



**MAIN STREET ADVISORY BOARD MEETING**  
**Gonzales Municipal Building**  
**820 St. Joseph Street, Gonzales, Texas**  
**Tuesday, September 26, 2017– 5:30 p.m.**

**AGENDA**

**CALL TO ORDER AND CERTIFICATION OF QUORUM**  
**PUBLIC COMMENTS**

The public comments section of the meeting is for citizens to address the advisory board as a whole

**APPROVAL OF MINUTES**

1. Approval of August 27, 2017 Minutes

**ITEMS TO BE CONSIDERED**

2. Election of Officers
3. Discuss and Consider purchasing a Temporary Electrical Power Box for use on Texas Heroes Square.
4. Discuss and Consider any action regarding Promotion Committee
  - a) Winterfest
  - b) Concert Series and Star Spangled Spectacular
5. Discuss and Consider any action regarding Christmas/downtown decorations
  - b. Window Decorating Contest
6. Discuss and Consider any action regarding Organization Committee
  - a. Happy Fall Y'all
7. Discuss and Consider any action regarding Design Committee
8. Discuss and Consider any action regarding Economic Vitality Committee

**STAFF/COMMITTEE REPORTS**

9. Manager's Report
10. Financial Report
11. Next regular meeting will be October 24, 2017

**AJOURN**

I certify that a copy of the September 26, 2017 agenda of items to be considered by the Gonzales Main Street Advisory Board was posted on the City Municipal Building bulletin board on the 21st day of September 2017 at \_\_\_\_\_ a.m./p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the above agenda was removed on \_\_\_\_\_ day of \_\_\_\_\_, 2017 at \_\_\_\_\_ am/pm. I further certify that the following News Media were properly notified of the above stated meeting: Gonzales Inquirer, and Gonzales Cannon. The Mayor and/or City Council have been invited to attend and/or participate in the following event. Although a quorum of the members of the City Council may or may not be available to attend this event, this notice is being posted to meet the requirements of the Texas Open Meetings Act and subsequent opinions of the Texas Attorney General's Office. It is the opinion of the City Attorney's office that this meeting is being held and conducted in accordance with Chapter 551 of the Texas Government Code.

\_\_\_\_\_  
Barbara Friedrich, Main Street Administrator

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The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (830)672-2815 for further information.



**MAIN STREET ADVISORY BOARD MEETING**  
**Gonzales Municipal Building**  
**820 St. Joseph Street, Gonzales, Texas**  
**Tuesday, August 22, 2017– 5:30 p.m.**

**MINUTES**

**CALL TO ORDER AND CERTIFICATION OF QUORUM**

Chairman Del De Los Santos called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Del De Los Santos, Egon Barthels, Connie Dolezal, Shelli Van Kirk, Lisa Kay Brown, Carlos Camarillo, John Boothe and Sherrie Schellenberg. Members absent: Debbie Toliver, John Pirkle, and Angelia Wishert. Others present were Barbara Friedrich.

**PUBLIC COMMENTS**

The public comments section of the meeting is for citizens to address the advisory board as a whole

None

**APPROVAL OF MINUTES**

**1. Approval of July 25, 2017 Minutes**

Following discussion, Connie Dolezal moved to approve the minutes of July 25, 2017. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

**ITEMS TO BE CONSIDERED**

**2. Discuss and Consider entering the Come and Take It Parade**

Following discussion, Shellie Van Kirk moved to not participate in the Come and Take It Parade. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.

**3. Discuss and Consider Board Training on September 12, 2017**

Barbara Friedrich reported that Main Street State Coordinator Debra Drescher would be able to do board training on September 12, 2017. Some of the board members could not make this date. The board discussed having Genora Young speak on Main Street at the next meeting.

Following discussion, Sherri Schellenberg moved to have Genora Young speak on Main Street at the next regular meeting on September 22, 2017. Egon Barthels seconded the motion. The motion prevailed by unanimous vote.

**4. Discuss Program of Work for 2018**

Connie Dolezal requested that we place on the program of work landscaping on Confederate Square.

Following discussion, Connie Dolezal moved to approve the Program of Work for 2018 with the edition of a landscaping project. Shellie Van Kirk seconded the motion. The motion prevailed by unanimous vote.

**5. Discuss and Consider any action regarding Promotion Committee**

**a) Winterfest**

**1. Winterfest Plan**

Lisa Brown presented a list of activities that will be going on during Winterfest.

