

**CITY OF GONZALES, TEXAS
GONZALES CONVENTION & VISITORS BUREAU MEETING**

VIA TELEPHONE CONFERENCE

AGENDA –THURSDAY, November 19, 2020 at 12:00P.M.

NOTICE is hereby given that, pursuant to Section 551.045 of the Texas Government Code and the March 16, 2020 order by the Governor of the State of Texas, the Gonzales Convention & Visitors Bureau will hold its regular meeting on **Thursday, November 19, 2020 at 12:00P.M.** via teleconference in accordance with Governor Abbott’s order.

This meeting notice, agenda and agenda packet are posted online at www.gonzales.texas.gov.

On March 16, 2020, Governor Abbott suspended several provisions of the Texas Open Meetings Act for the duration of his statewide declaration of disaster, including the new requirement (added by H.B. 2840 last legislative session) that the public has a right to speak on agenda items. This DOES NOT apply to statutorily-mandated public hearings, such as zoning and similar hearings.

This meeting will be closed to in person attendance by the public. A temporary suspension of certain provisions of the Open Meetings Act to allow telephone or videoconference public meetings has been granted by Governor Greg Abbott. These actions are being taken to mitigate the spread of COVID-19 by avoiding meetings that bring people into a group setting and in accordance with Section 418.016 of the Texas Government Code.

The public toll-free dial in number to participate in the telephone conference is hosted through FreeConferenceCall.com.

Toll-free call in number: **1-844-854-2222**

When asked for an access code enter **348787#**

It is not necessary to announce yourself when you join the teleconference.

A recording of the telephone conference will be made, and will be available to the public in accordance with the Open Meetings Act upon written request.

CALL TO ORDER

BOARD ORIENTATION

PUBLIC COMMENT

APPROVAL OF OCTOBER MINUTES

REPORTS

1. Staff Reports

- A. JB Wells Expo Center and J.B. Wells Park: Mrs. Anne Dollery
- B. Main Street: Ms. Liz Reiley
- C. Tourism Director: Mrs. Ashley Simper

2. Report on Upcoming Events
 - A. Small Business Saturday
 - B. Winterfest
3. Financial Report

DISCUSSION ITEMS

1. GCVB Advisory Board Leadership Training
2. Winterfest Branding
3. Shop Small Saturday Promotion
4. DRT Signage
5. Riverside School

ACTION ITEMS

1. Discuss, consider and possible action regarding a funding request in the amount of \$573.00 for Rhea Hospitality, LLC dba the Best Western Regency Inn & Suites for marketing expenses
2. Discuss, consider and possible action regarding a funding request in the amount of \$573.00 for Armaan Adventures, LLC dba the Texas Lodge for marketing expenses

SET NEXT MEETING AND TIME

ADJOURN

CERTIFIED as posted by Ashley Simper, Director of Tourism no later than 12:59 PM on October 12, 2020. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer.