

# GONZALES TOURISM ADVISORY COMMITTEE MEETING

Thursday, August 14, 2014  
City Hall at 12:30 P.M.

## AGENDA

1. Call to Order, Certification of Quorum.
2. Public/Citizens Comments.
3. Discuss and Approve minutes of July 10, 2014.
4. Discuss and Consider application from Gonzales Come & Take it for funding up to \$5,000.00 for advertising.
5. Discuss and Consider Contract for Advertising and Marketing Services from Rockin' S Marketing and Design.
6. Discuss and Consider adjustments to 2014-2015 Marketing Plan.
7. Discuss and Consider purchasing billboard for local business partnership opportunity.
8. Discuss and Review committee appointments/reappointments to the Tourism Committee.
9. Report by Marketing Consultant Regarding Advertising, Smart Phone App, Billboards, and Website.
10. Report on Upcoming Events.
11. Financial Report.
12. Report from Committee Members and Staff.
13. Next regular meeting will be September 25, 2014 at 12:30 p.m.
14. Adjourn.

I certify that a copy of this agenda of the Gonzales Tourism Advisory Committee was posted on the City Municipal Building bulletin board and City of Gonzales website at [www.cityofgonzales.org](http://www.cityofgonzales.org) the 8<sup>th</sup> day of August, 2014 at 3:30 a.m. (p.m.) and remained posted continuously for at least 72 hours before the scheduled time of the meeting and was removed \_\_\_\_\_.

I further certify that the following News Media were properly notified of the above stated meeting: KCTI Radio Station, the Gonzales Inquirer, and the Gonzales Cannon. This meeting may be attended by a quorum of City Council members.

  
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Barbara Friedrich, Main Street Administrator

The meeting facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please Contact the City Secretary's office at (830)672-2815 for further information.