It was reported that the parade will start at 7 pm. Connie Dolezal reported that she would like to have a snow slide. This would cost \$750.00.

Following discussion, Shelli Van Kirk moved to spend up to \$750.00 for rental of snow slide. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

**2. Vendor Applications**

Barbara Friedrich presented the arts and craft and food vendor applications for Santa's Market to the Board. She stated that she and Debbie Toliver had talked and would suggest charging \$50.00 for a vendor space.

Following discussion, Lisa Brown moved to approve the arts and craft application for Santa's Market with the change of charging \$40.00 per space instead of \$50.00. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.

Following discussion, Egon Barthels moved to approve the food vendor application for Santa's Market with changes of charging \$40.00 per space and including a sentence for additional power needed. John Boothe seconded the motion. The motion prevailed by unanimous vote.

**3. Parade Application**

Barbara Friedrich presented the Lighted Christmas Parade application to the board.

Following discussion, Lisa Brown moved to approve the Lighted Christmas Parade application as presented. Shelli Van Kirk seconded the motion. The motion prevailed by unanimous vote.

**b) Concert Series and Star Spangled Spectacular**

**1. Sponsorship Packets**

Egon Barthels presented the Main Street Concert Series sponsorship packets for 2018 to the board for approval.

Following discussion, Lisa Brown moved to approve the 2018 Main Street Concert Series sponsorship packet. Shellie Van Kirk seconded the motion. The motion prevailed by unanimous vote.

**6. Discuss and Consider any action regarding Christmas/downtown decorations**

**a. Lighting Plan**

Connie Dolezal presented the plan for purchasing 8 500' spool C9 wiring, wiring for across the streets, 125 LED-T50 bulbs, and 6" x 14" Oregon Fire Deluxe Garland for a total cost of \$5,023.63.

Following discussion, Sherri Schellenberg moved to approve spending \$5,023.63 for Christmas decorations. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.

**b. Window Decorating Contest**

Barbara Friedrich presented a plan for a Christmas Window Decorating Contest for the downtown businesses. Shelli Van Kirk volunteered to oversee the contest.

Following discussion, Shelli Van Kirk moved to approve moving forward on a Christmas Window Decorating Contest for downtown.. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.

**7. Discuss and Consider any action regarding Organization Committee**

**a. Happy Fall Y'all**

Lisa Brown presented the following list of activities that would be happening at Happy Fall Y'all: Movie on the Square, Costume Contest, Trunk r Treat, Photo Booth display, games provided by Rosangel and Brian Wells, Hay ride, Youth Center bringing something to the festival, firetruck display and police department for awareness and safety tips.

**8. Discuss and Consider any action regarding Design Committee**

Egon Barthels reported that it was time to renew the web site domain. He reported that it was about \$180.00 for 5 years.

Following discussion, John Boothe moved to approve spending up to \$200.00 for the gonzalesmainstreet.org domain for five years. Carlos Camarillo seconded the motion. The motion prevailed by unanimous vote.

**9. Discuss and Consider any action regarding Economic Vitality Committee**

It was discussed to put up the pumpkins down town on September 22, 2017 starting at 5 pm.

**STAFF/COMMITTEE REPORTS**

**10. Manager's Report**

Barbara Friedrich reported that she had been researching Historic Preservation Ordinances from different cities. She is working on one for the City.

**11. Financial Report**

Reviewed

**12. Next regular meeting will be September 26, 2017 at 5:30 pm.**

**AJOURN**

No further matters were discussed. Meeting was adjourned by motion by Egon Barthels and seconded by John Boothe.

Barbara Friedrich, Recording Secretary

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Del De Los Santos, Chairman

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Lisa Kay Brown, Secretary

**Financial Statement  
August 31, 2017  
Gonzales Main Street, Inc.**

<b>Date</b>	<b>Num</b>	<b>Description</b>	<b>Category</b>	<b>Amount</b>
Balance as of 0731/2017				8,256.32
08/07/2017	DEP	Deposit	Tourism	2,499.00
08/08/2017	1993	C H Graphics	Caps	-340.46
08/30/2017	DEP	Deposit	Vendor Space	180.00
<b>Balance as of 08/31/2017</b>				<b>10,594.86</b>

**Business Improvement Grant  
August 31, 2017**

<b>Date</b>	<b>Num</b>	<b>Description</b>	<b>Category</b>	<b>Amount</b>
Balance as of 07/31/2017				22,872.09
<b>Balance as 08/31/2017</b>				<b>22,872.09</b>