



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, September 25, 2018– 5:30 p.m.

AGENDA

CALL TO ORDER AND CERTIFICATION OF QUORUM

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

APPROVAL OF MINUTES

1. Approval of August 28, 2018 Minutes

ITEMS TO BE CONSIDER

1. Discuss, Consider and Possible Action regarding fundraiser and new event.
2. Discuss, Consider and Possible Action regarding Promotion Committee
 - a) Winterfest
 - b) Concert Series and Star Spangled Spectacular 2019
3. Discuss, Consider, and Possible Action regarding Christmas/downtown decorations
4. Discuss, Consider and Possible Action regarding Organization Committee
 - a. Happy Fall Ya'll
5. Discuss, Consider, and Possible Action regarding Economic Vitality Committee
6. Discuss, Consider and Possible Action regarding Election of Officers

REPORTS

7. Report on trip to Bastrop
8. Review Program of Work for FYE 2018
9. Main Street Manager Barbara Friedrich's report on predevelopment meeting for the month of September, Procurement Training, Development Review Committee Meeting, Business Improvement Grant Meeting, and meeting about Sisters on the Fly.
10. Financial Report for month of August

Next Regular meeting will be October 23, 2018

AJOURN

I certify that a copy of the September 25, 2018 agenda of items to be considered by the Gonzales Main Street Advisory Board was posted on the City Municipal Building bulletin board on the 21st day of September, 2018 at _____ a.m./p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the above agenda was removed on _____ day of _____, 2018 at _____ am/pm. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer, and Gonzales Cannon. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings

Act and subsequent opinions of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

Barbara Friedrich, Main Street Manager

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (830)672-2815 for further information.



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, August 28, 2018– 5:30 p.m.

MINUTES

CALL TO ORDER AND CERTIFICATION OF QUORUM

Chairman Egon Barthels called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Egon Barthels, Connie Dolezal, Shelli Van Kirk, Sherri Schellenberg, Karen Jacobs, Suzanne Zaitz, and Johnnie Edwards. Members absent: John Boothe, Debbie Toliver, Carlos Camarillo, and John Pirkle

Others present were, Gregory Webb, Clint Hille, and Barbara Friedrich

PUBLIC COMMENTS

The public comments section of the meeting is for citizens to address the advisory board as a whole

None

APPROVAL OF MINUTES

1. Approval of July 24, 2018 Minutes

Following discussion, Johnnie Edwards moved to approve the minutes of July 24, 2018. Suzanne Zaitz seconded the motion. The motion carried by unanimous vote.

ITEMS TO BE CONSIDER

1. Discuss, Consider and Possible Action regarding Utility Relocation Grant Application from Andrew and Racshel Brunken

Following discussion, Sherri Schellenberg moved to approve funding up to \$2,500.00 for the Utility Relocation Grant to Andrew and Racshel Brunken. Connie Dolezal seconded the motion. Egon Barthels, Connie Dolezal, Shelli Van Kirk, Sherri Schellenberg, Karen Jacobs, Johnnie Edwards Aye, and Suzanne Zaitz abstain

2. Discuss, Consider, and Possible Action regarding date for Board Training

Discussion was made to visit another Main Street City to view as to what that City had accomplished. This would count as board training.

Following discussion Johnnie Edwards moved to take a trip to Bastrop on September 17, 2018 leaving at 1:30 p.m. Shelli Van Kirk seconded the motion. The motion prevailed by unanimous vote.

3. Discuss, Consider and Possible Action regarding Promotion Committee

a) Winterfest

Connie Dolezal reported that we contracted to have snow and snow slide at Winterfest. We have received several donations toward this. The committee decided to have food trucks, vendors and have been talking with a wine trailer. Jingle Mingle will be Friday, November 30th from 5 – 7 pm. There will be a Christmas Tree Decorating contest during Winterfest.

b) Concert Series and Star Spangled Spectacular 2019

None

4. **Discuss, Consider, and Possible Action regarding Christmas/downtown decorations**
Connie Dolezal reported that we have ordered the lights for the tops of the buildings and GVEC would start putting them up in October.
5. **Discuss, Consider and Possible Action regarding Organization Committee**
 - a. **Happy Fall Ya'll**
Happy Fall Y'all will be on October 20th. We will partner with the Lynn Theater to show a movie on the square, have a costume contest, games, trunk or treat, and various other activities.
6. **Discuss, Consider, and Possible Action regarding Economic Vitality Committee**
None

