



**MAIN STREET ADVISORY BOARD MEETING
AGENDA**

**Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Monday, December 2, 2013 – 12:00 p.m.**

1. Call to Order.
2. Public Comments.
3. Approve minutes for October 22, 2013.
4. Review Treasurer's report for October 2013
5. Discuss Reappointments/Appointments to Advisory Board.
6. Committee Reports.
 - a. Promotion Committee.
 1. Discussion and any action regarding Winterfest/Christmas Parade. .
 - b. Organization Committee.
 1. Discussion and any action for Organization Committee.
 - c. Design Committee.
 1. Discussion and any action for Design Committee.
 - d. Economic Restructuring Committee.
 1. Discussion and any action for Economic Restructuring Committee.
7. Manager's Report.
8. Board Comments.
9. Next meeting will be January 28, 2014.
10. Adjourn.

I certify that a copy of the September 24, 2013 agenda of items to be considered by the Gonzales Main Street Advisory Board was posted on the City Municipal Building bulletin board on the 27th November, at 9:15 a.m./p.m. and remained posted continuously for at least 72 hours preceding the scheduled time of the meeting. I further certify that the above agenda was removed on _____ day of _____, 2013 at _____ am/pm. I further certify that the following News Media were properly notified of the above stated meeting: KCTI Radio Station, Gonzales Inquirer, and Gonzales cannon.



Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (830)672-2815 for further information.



MAIN STREET ADVISORY BOARD MEETING
Gonzales Municipal Building
820 St. Joseph Street, Gonzales, Texas
Tuesday, October 22, 2013 – 5:15 p.m.

MINUTES

On the 22th day of October 2013, at 5:15 p.m. the Gonzales Main Street Advisory Board convened in a Regular Meeting at the Gonzales Municipal Building, 820 St. Joseph, Gonzales, Texas.

The following members were present constituting a quorum.

Del De Los Santos, Michelle London, Susan Weber, Connie Dolezal, Debbie Toliver, and Sherri Schellenberg

Absent: Randy Harkey, Kacey Lindemann Butler, Egon Barthels, Melissa Taylor, Sarah Rivera, and George Wilhelm

Others: Tim Patek and Barbara Friedrich

1. **Call to Order.**
Chairman De Los Santos called the meeting to order at 5:15 p.m.
2. **Public Comments.**
No Public Comments
3. **Approve minutes for September 24, 2013.**
Following discussion, Connie Dolezal moved to approved the minutes of September 24, 2013. Susan Weber seconded the motion. The motion prevailed by unanimous vote.
4. **Review Treasurer's report for September 2013**
The Board reviewed the financial report for September 2013.
5. **Discussion and Action regarding revised Business Improvement Grant Program.**
Following discussion, Debbie Toliver moved to approved revised Business Improvement Grant Program Application subject to City Council Approval on November 4, 2013. Sherri Schellenberg seconded the motion. The motion prevailed by unanimous vote.
6. **Discussion and Action regarding Utility Relocation Grant Program.**
Following discussion, Connie Dolezal moved to approve the Utility Relocation Grant Program Application subject to City Council approval on November 4, 2013. The motion was seconded by Susan Weber. The motion prevailed by unanimous vote.
7. **Discussion of Program of Work.**
Barbara Friedrich presented a proposed Program of Work for FYE 2014. Board members were to read over and make suggestions at the next meeting.
8. **Committee Reports.**
 - a. **Promotion Committee.**
 1. **Discussion and any action regarding Happy Fall Ya'll.**

Discussion was made to have the PA System at the event; Gonzales PTO will have games and refreshments; Lynn Theater will be having a movie on the square; Barbara Friedrich suggested not have a stage for the Costume Contest; and Jackie Kuntschik will get judges for the costume contest.

Following discussion, Susan Weber moved to not have a stage at the Happy Fall Ya'll event. Debbie Toliver seconded the motion. The motion prevailed by unanimous vote.

2. Discussion and any action regarding Christmas Decorations.

Connie Dolezal reported that a group of volunteers replaced the bulbs on the Christmas Tree with warm white lights; there will be triple the amount of ornaments on the tree from last year; decided not to purchase the garland to wrap the tree; and to purchase garland for the star. The tree will be put up on Friday November 15th and decorated on Monday November 18th.

