

GONZALES TOURISM ADVISORY COMMITTEE MEETING

**Thursday, March 13, 2014
City Hall at 12:30 P.M.**

AGENDA

- 1. Call to Order, Certification of Quorum.**
- 2. Public/Citizens Comments.**
- 3. Discuss and Approve minutes of February 13, 2014.**
- 4. Discuss and Consider Hotel/Motel Funding Applications.**
- 5. Discuss and Consider billboard proposals.**
- 6. Discuss and Consider revisions to Hotel Occupancy Tax Use Guidelines Under Texas State Law and Funding Application Form.**
- 7. Discuss and Consider Post Event Report Form Hotel Occupancy Tax Funding.**
- 8. Discuss and Consider Tourism/Marketing/Management Plan for the City of Gonzales, Texas.**
- 9. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website.**
- 10. Report on Upcoming Events.**
- 11. Financial Report.**
- 12. Report from Committee Members and Staff.**
- 13. Next regular meeting will be April 10, 2014 at 12:30 p.m.**
- 14. Adjourn.**

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at www.cityofgonzales.org the _____ day of _____, 2014 at _____ a.m./p.m.; and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed _____.

I further certify that the following News Media were properly notified of the above stated meeting: KCTI Radio Station, the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members.

Barbara Friedrich, Main Street Administrator