REPORTS

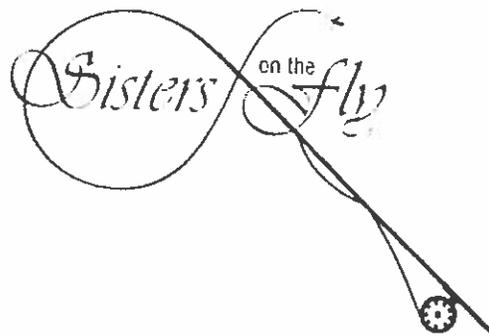
7. **Review Program of Work for FYE 2018**
Program of work reviewed.
8. **Main Street Manager Barbara Friedrich's report on predevelopment meeting for the month of July, Training Seminars, Preservation Subcommittee Meeting, Christmas Lighting, Budget Workshop, and Visitations.**
Barbara Friedrich reported that the preservation subcommittee met to discuss a preservation ordinance; Mike Hanson had purchased the Lexington Inn which was renamed to Inn Dependence and she and Clint Hille took a tour of it; she attended How to Grow Your Small Business and Service Excellence courses; attend Pre-Development meeting with a person interested in purchasing a building downtown for apartment upstairs and retail down stairs; met with Tim Patek, Nick DeLeon, and William Ince about putting up the Christmas lights on top of the buildings.
9. **Financial Report for month of July**
Finance Report was reviewed

Next Regular meeting will be September 25, 2018

AJOURN

No further matters were discussed. The meeting was adjourned by motion by Johnnie Edwards and seconded by Shelli Van Kirk.

Sisters on the fly® is the largest women's organization in the United States with a focus on outdoor recreation.



The friendships, the support among members & being together in the great outdoors are the beauty & benefits of Sisters on the fly. Camping, travel adventures, philanthropic endeavors, outdoor activities and social events together as women are at the heart & soul of Sotf. This membership-based community supports women in their journey to get up, get out, become more adventurous and have a more fulfilling life in the company of other like-minded friends.

Since its start up in 1999, more than 12,000 women have joined Sisters on the fly. Our current active membership is in excess of 6,200 and growing daily. Be a part of something BIG happening! Feel the love from this inclusive & accepting group, locally & nationally!

Sotf is membership-based with an annual fee of \$70 USD. Joining gives its members access to the large Members Directory database, to the well-organized group events & activities planned throughout the year and the ability to sign up and join the adventures all over the US (and in Canada!) and even create & host new ones.

Member-hosted events and special destination trips are diverse! Camping, sightseeing, hiking, Girls' Night Out, antiquing, junkin', dancing, cooking, horseback riding, fishing, kayaking, wine tasting, geocaching, community service, fundraising, Meet-Greet-&-Eat gatherings, creative outlets, cultural forays... whatever else sounds fun, satisfying & productive to members in any sized group (from 2 to over 200!). From half day gatherings to ones that last several days, the big open sky is the limit for how members recreate, celebrate, congregate & balance life together.



Join today! Once you've signed up, you will receive a emailed welcome letter with your official Sotf membership certificate PDF and unique Sister Number on it. Also, you will get a one-on-one welcome from your area Wrangler (your local Sister Coordinator). A welcome package with an annual commemorative Sotf patch and other Sotf goodies will be on its way via snail mail to you as well.

Any woman 21 years or older can join. **A Sister on the fly does not need to own a trailer**, does not know how to fish, have any special or particular skills or know anyone else in the group to be included in the organization's adventures. She should just be ready to be in the company of women doing things, going places and making things happen!

The one rule is **"No men, no, kids, be nice & have fun."** So leave it all behind in your rearview mirror.