3. Discussion and any action regarding Winterfest/Christmas Parade. .

Discussion was made on Winterfest/Christmas Parade. Michelle stated she would get the judges for the parade. A Promotion Committee was scheduled for November 12, 2013 at 12 p.m.

b. Organization Committee.

1. Discussion and any action for Organization Committee.

None

c. Design Committee.

1. Discussion and any action for Design Committee.

None

d. Economic Restructuring Committee.

1. Discussion and any action for Economic Restructuring Committee.

Barbara Friedrich reported that Duzy Oliver was opened. Work was being done on the Beall's Building, Old Gindler Department Store Building and building on 401 St. George Street.

9. Manager's Report.

Written Report was submitted.

10. Board Comments.

11. Next Meeting will be November 19, 2013 at 5:15 p.m.

12. No further matters were discussed. The meeting was adjourned by motion by Sherri Schellenberg and seconded by Susan Weber.

Barbara Friedrich, Recording Secretary

Del De Los Santos, Chairman

Michelle London, Secretary

Financial Statement
October 31, 2013
Gonzales Main Street, Inc.

Date	Num	Description	Category	Amount
Balance as of 09/30/2013				18,939.55
10/02/2013	ATM	Gonzales Building Center	Happy Fall Ya'll	-2.15
10/03/2013	ATM	Oriental Trading Post	Happy Fall Ya'll	-49.47
10/07/2013	DEP	Deposit	Santa's Market	35.00
10/07/2013	DEP	Deposit	Jimmy Bolden	100.00
10/07/2013	1848	Personal Impressions	Banner	-58.00
10/14/2013	ATM	Hobby Lobby	Decorations	-652.11
10/17/2013	DEP	Deposit	Nancy Logan	300.00
10/22/2013	1849	Wal Mart	Happy Fall Ya'll	-14.96
10/25/2013	ATM	Family Dollar	Happy Fall Ya'll	-24.36
10/31/2013	1850	Taylor Marketing	Web Design	-179.91
10/31/2013	1851	Barbara Friedrich	Happy Fall Ya'll	-60.00
Balance as of 10/31/2013				18,333.59

Small Business Assistance Grant
October 31, 2013

Date	Num	Description	Category	Amount
Balance as of 09/30/2013				78,928.30
10/09/2013	1017	Duzy Oliver, LLC	Grant	-6,536.00
10/23/2013	1018	DeMent & Company	Grant	-2,574.73
10/24/2013	1019	DeMent & Company	Grant	-3,600.00
Balance as of 10/31/2013				<u>66,217.57</u>

