

GONZALES CONVENTION AND VISTOR BUREAU

**Thursday September 19, 2019
Gonzales Municipal Building at
11:00 A.M.**

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory committee as a whole

APPROVAL OF MINUTES

1. Approval of August 15, 2019 minutes

REPORTS

1. Staff Reports
 - A. JB Wells – Expo Center and JB Wells Park
 - B. Main Street – Barbara Friedrich
2. Report on March event
3. Report on October 12 Texas Revolution event
4. Report on Upcoming Events
 - First Shot Cook-Off – September 20, 21, 22
 - Gonzales County Tractor Pull and BBQ – September 20, 21, 22
 - First Shot Cook Off Color/Run Walk – September 21
 - Come and Take It – October 4th – 6th
 - Laurel Ridge Come & Christmas Party – October 5th and 6th
 - Ghost Host – October 19th
 - Happy Fall Y'all – October 26th
 - Rusted Gingham Barn Sale – November 1, 2
5. Financial Report

DISCUSSION ITEMS

1. Discuss Wayfinding Signage
2. Discuss Billboard Signage
3. Discuss GCVB 20/20 goals\trash
4. Mural

ACTION ITEMS

1. Discuss, consider, and possible action to increase funding to the Gonzales Visitor Center from \$20,000 to \$41,000 and recommending a budget

- amendment to City Council for the 2019-2020 Fiscal Year Budget.
2. Discuss, consider, and possible action regarding an application for Hot Tax Funding from Gonzales Historic Homes Association
 3. Discuss, consider, and possible action regarding advertising in the Houston House & Home Magazine
 4. Call for new agenda items for the following meeting, by members

Set Date and Time for Next Meeting

ADJOURN

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at www.gonzales.texas.gov the 16th day of September 2019 at 10:30 a.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed

I further certify that the following News Media were properly notified of the above stated meeting: the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

Barbara Friedrich, Main Street Manager

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.