



**MAIN STREET ADVISORY BOARD MEETING  
Gonzales Municipal Building  
820 St. Joseph Street, Gonzales, Texas  
Tuesday, February 23, 2016– 5:30 p.m.**

**MINUTES**

The Gonzales Main Street Advisory Board convened their regular meeting at 5:30 p.m., February 23, 2016 in the Conference Room at the Gonzales Municipal Building, 820 St. Joseph Street, Gonzales, Texas.

**CALL TO ORDER AND CERTIFICATION OF QUORUM**

Chairman Del De Los Santos called the meeting to order at 5:30 p.m. The following members were present constituting a quorum: Lisa Kay Brown, John Boothe, Del De Los Santos, Connie Dolezal, Diane McCaskill, and Carlos Camarillo. Members absent: Egon Barthels, Debbie Toliver, Sherri Schellenberg, and John Pirkle. Others present were Barbara Friedrich, Genora Young, Tom Fish, and Shelly Van Kirk.

**PUBLIC COMMENTS**

The public comments section of the meeting is for citizens to address the advisory board as a whole  
None

**APPROVAL OF MINUTES**

**1. Approval of January 26, 2016 Minutes**

Following discussion, John Boothe moved to approve the minutes with correction to Item # 9. The minutes should indicate that Debbie Toliver reported that she had been in contact with State Farm, Best Western, Texaco, and BYK (not BKY) about sponsorships. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.

**ITEMS TO BE CONSIDERED**

**2. Discuss and Consider Gonzales Main Street Vision/Mission Statements.**

Lisa Brown had presented a Vision and Mission statement for consideration. Following discussion, Diane McCaskill moved to approve the following Vision and Mission Statement: Vision: the Gonzales Main Street program aims to create an experience rich in environment, while preserving the beautiful historic features of our downtown. Our vision is for Gonzales to become a destination for those seeking a unique, friendly, small town atmosphere and keeping our role in Texas History alive; Mission: Gonzales Main Street is a volunteer driven, nonprofit organization. Our mission is to preserve and enhance our downtown, while promoting, encouraging local spending, tourism, inspire lifelong preservation and revitalization of our charming historic community, which will improve our local economy. Lisa Brown seconded the motion. The motion prevailed by unanimous vote.

**3. Discuss and Consider Concert Series and Star Spangled Spectacular event forms to be submitted to City Council.**

Discussion was made to add that Confederate Square will be closed from 6:30 am to 10 p.m. Following discussion, Connie Dolezal moved to approve Concert Series and Star Spangled Spectacular event forms to be submitted to City Council with corrections. John Boothe seconded the motion. The motion prevailed by unanimous vote.

**4. Discuss and Consider Proposal for July 4<sup>th</sup> Fireworks Show.**

Following discussion, Carlos Camarillo moved to approve the proposal for July 4<sup>th</sup> Fireworks Show in the amount of \$15,900.00. John Boothe seconded the motion. The motion prevailed by unanimous vote.

**5. Discuss and Consider any action regarding Promotion Committee**

**a. Concert Series and Star Spangled Spectacular**

Barbara Friedrich reported that Egon Barthels did not have an update on the bands at this time. The bands should be announced shortly. She reported that HEB had confirmed a sponsorship in the amount of \$5,000.00 and DuBose Insurance Agency had submitted check for a \$1,000.00 sponsorship. Other sponsors committed are State Farm Insurance, D & G Automotive, Texaco, Quality Tire, and Best Western. In-kind sponsors committed are Gonzales Inquirer, Gonzales Cannon, Texas Thunder Radio and Charlie Martin.

**b. Winterfest**

None

**6. Discuss and Consider any action regarding Christmas Decorations**

Connie Dolezal reported that the Christmas Decoration Committee will meet Monday, February 29<sup>th</sup> at 10:30 am at her house. After the committee gets a plan together, they will meet with Roy Staton with the Electrical Department to see if it is feasible.

**7. Discuss and Consider any action regarding Organization Committee**

None

**8. Discuss and Consider any action regarding Design Committee**

None

**9. Discuss and Consider any action regarding Economic Viltality Committee**

None

**STAFF/COMMITTEE REPORTS**

**10. Manager's Report**

Barbara Friedrich reported that she attended the Dilworth Inn one year anniversary; Main Street Annual Training in New Braunfels, Texas; she had met with Bruce Harborth owner of the new Rum Distillery; Tourism Committee recommended to fund up to \$10,000.00 for advertising for the Concert Series and Star Spangled Spectacular and will be on the City Council agenda for March 8<sup>th</sup>; The Wall that Heals will be in Gonzales on March 23 – March 26<sup>th</sup> and volunteers are needed to help set up on March 23<sup>rd</sup> from 11 am to 3 pm; Texas Independence Relay April 2, 2016; Master Gardeners Plant Sale April 2, Bingo, Bags, and Badges April 9<sup>th</sup>; Melissa Taylor had submitted a letter of resignation to the City.

**11. Financial Report**

Financial Report was reviewed. Connie Dolezal inquired about the balance on the Business Development Grant account. Barbara Friedrich reported that it will be on the Gonzales Economic Development Corporation agenda for February 29<sup>th</sup> to release the budgeted funds of \$75,000.00.

**12. Next regular meeting will be March 22, 2016 at 5:30 p.m.**

**AJOURN**

No further matters were discussed. Meeting was adjourned by motion by John Boothe and seconded by Diane McCaskill.

Barbara Friedrich, Recording Secretary

---

Del De Los Santos, Chairman

---

John Prikle, Secretary