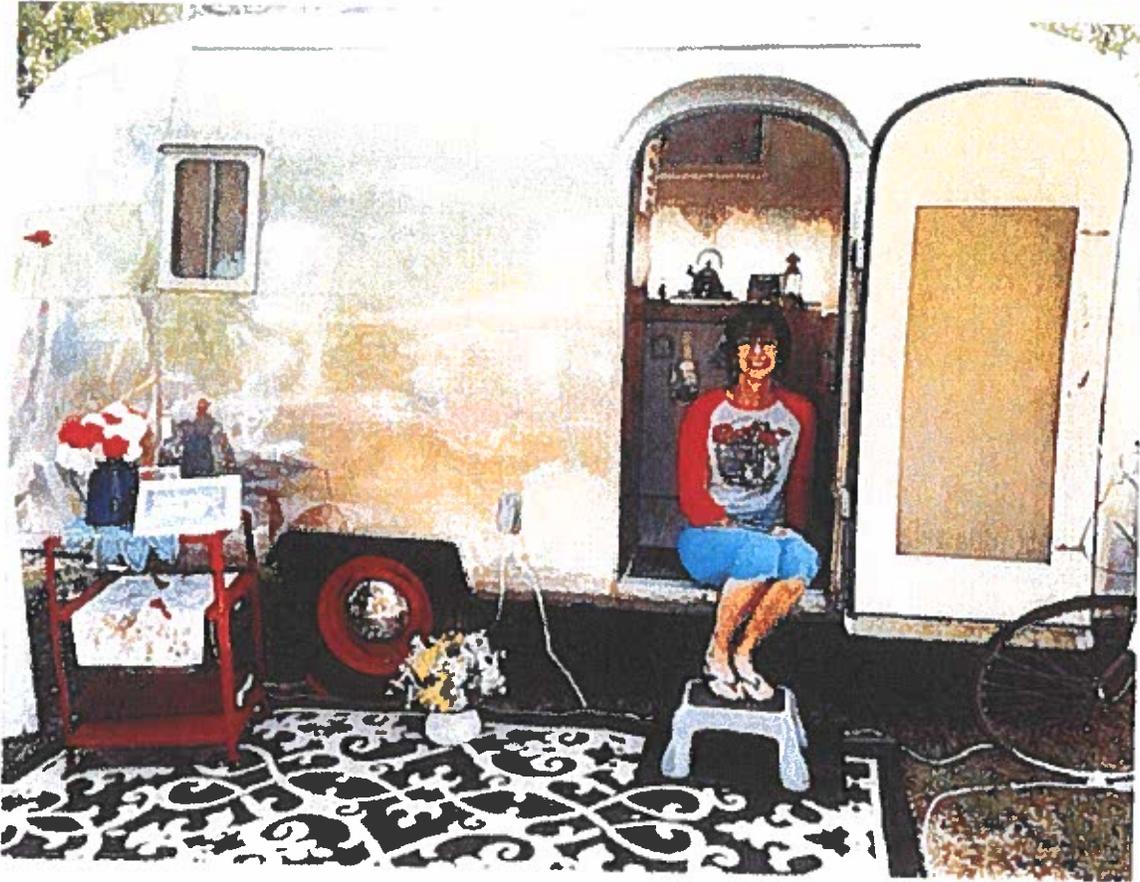
Join today and start new adventures of a lifetime. We are holding a spot for YOU!

Link here to view our [SIGN UP FORM](#).

Here are our most frequently asked questions from non-members & members-
[FAQs](#)







City Wide Winterfest

December 1 and 2, 2018

December 1, 2018

Breakfast with Santa
Rotary Club of Gonzales
First United Methodist Church
9:00 am

Seasons Reading
10 am – 12 pm
Robert Lee Brothers, Jr Library

10 am opening
Arts & Craft Vendors
Food Vendors
Carousel Rides
4 – 8 pm – Snow and Snow Slide

2 pm
Historic Homes Tours
Tickets available at the Chamber of Commerce

AT 3
Window Wonderland Winners

At 4

4 pm
Historic Organ Concert
By Chris Oelkers
Presbyterian Church
414 Saint Louis Street

At 5

At 6

7 pm

Lighted Christmas Parade

“Stars in the Village”

Pioneer Village Living History Center

December 2, 8 & 9 – 6 pm to 9 pm

December 3, 2017

Historic Homes Tours

2 pm – 6 pm

SANTA'S MARKET
WINTERFEST
DECEMBER 1, 2018



Time: Saturday – 10 am to 9 pm.