Itemized Categories - YTD

01/01/2013 through 11/13/2013

11/13/2013

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Date	Account	Num	Description	Memo	Tag	Clr	Amount
INCOME							31,422.21
Donation							2,000.00
01/04/2013	Gonzales Mai...	DEP	Deposit	Dixie Starne...		R	2,000.00
Santa's Market							140.00
09/03/2013	Gonzales Mai...	DEP	Deposit	Booth Spaces		R	105.00
10/07/2013	Gonzales Mai...	DEP	Deposit	Booth Space		R	35.00
Summer Concert Series -Donation							27,659.21
02/11/2013	Gonzales Mai...	DEP	Deposit	Caraway For...		R	1,050.00
02/12/2013	Gonzales Mai...	DEP	Deposit	Southern Cla...		R	5,000.00
03/12/2013	Gonzales Mai...	DEP	Deposit	Liindemann ...		R	550.00
03/19/2013	Gonzales Mai...	DEP	Deposit	DuBose Insu...		R	1,000.00
03/19/2013	Gonzales Mai...	DEP	Deposit	Chris Espino...		R	65.00
04/10/2013	Gonzales Mai...	DEP	Deposit	Bluebonnet ...		R	750.00
04/16/2013	Gonzales Mai...	DEP	Deposit	4Lranch-100...		R	400.00
04/16/2013	Gonzales Mai...	DEP	Deposit	Donantion		R	350.00
04/16/2013	Gonzales Mai...	DEP	Deposit	Booth Spaces		R	80.00
04/22/2013	Gonzales Mai...	DEP	Deposit	Sleep Inn-25...		R	1,000.00
04/25/2013	Gonzales Mai...	DEP	Deposit	State Farm-1...		R	1,700.00
05/01/2013	Gonzales Mai...	DEP	Deposit	HEB-5,000 S...		R	7,600.00
05/15/2013	Gonzales Mai...	DEP	Deposit	D&G-500 Be...		R	800.00
05/15/2013	Gonzales Mai...	DEP	Deposit	Booth Spaces		R	280.00
06/07/2013	Gonzales Mai...	DEP	Deposit	Sponsors		R	450.00
06/07/2013	Gonzales Mai...	DEP	Deposit	Booth Spaces		R	50.00
06/07/2013	Gonzales Mai...	DEP	Deposit	Johnson Oil ...		R	4,000.00
06/07/2013	Gonzales Mai...	DEP	Deposit	Booth Spaces		R	65.00
06/20/2013	Gonzales Mai...	DEP	Deposit	Booth Spaces		R	405.00
06/28/2013	Gonzales Mai...	DEP	Deposit	Booth Spaces		R	240.00
07/03/2013	Gonzales Mai...	DEP	Deposit	BBQ Cook-off		R	360.00
07/09/2013	Gonzales Mai...	DEP	Deposit	T Shirt Sales		R	221.00
07/09/2013	Gonzales Mai...	DEP	Deposit	Booth Spaces		R	160.00
07/16/2013	Gonzales Mai...	DEP	Deposit	Scott Dierla...		R	1,100.00
08/22/2013	Gonzales Mai...	1847	Gonzales Buil...	Supplies		R	-16.79
Winterfest							1,623.00
EXPENSES							-24,338.34
Banners							-58.00
10/07/2013	Gonzales Mai...	1848	Personal Impr...	Main Street ...		R	-58.00
Happy Fall Ya'll							-174.94
10/02/2013	Gonzales Mai...	ATM	Gonzales Buil...	Happy Fall Y...		R	-2.15
10/03/2013	Gonzales Mai...	ATM	Oriental Tradi...	Halloween B...		R	-49.47
10/22/2013	Gonzales Mai...	1849	Wal Mart	Movie		R	-14.96
10/25/2013	Gonzales Mai...	ATM	Family Dollar	Lights for Ha...		R	-24.36
10/31/2013	Gonzales Mai...	1851	Barbara Fried...	reimburseme...		R	-60.00
11/01/2013	Gonzales Mai...	1852	Troop 4297	donation - Gi...		R	-24.00
Legal-Prof Fees							-223.52
07/03/2013	Gonzales Mai...	ATM	ASCAP	07/01/2013 -...		R	-172.51
07/03/2013	Gonzales Mai...	ATM	ASCAP	Concerts		R	-40.00
09/25/2013	Gonzales Mai...	ATM	ASCAP	License fee		R	-11.01
Sales Tax exp.							-25.94
01/17/2013	Gonzales Mai...	1819	State Compr...	Sales Tax		R	-25.94
Summer Concert Series							-22,358.26

