

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole
None

Chairman Egon Barthels moved Item #2 to top of agenda.

Item # 2. Discuss and Consider Small Business Improvement Grant Application from Floyd & Gindler.

Barbara Friedrich presented the application to the Advisory Board. Johnnie Edwards stated that she had visited with Lisa Gindler about the application and everything was in order.

Following discussion, Johnnie Edwards moved to approve funding of 80% up to \$15,000.00 to Floyd & Gindler for the Business Improvement Grant. John Pirkle seconded the motion. The motion prevailed by unanimous vote.

Chairman Egon Barthels took this time to welcome the new board members; Suzanne Zaitz and Karen Jacobs.

BOARD TRAINING

Genora Young, President and CEO of the Gonzales Economic Development Corporation, provided Main Street Board training to the Board.

APPROVAL OF MINUTES

1. Approval of October 24, 2017 Minutes

Following discussion, Johnnie Edwards moved to approve the October 24, 2017 minutes. Shelli Van Kirk seconded the motion. The motion prevailed by unanimous vote.

ITEMS TO BE CONSIDERED

2. Discuss and Consider Small Business Improvement Grant Application from Floyd & Gindler

Moved to top of agenda.

3. Discuss and Consider Criteria #1 and #3 of the Texas Main Street Ten Criteria Report.

Barbara Friedrich reported that the Main Street Board would need to have input on Criteria # 1 and #3 of the Texas Main Street Ten Criteria Report. After reviewing the report the board has several suggestions and corrections.

Following discussion, Johnnie Edwards moved to approve Criteria #1 and #3 with corrections. Shelli Van Kirk seconded the motion. The motion prevailed by unanimous vote.

4. Discuss and Consider any action regarding Promotion Committee

a) Winterfest

1. Gifts to Judges

Shelli Van Kirk moved to approve giving the judges for the Parade and Decorating Contest a Come & Take It Flag donated by GEDC and 2 cookies from Sweet B's. Johnnie Edwards seconded the motion. The motion prevailed by unanimous vote.

2. Volunteer to drive judges around

Suzanne Zaitz volunteered to drive the judges for the parade.

3. Sign-up sheet to work

Barbara Friedrich reported that they would need help all day Saturday starting at 7 pm to 10 pm.

c) Small Business Saturday

Egon Barthels reported that he was promoting Small Business Saturday on face-book.

5. Discuss and Consider any action regarding Christmas/downtown decorations

b. Winter Wonderland Window Decorating Contest

Shelli Van Kirk reported that she had the judges for the contest and they would judge on Thursday, November 30th. Winners would be announced on Saturday evening.

6. Discuss and Consider any action regarding Organization Committee

a. City Wide Yard Sale

Following discussion on the date for the City Wide Yard Sale, Johnnie Edwards moved to have the City Wide Yard Sale on Saturday, April 14, 2018. Connie Dolezal seconded the motion. The motion prevailed by unanimous vote.

b. 30th Anniversary of Gonzales Main Street.

Discussion will be made at the January meeting.

7. Discuss and Consider any action regarding Design Committee

None

8. Discuss and Consider any action regarding Economic Vitality Committee

None

STAFF/COMMITTEE REPORTS

9. Review Program of Work

Program of work was reviewed.

10. Manager's Report

11. Financial Report

Financial report was reviewed.

12. Next Regular meeting will be January 23, 2018.

AJOURN

No further matters were discussed. The meeting was adjourned by motion by Johnnie Edwards and seconded by John Pirkle.

Barbara Friedrich, Recording Secretary

Egon Barthels, Chairman

Johnnie Edwards, Secretary