Place: Downtown Gonzales on
Confederate Square

Rules:

1. Fee: \$40.00 per 12x12 spaces (**one tent per space**). All trailers will be charged for two spaces and must be set up by 7 am. Fees Payable to: **Gonzales Main Street**. Deadline is 5:00 p.m. on Wednesday, November 21, 2018. \$45.00 due thereafter and on day of show. **Spaces will be assigned on a first come first serve basis.**
2. **There is no rain date.** Participation is the choice of the vendor. The show will not close.
3. Check in time is 7 am Saturday. Be ready to sell by 10 am on Saturday. **All vendors remain until closing time.**
4. **All amusement rides must provide a certificate of insurance demonstrating compliance with TEX OCC Code (TIC) Ann. §§2151.101(a)(3) and 2151.1011(b), and 28 TEX ADMIN CODE (TAC) §5.9004(b).** The certificate must include a schedule of rides with the names and serial numbers of each ride insured by the policy. An amusement ride compliance sticker must be affixed to a major component of each ride in a location visible to riders.
5. No garage sale items will be allowed and the committee reserves the right to ask any vendor to leave the show or require removal of any items that are not acceptable.
6. Vendors are to furnish their own display installations and all items must be displayed in good taste. There will be no covering provided and vendors will be responsible for their own setup and removal. Vendors must check in at the Main Street Tent.
7. **No food or trash shall be left anywhere on the square.**
8. **Due to sprinkler systems, no one will be allowed to drive stakes into the ground on Confederate Square. (for canopies or displays)**
9. **Vendors will be responsible for collection of sales tax and remittance to proper government authorities.**
10. **No parking is allowed on St. Lawrence Street (the street in front of the fire station). This street must remain clear for safety reasons. You may unload to setup, but must move all vehicles immediately. Also, no parking will be allowed in Confederate Square. This parking should be reserved for the customers.**
11. The Main Street Project will not be held liable for any property damage, personal injury, or loss occurring in connection with the operation of Santa's Market.
12. **There will be a \$35.00 charge for all checks returned for insufficient funds.**
13. **NO REFUND will be given.**

WE AGREE TO ALL THE RULES STATED.

Signature of Vendor _____

Mail to:

Gonzales Main Street, Inc.
P. O. Box 547
Gonzales, Texas 78629
e-mail: bfriedrich@gonzales.texas.gov

For additional information contact: Barbara Friedrich at (830)672-2815 or fax (830)672-2813

Name: _____

Tax Id# _____ E-Mail _____

Address _____ City _____ State _____ Zip Code _____

Daytime Phone _____ Work Phone _____

Type of Product/Display _____

Will you use a canopy? Yes _____ No _____ Electricity Yes _____ No _____

Please check the day you will be participating: Friday Saturday Both

COMMITTEE USE ONLY

Check # _____ Amount \$ _____ Electricity \$ _____ Date Received _____ / _____ / _____

SANTA'S MARKET
WINTERFEST
Food Vendor Application

December 1, 2018



Time: Saturday – 10:00 a.m. to 9 p.m.

Place: Downtown Gonzales on
Confederate Square

Rules:

1. Fee: \$40.00 per 12x12 spaces (one tent per space). All trailers are required to purchase two spaces and be must be set up by 7 am. Fees payable to: **Gonzales Main Street**. Deadline is 5:00 p.m. on Wednesday, November 21, 2018. \$45.00 is due thereafter and on day of show. **Spaces will be assigned on a first come first serve basis.**
2. Electricity will be furnished.
3. **All food vendors are required to obtain a permit from the Texas Department of Health Services. A copy of the permit must be submitted with the application and displayed at the booth space.**
4. **Food vendors will be permitted to sell 3 food items. No vendors will sell the same food items. This will be allowed on a first come first basis. In order to guarantee that you will be able to sell the food item, your application must be paid in full when application is submitted.**
5. **There is no rain date.** Participation is the choice of the vendor. The event will not close.
6. Check in time is 7 a.m. on Saturday. Be ready to sell by 10:00 a.m. on Saturday. **All vendors remain until closing time.**
7. Vendors are to furnish their own display installations and all items must be displayed in good taste.
8. **No food or trash shall be left anywhere on the square.**
9. **No parking is allowed on St. Lawrence Street (the street in front of the fire station). This street must remain clear for safety reasons. You may unload to setup, but must move all vehicles immediately. Also, no parking will be allowed in Confederate Square.**
10. The Main Street Project will not be held liable for any property damage, personal injury, or loss occurring in connection with the operation of the Santa's Market.
11. **There will be a \$35.00 charge for all checks returned for insufficient funds.**
12. **NO REFUND will be given.**

WE AGREE TO ALL THE RULES STATED.