Itemized Categories - YTD

01/01/2013 through 11/13/2013

11/13/2013

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Date	Account	Num	Description	Memo	Tag	Clr	Amount
04/24/2013	Gonzales Mai...	ATM	Tractor Supply	Tent, caution...		R	-203.88
05/07/2013	Gonzales Mai...	ATM	Tractor Supply	Nuts and Bolts		R	-2.69
05/21/2013	Gonzales Mai...	ATM	McCoy's	Supplies for ...		R	-1,003.14
05/28/2013	Gonzales Mai...	1821	Personal Impr...	T-Shirts & 4x...		R	-343.80
05/28/2013	Gonzales Mai...	1822	Visual	Sponsorship ...		R	-169.81
05/28/2013	Gonzales Mai...	1824	Owens Entert...	Deposit on b...		R	-4,350.00
05/29/2013	Gonzales Mai...	ATM	Fastenal	supplies for ...		R	-27.84
05/29/2013	Gonzales Mai...	ATM	McCoy's	Supplies for ...		R	-11.36
05/29/2013	Gonzales Mai...	ATM	Tractor Supply	Cable Ties		R	-9.47
06/04/2013	Gonzales Mai...	1825	Personal Impr...	Sponsorship ...		R	-651.65
06/04/2013	Gonzales Mai...	1826	Colin Bond	supplies		R	-10.77
06/04/2013	Gonzales Mai...	1827	Randy Harkey	Light		R	-225.00
06/04/2013	Gonzales Mai...	1829	Barbara Fried...	Los kolaches		R	-700.00
06/04/2013	Gonzales Mai...	1830	Gonzales Cha...	Banner			-350.00
06/04/2013	Gonzales Mai...	ATM	Tractor Supply	Cable Ties		R	-5.99
06/11/2013	Gonzales Mai...	ATM	McCoy's	Supplies for ...		R	-51.47
06/12/2013	Gonzales Mai...	1831	Barbara Fried...	Red Ravens		R	-500.00
06/12/2013	Gonzales Mai...	1832	C C Creations	T Shirts		R	-452.99
06/13/2013	Gonzales Mai...	1833	Wal Mart	supplies		R	-31.04
06/14/2013	Gonzales Mai...	ATM	Buc-Ee's	Ice and Cokes		R	-8.09
06/17/2013	Gonzales Mai...	1834	Signs For The...	bench spons...		R	-120.00
06/20/2013	Gonzales Mai...	1835	Barbara Fried...	Texas Unlimi...		R	-1,250.00
06/20/2013	Gonzales Mai...	ATM	HEB	Drinks for Ba...		R	-23.64
06/24/2013	Gonzales Mai...	1836	Owens Entert...	Sound Syste...		R	-1,200.00
06/25/2013	Gonzales Mai...	1837	Barbara Fried...	Shelly Lares		R	-1,500.00
06/25/2013	Gonzales Mai...	ATM	Tractor Supply	Caution Tape		R	-29.97
06/26/2013	Gonzales Mai...	1838	Walmart	supplies		R	-15.88
06/28/2013	Gonzales Mai...	ATM	Buc-Ee's	Ice		R	-4.84
07/02/2013	Gonzales Mai...	1839	Mr. B. Fireworks	Final payme...		R	-7,500.00
07/02/2013	Gonzales Mai...	1840	Barbara Fried...	Tomon Broth...		R	-500.00
07/02/2013	Gonzales Mai...	1841	Barbara Fried...	Meyer Ander...		R	-600.00
07/03/2013	Gonzales Mai...	1842	Egon Barthels	supplies for ...		R	-21.00
07/03/2013	Gonzales Mai...	1843	Barbara Fried...	Cash for BB...		R	-360.00
07/04/2013	Gonzales Mai...	ATM	Buc-Ee's	Ice		R	-4.84
07/04/2013	Gonzales Mai...	ATM	Buc-Ee's	Ice		R	-6.45
07/09/2013	Gonzales Mai...	1844	Sarah Rivera	Cookies and ...		R	-63.66
07/23/2013	Gonzales Mai...	1845	Wal Mart	supplies		R	-48.99
Web Design							-759.22
05/28/2013	Gonzales Mai...	1823	Taylor Marketi...	Web Domain		R	-24.34
06/04/2013	Gonzales Mai...	1828	Taylor Marketi...	Web Domain		R	-198.00
08/22/2013	Gonzales Mai...	1846	Taylor Marketi...	Web Design		R	-356.97
10/31/2013	Gonzales Mai...	1850	Taylor Marketi...	Web Hosting			-179.91
Winterfest exp							-738.46
01/03/2013	Gonzales Mai...	1818	Wal Mart	supplies		R	-73.77
01/22/2013	Gonzales Mai...	1820	Gonzales Buil...	Supplies		R	-12.58
10/14/2013	Gonzales Mai...	ATM	Hobby Lobby	Christmas D...		R	-652.11