Signature of Vendor

Mail to:
Gonzales Main Street, Inc.
P. O. Box 547
Gonzales, Texas 78629
e-mail: bfriedrich@gonzales.texas.gov

For additional information contact: Barbara Friedrich at (830)672-2815 or fax (830)672-2813

Name: _____

E-Mail _____

Address _____ City _____ State _____ Zip Code _____

Daytime Phone _____ Work Phone _____

Type of food product to be sold _____

COMMITTEE USE ONLY

Check # _____ Amount \$ _____ Electricity\$ _____ Date Received _____ / _____ / _____



OFFICIAL ENTRY FORM

LIGHTED CHRISTMAS PARADE
GONZALES, TEXAS

Saturday, December 1, 2018
7:00 p.m.

Event Sponsors:
Gonzales Main Street Program
& City of Gonzales

Please answer each question and be specific. Entries will not be accepted until all information is complete. All entries must be received by November 16, 2018. A separate entry form must be completed for each entry.

IMPORTANT: You will receive parade confirmation and further instructions regarding check-in time, your group and individual parade number one (1) week prior to the parade date. Please list the contact person, email address, and mailing address to which this information should be mailed and or/emailed.

Name of Entry: _____

Contact Person: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____

Email: _____

Sponsoring business or organization: _____

Select a type of entry from the list below. A separate entry form must be completed for each entry, i.e. if you are registering two separate cars, each must be listed on separate forms. **ABSOLUTELY NO 18 WHEELERS WILL BE ALLOWED.**

Float: Total length, including tow vehicle: _____ Est. number of riders: _____

Is the float built on a truck & trailer? Yes No Other: _____

Will your entry include music? Yes No

Will your entry have pets riding on it? Yes No If yes, what kind? _____

Vehicle: List make & model: _____

Marching Band: Est. number of marchers: _____

Walking Group/Marchers: Est. number in group: _____

Royalty: Title: _____

Note: Royalty is responsible for providing for transportation and vehicle signage

Other: Please describe. Be specific: _____

Provide description of your entry. Be as specific as possible, including previous parade participation. The information provided below will be read (as written) by the parade commentator.

The undersigned agrees to participate in the Gonzales Main Street 2018 Lighted Christmas Parade to be held Saturday, December 1, 2018, at 7:00 P.M. in Downtown Gonzales. We agree to cooperate in every way possible and to abide by the established rules in order to insure the safety and success of the parade.

Gonzales Main Street members shall not be responsible and/or held liable for the property of the participants from theft, damage by fire, water, accidents and/or other causes of injuries. It is hereby understood and agreed that the above organization, business, cooperation, and/or individual(s) shall not hold the officers, members, agents, volunteers and/or employees of the Gonzales Main Street, and/or sponsor(s) of the event responsible for any and all liability, suit, destruction, injury, and/or claims caused by them, their volunteers and/or to volunteer, participants and/or spectators.

Signature Date

Either mail entry form to

Gonzales Main Street Program
P. O. Box 547
Gonzales, Texas 78629

OR

Fax entry form to:

(830) 672-2813

Questions:

bfriedrich@gonzale.texas.gov
830-672-2815



PARADE RULES & REGULATIONS Lighted Christmas Parade

Saturday, December 1, 2018
7:00 p.m.

Event Sponsors:
Gonzales Main Street Program
City of Gonzales

SANTA

Gonzales Main Street will host Santa Claus for the Parade; please to not have any additional Santas on your float. Animated or blow up Santas will be allowed.

ILLUMINATION

All parade entries must reflect a Holiday theme and must be thoroughly illuminated. Christmas lights and spotlights are acceptable. Entries will not be accepted without lighting.

LIABILITY

All entries must be registered with liability waivers on file with the Gonzales Main Street Program. (Located on application).

FLOAT RIDERS

No one is permitted to ride on car top, fender, hood, etc. All participants must keep arms and legs within the truck and trailer boundaries and are not to extend beyond.

FLOAT & VEHICLE DRIVERS

All drivers must be licensed and adequately trained to drive their float. The driver should have perfect visibility of the road ahead. Once the float is in position in the line-up area, the driver must be in attendance at all times and available to move the unit as necessary. Entries must remain in position assigned, unless approved by a parade official.

DISTRIBUTION OF MATERIALS

No candy or other items may be thrown to the crowd; **but you may have a helper hand out candy or other items.**

ALCOHOLIC BEVERAGES

No alcoholic beverages of any kinds will be allowed in or on the float or tow vehicle. The consumption of any alcoholic beverage is strictly prohibited and violators will be prosecuted.

PRIZES

Awards will be given for first, second and third place in the following categories: Organization, Business, and Individual. Awards will be given before the start of the parade. All winners will be announced as your entry passes the parade announcer. Entries are judged on uniqueness, creativity, and use of lights.

JUDGING

Please be at your assigned space by 6:00 p.m. Judging will begin at 6:15 p.m. please have your entry illuminated at that time for consideration by Judges. Entries will line up on St. Louis Street starting at the corner of St. Louis and College Street. The parade will end at St. Lawrence Street and St. Peter Street.

DISCLAIMER

The Gonzales Main Street Lighted Christmas Parade Committee reserves the right to refuse any entries not conforming to family oriented quality and high standards of the parade. Failure to comply with rules may result in removal from parade and will affect future invitations to participate. All Parade Committee Decisions are final.

QUESTIONS?

If you need more information please e-mail bfriedrich@gonzales.texas.gov call 830-672-2815

AFTER THE PARADE, JOIN US FOR THE CHRISTMAS TREE LIGHTING AND OTHER FESTIVITIES ON CONFEDERATE SQUARE

SPONSORSHIP AGREEMENT

NOTES REGARDING SPONSOR SIGNS:

- DUE TO SIGN AND PROMOTIONAL PRODUCTION, AND TO ENSURE YOUR NAME/BUSINESS IS PROPERLY RECOGNIZED, SUBMISSION FOR ARTWORK DEADLINE IS APRIL 15TH.
- SIGNS ARE PROVIDED BY GMS. GMS MAY RE-USE SIGNS FROM PREVIOUS YEARS IF SIZE IS SIMILAR TO THE SIZE NEEDED.
- LOGOS MAY BE PRINTED ON SIGNS IF THE APPROPRIATE ARTWORK IS PROVIDED. ARTWORK/LOGOS FOR SIGNS, POSTER, AND WEBSITE SHOULD BE EMAILED TO BFRIEDRICH@GONZALES.TEXAS.GOV
- ALL OTHER SIGNS WILL BE SIZED AS OUTLINED ABOVE OR AT COMMITTEE DISCRETION.
- BASED ON THE NUMBER OF RESPONSES, THE COMMITTEE RESERVES THE RIGHT TO ARRANGE SIGNS IN A MANNER THAT GIVES SPONSORS THE HIGHEST DEGREE OF RECOGNITION. HOWEVER, EVERY ATTEMPT WILL BE MADE TO HONOR SPONSOR'S FIRST CHOICE OF PLACEMENT.

SPONSOR INFORMATION

Business Name (to appear in materials): _____

Contact: _____

Phone: _____

Email: _____

Address: _____

City/St/Zip: _____

Website: _____

SPONSOR INFORMATION

Please sign below to indicate acceptance of sponsorship terms:

X _____

Printed Name: _____

DATE: _____

Enclosed is my payment for \$ _____

OR bill me in the amount of \$ _____

PLEASE RETURN TO:

Gonzales Main Street
PO BOX 547
Gonzales, Texas 78629

Gonzales Main Street is a 501c3 Non-Profit Organization. Your Donation is tax deductible.



PO Box 547 - 820 N St Joseph
Gonzales, TX 78629
P. (830) 672-2815 F. (830) 672-2813
BFriedrich@gonzales.texas.gov
www.gonzalesmainstreet.org



EST. 2008

SPONSORSHIP GUIDE



Greetings from Gonzales!

Gonzales Main Street proudly presents the Gonzales Main Street Concert Series, Fridays in June, and the 4th of July in Downtown Gonzales.

At this time, we humbly invite you to become a partner in our success by purchasing a sponsorship package.

To maximize your advertising dollars, we are offering 10 sponsorship levels that will give you the flexibility to meet your advertising needs. You'll have a fantastic opportunity to reach attendees every Friday in June AND July 4th!

It is only through the generosity of supporters like you that we are able to continue hosting this community event at no charge to attendees.

If you have questions about sponsorship packages, please contact anyone on the Gonzales Main Street Board. Thank you for your consideration, we look forward to seeing you in Downtown Gonzales!