OVERALL TOTAL

7,083.87

MAIN STREET PROGRAM ADVISORY BOARD

MEMBER LIST

2013

Egon Barthels 1313 N. Avenue B Shiner, Texas 77984 361-571-3466 egon@kcti1450.com	App: 07/09 Reapp:12/10 Reapp:12/12 TE: 12/14	Kacey Lindemann Butler P. O. Box 87 Nixon, Texas 78140 830-857-4514 lindemannk@uhv.edu	App:05/09 Reapp:12/12 TE: 12/14
Del De Los Santos 724 N. College Gonzales, Texas 78629 830-203-5129 delds@stx.rr.com	App: 12/09 Reapp: 12/11 TE: 12/13	Connie Dolezal 228 Fair Street Gonzales, Texas..... 830-857-5339 connie@shear-designs.com	App: 05/09 Reapp:12/10 Reapp: 12/12 TE: 12/14
Randy s. Harkey, Sr. 1117 Seydler St. Gonzales, Texas 78629 bigdogdah@gmail.com	App: 12/11 TE: 12/13	Michelle London 706 St. George Street Gonzales, Texas 78629 830-445-0189 bluestockingwoman@yahoo.com	App: 12/12 TE: 12/14
Sarah Zamora-Rivera 2020 Harwood Road..... Gonzales, Texas 78629 Si73zamora@gmail.com	App: 07/09 Reapp: 12/11 TE: 12/13	Sherri Schellenberg..... 1410 St. Vincent Gonzales, Texas 78629 sherrischellenberg@stx.rr.com	App: 12/12 TE: 12/13
Melissa Taylor 715 St. George Gonzales, Texas 78629 830-549-3128 melissabtaylor@gmail.com	App: 12/12 TE: 12/14	Debbie A. Toliver..... Gonzales, Texas..... 830-857-3975..... Toliver_debbie@yahoo.com	App: 05/09 Reapp: 12/11 TE: 12/13
Susan Weber..... 6246 FM 108 S..... Wrightsboro, Texas 78677 830-437-2705 Susan.weber@gonzalestxed.net	App: 12/12 TE: 12/14	George Wilhelm..... 1006 Saint Louis St..... Gonzales, Texas 78629 512-395-5306 Georges_salon@att.net	App: 12/12 TE: 12/13

Barbara Friedrich, Main Street Administrator, Gonzales Main Street Program
mainstreet@cityofgonzales.org

According to Gonzales Main Street, Inc. By-Laws the board members are to be appointed by City Council. There is no restriction as to residency.

**Main Street Manager
November 2013**

Project	Action
Christmas Decorations	Christmas Decorations are up. Solved the problem with the Christmas Tree. The tree was purchased in 2008, when the first LED lights came out. This tree took a 12 Wyatt light. Since then LED lights were changed to a 120 watt. When we changed the lights last year, we changed to a 120 watt light. This was why the lighting was not bright. They no longer make 12 watt led lights. The electric department corrected our problem and the tree will be bright. Almost all the decorations were up before Thanksgiving.
Downtown Visitation	Met with Steven C. Blumberg who owns the Old Post Office building on St. Joseph Street. He is interested in selling or leasing this building. Also met with Le Ann Wolf about Business Improvement grant for her building on St. Paul Street and Ken Morrow who is interested in applying for the Business Improvement Grant for his buildings on St. James Street and St. George Street.
Texas Downtown Association Meeting	The annual meeting was held in Bastrop. Had a great meeting and attended some great sessions. Sessions were: Retail Recruitment & Retention, Field Session on Development of a Downtown Museum, Developing Social Circles, TDA Annual Meeting, Your volunteer board: From appointment to Engagement, TIF's Bids & More, and the Texas Historic Rehab Tax Credit.
Texas Capital Fund Main Street Grant	City of Gonzales did not receive this grant this year. Grant funds were awarded to Pecos City, Carthage, Bay City, and Paris.
Attended Following local meetings & events City Council Tourism Committee Meeting	
Upcoming Events: December 3, 2013 - City Council 6 p.m. December 6, 7, & 8 - Winterfest December 12, 2013 - Tourism 12:30 p.m. December, 2013 - GEDC 6:00 p.m.	