Sincerely,
Gonzales Main Street
Promotions Committee

STAR SPANGLED SPECTACULAR (\$10,000)
Exclusive Naming Rights for the GMSCS Concert Series Star Spangled Spectacular Fireworks Show on July 4th. Logo on Event Shirt, Promotional Posters, event website, all print ads • "Thank You" ad in a local publication post-event • 3 Recognition of STAR SPANGLED SPECTACULAR SPONSOR in between band performances • Logo on Sponsorship Banner • Free Vendor Space at Concert Series and Two (2) Concert Series T-Shirts.

STAGE SPONSOR (\$10,000)
Exclusive Naming Rights for the GMSCS Concert Series Stage. Logo on Event Shirt, Promotional Posters, event website, all print ads • "Thank You" ad in a local publication post-event • 3 Recognition of STAGE SPONSOR in between band performances • Logo on Sponsorship Banner • Free Vendor Space at Concert Series and Two (2) Concert Series T-Shirts.

HERITAGE PARTNER (\$5000)
Logo on GMSCS Event Shirt • Logo on GMSCS Promotional Posters • Listed as PREMIER PARTNER on event website • Logo included on all print ads • Logo present on "Thank You" ad in a local publication post-event • 2 Recognition of HERITAGE PARTNER in between band performances • Logo on Sponsorship Banner • Free Vendor Space at Concert Series and Two (2) Concert Series T-Shirts.

PREMIER PARTNER (\$2500)
• Logo on GMSCS Promotional Posters • Listed as PREMIER PARTNER on event website • Logo included on all print ads • Logo present on "Thank You" ad in a local publication post-event • 1 recognition of PREMIER PARTNER in between band performances • Logo on Sponsorship Banner • Free Vendor Space at Concert Series.

OFFICIAL PARTNER (\$1,500)
Logo on GMSCS Promotional Posters • Listed as OFFICIAL PARTNER on event website • Logo present on "Thank You" ad in a local publication post-event • Free Vendor Space at Concert Series.

***KOOZIE CLUB (\$1000)**
Your Logo on one side of GMS Event Koozie • Your logo on GMS Promotional Posters • Listed as KOOZIE CLUB on event website • Logo present on "Thank You" ad in a local publication post-event • Free Vendor Space at Concert Series.

***GMSCS FAN (\$500)**
Your Logo on one side of GMSCS Handheld Fan • Your logo on GMS Promotional Posters • Listed as MAIN STREET FAN on event website • Name (no logo) on "Thank You" ad in a local publication post-event • Free Vendor Space at Concert Series.

***BENCH SPONSOR (\$200.00)**
Advertise your business name, on a bench, on the event grounds.

***MONUMENT CIRCLE (\$100.00)**
Advertise your business name, on a lawn sign, on the festival grounds.

***TRASH CAN SPONSOR (\$50.00)**
Advertise your business name on a Trash Barrel on the festival grounds.

***INDIVIDUAL SPONSOR (\$25.00)**
Name (no logo) present on "Thank You" ad in a local publication post-event.

*limited space available.

**Financial Statement
August 31, 2018
Gonzales Main Street, Inc.**

| Date | Num | Description | Category | Amount |
|--------------------------------------|------------|--------------------|-----------------|-----------------|
| Balance as of July 31, 2018 | | | | 9,591.40 |
| 08/15/2018 | DEP | Deposit | Snow donation | 600.00 |
| 08/23/2018 | DEP | Deposit | Snow Donation | 150.00 |
| 08/23/2018 | DEP | Deposit | Donation | 460.00 |
| 08/23/2018 | 2035 | Arnett Marketing | Building Lights | -1,449.52 |
| 08/28/2018 | 2036 | Mireles Party Ice | Deposit | -400.00 |
| 08/29/2018 | DEP | Deposit | Building Lights | 600.00 |
| 08/29/2018 | DEP | Deposit | Snow Donation | 300.00 |
| Balance as of August 31, 2018 | | | | 9,851.88 |

**Business Improvement Grant
August 31, 2018**

| Date | Num | Description | Category | Amount |
|--------------------------------------|------------|--------------------|-----------------|------------------|
| Balance as of July 31, 2018 | | | | 45,926.64 |
| 08/21/2018 | 259 | Flip St. George | Grant | -15,000.00 |
| 08/21/2018 | 260 | Flip St. George | Grant | -15,000.00 |
| Balance as of August 31, 2018 | | | | 15,926.64 |